



My Newsroom

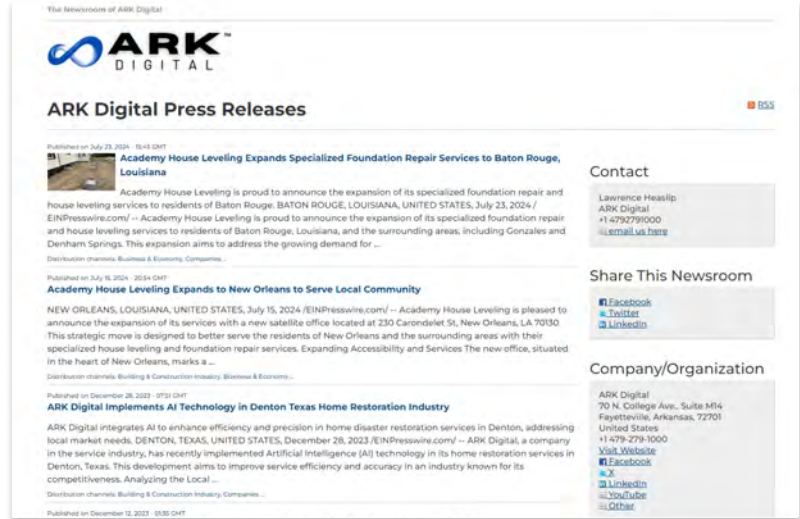
Set Up & Use Guide

What is a Newsroom & What are the Benefits

Welcome to EIN Presswire, Everyone's Internet News Presswire®, the world's #1 press release distributor for SMBs and SMEs. EIN Presswire is a service of Newsmatics Inc., a Washington D.C.-based news tech company.

What is a Newsroom?

A Newsroom is a dedicated place on EIN Presswire where your press releases are displayed along with other information about your company or organization. Newsrooms have a unique, customizable URL and can also include a logo. Newsrooms are by default inactive. Customers will have to activate the Newsroom and this document will explain how.



Why do EIN Presswire customers love their Newsroom?

A Newsroom on EIN Presswire offers several strategic advantages that can enhance your company's public relations and marketing efforts. Here are the top three benefits:

Centralized Info Hub

Customers' press releases are organized in one place, making it easy for the media, stakeholders, and people to find them.

Besides press releases, customers can include information such as mission, vision, history, and contact details.

Customizable URL

Newsrooms have a customizable URL that reflects branding, making it easy to share and promote to target groups.

Newsrooms are unique and can include a customer's logo extending the brand's visual identity.

Enhanced Media Relations

A Newsroom presents a professional image, making it easier to build and maintain relationships with journalists and media outlets.

Media professionals can quickly access the latest releases and company information, increasing the likelihood of media coverage.

A dedicated Newsroom on EIN Presswire enhances your ability to communicate effectively with media, stakeholders, and the public. It improves your online presence, supports SEO efforts, and provides a professional platform to showcase news and updates. Leveraging the centralized nature of a newsroom, help you strengthen your brand's reputation and visibility.

Let's get started! With just a few clicks your Newsroom will be up and running.

Step-by-Step Guide to Setting Up a Newsroom

The Newsroom is available only to customers with accounts (both paid and complimentary). If you don't have an EIN Presswire account you can easily sign up at [EIN Presswire](#).

1. Access the Newsroom

- Log in and click on My Press Releases
- Click on My Newsroom
- Click on Edit to start customizing

2. Customize Your Newsroom

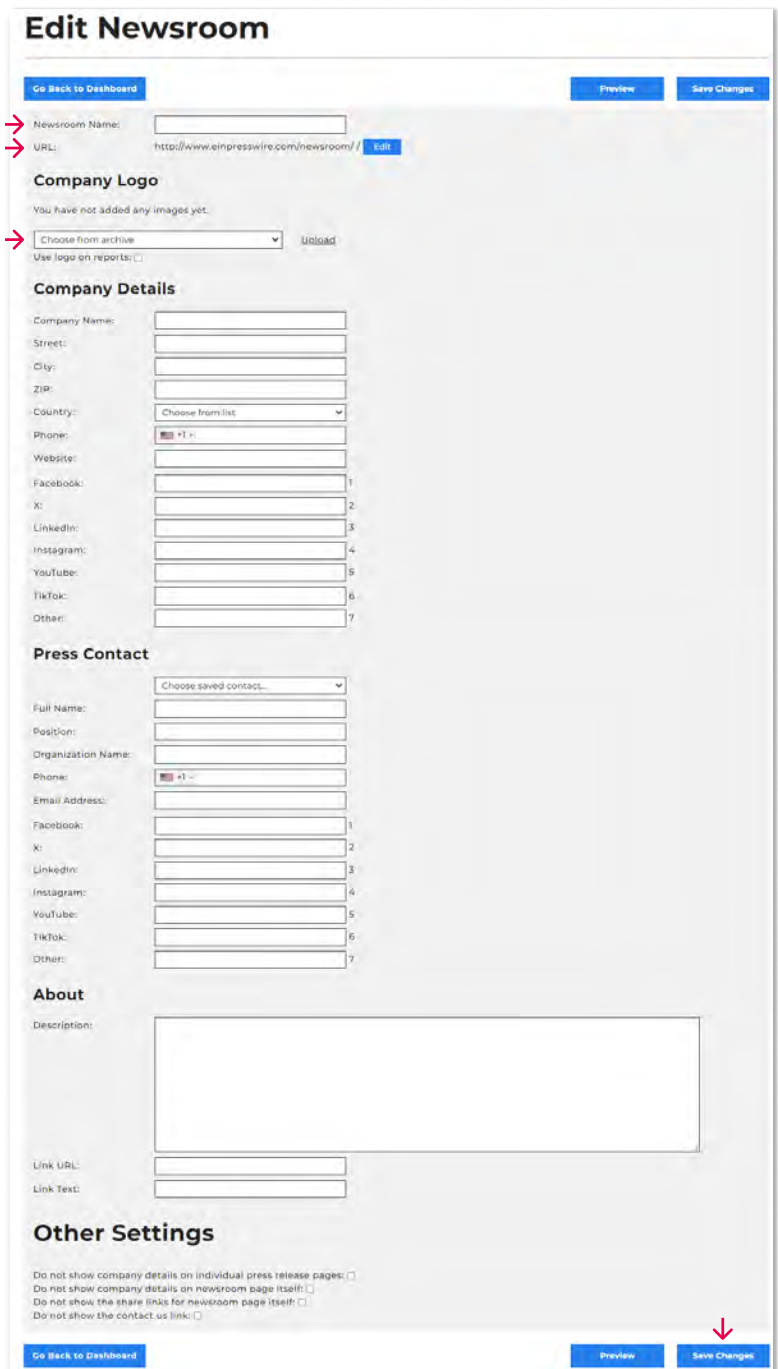
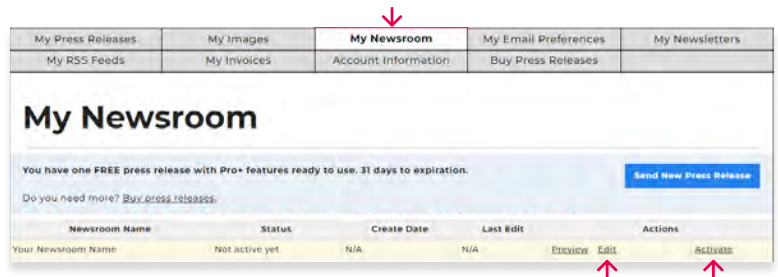
- Create a name that reflects your brand
- Create a unique and simple URL
- Upload your logo for brand consistency
- Add company info in the About section

3. Finish Up

- Be sure to save your work
- Preview the Newsroom
- Make any changes or edits
- **Activate!** When you are satisfied, click on the Activate link! The content moderation team will then review your Newsroom checking for errors and adherence to the guidelines. They'll send you an email when it's been approved.

To get the most out of the Newsroom, keep it relevant with regular updates with new press releases.

Share the Newsroom's URL on your site, social platforms, newsletters, and other channels!



Extend & Enhance Your Media Outreach

What's Next?

Upload and issue press releases! Releases will automatically appear in your Newsroom. Need to make a change? No problem. You can always update or edit your Newsroom.

You are now on your way to establishing your brand as a credible and authoritative source in your industry. Join other EIN Presswire customers who make their Newsroom an integral part of their press release distribution.

Are you an agency with multiple clients?

Currently, customers have one Newsroom. In the future, agencies will be able to create multiple Newsrooms - one for each client. We'll keep you posted as that develops.

Example Newsrooms From Our Clients:

The screenshot shows the Ark Digital Newsroom interface. At the top, there's a header with the Ark Digital logo and the text "ARK Digital Press Releases". Below this, there are several press release entries, each with a thumbnail image and a brief headline. On the right side, there are navigation and contact options, including "Contact", "Share This Newsroom", and "Company/Organization".

[Ark Digital Newsroom](#)

The screenshot shows the National Ovarian Cancer Coalition Newsroom interface. The header features the coalition's logo and the text "National Ovarian Cancer Coalition Press Releases". The main content area displays several press releases with images and headlines. On the right, there is a "Contact" section with an email address and phone number, and a "Share This Newsroom" section with social media icons. A "Company/Organization" section is also visible at the bottom right.

[National Ovarian Cancer Coalition Newsroom](#)

The screenshot shows the Credknowledge Press Releases Newsroom interface. The header includes the Credknowledge logo and the text "Credknowledge® Press Releases". The main content area features several press releases with images and headlines. On the right, there is a "Contact" section with an email address and phone number, and a "Share This Newsroom" section with social media icons. A "Company/Organization" section is also visible at the bottom right.

[Credknowledge Newsroom](#)

Still Have Questions? We're Here to Help

Questions? Need more information?

Customer service representatives are ready to answer your inquiries across multiple time zones, 18 hours per day, Monday to Friday.

- In the USA call: +1 (202) 335-3939
- In Europe call: +44 78 2202 3939
- Send an email: www.einpresswire.com/contact
- More about distribution: www.einpresswire.com/distribution
- Pricing & Comparison Chart: www.einpresswire.com/pricing
- Meet the Team and How-To videos: www.einpresswire.com/video-tutorials
- Have high-volume distribution needs? [Let's talk!](#)

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