

True North Software Solutions Partners with AMSYS to Amplify Urban Innovation and Attends Smart Cities Connect

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True North Software solutions (yourtruenorth.io) is proud to announce their partnership with [AMSYS Innovative Solutions](#) to collectively build and provide solutions for the public sector, medical, and other industries. Built on [NVIDIA AI Blueprints](#), the team will be offering collaborative solutions and software focused on real-time data intelligence, agentic and ethical AI, and digital twins to launch immersive experiences for the urban environment, campuses, buildings, facilities, and the enterprise.



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Bill Pugh, Co-Founder of True North Software Solutions

The team is excited to attend and participate in the Smart Cities Connect Conference and Expo in San Antonio, TX occurring from April 14th through the 16th. True North will be participating in a workshop “Immersive Experiences Driven by Intelligent Data for the Modern Urban Environment: The AMSYS Framework” This workshop will provide insights and workflow information on how to enhance public safety data and response planning with NVIDIA AI Blueprint for video search and summarization (VSS), providing resident safety, elevate city services, launch immersive urban experiences. Be sure to attend to

hear how True North is utilizing intelligent data, digital twins, ethical AI, and other technologies, to provide ROI and positive outcomes across a number of use cases, showcasing an example deployment with Frisco, Texas

The partnership between True North Software Solutions and AMSYS represents a significant step forward in the mission to deliver transformative technology solutions for urban environments.

“By combining our expertise in ethical AI and real-time Operational Dashboards with AMSYS's innovative solution delivery capabilities and NVIDIA's powerful NIM inference microservices and agentic AI Blueprints, we're creating a framework that doesn't just collect data but transforms it into actionable intelligence that enhances public safety and city services,” states Bill Pugh, co-founder of True North.

AMSYS has strengthened its vision through collaboration to facilitate clients as they navigate the AI ecosystem accelerating the decision-tree for outcomes. AMSYS is focused on making sure intelligent systems improve the lives of residents, students, and constituents. “True North Software Solutions is an accelerator for us in that journey through their expertise of how connected spaces are represented in all the industries we serve,” shares John Rohrer, VP Enterprise Sales & AI Practice Leader.

“Partnering with True North and using the NVIDIA AI Blueprint for video search and summarization (VSS) helps us turn data into action; for example, active alerts with city operations, adding 24/7 public safety, better efficiency for traffic systems and immersive digital experiences” states Jacque Istok, AMSYS Field CTO.

The recent True North and AMSYS work with cities and colleges demonstrates how working closely with partners creates immersive urban experiences while delivering tangible outcomes for municipalities. True North will share additional insights at Smart Cities Connect and continue pioneering solutions that help build smarter, safer, and more connected communities.

To join us in San Antonio and attend the workshop, please visit:

<http://tinyurl.com/TheCollectiveAtSCC>

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About True North Software Solutions, LLC

True North Software Solutions is headquartered in the heart of Texas, where innovation thrives, and ideas take flight with a new force emerging. True North, a name that evokes images of steadfast guidance and unwavering direction, is a company unlike any other. True North is more than a data service, a software provider, a digital twin builder, or an AI developer. We are a team of passionate changemakers, driven by a singular vision: to empower cities, utilities, and municipalities with the tools and technologies they need to build a better tomorrow. For more information, please visit <https://yourtruenorth.io>.

About AMSYS Innovative Solutions

AMSYS Innovative Solutions is a leading Global technology solutions provider focused on delivering cutting-edge products and services to a variety of industries. With a deep commitment to innovation and excellence, the company develops solutions that enable businesses to optimize operations, improve customer experiences, and drive growth. For more information on

AMSYS Innovative Solutions, please visit <https://amsysis.com>.

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