

Pool Profits Launches to Help Pool Service Companies Scale with Cutting-Edge Digital Marketing and Automation

New SaaS and marketing platform promises to revolutionize how pool businesses attract, convert, and retain customers.

SCOTTSDALE, AZ, UNITED STATES, April 12, 2025 /EINPresswire.com/ -- Today marks the official launch of Pool Profits, a new [pool service marketing](#)

and marketing automation company created specifically to help pool service businesses grow and scale efficiently. Built by a team of marketing experts with deep industry insight, Pool Profits delivers a powerful combination of proven marketing strategies and easy-to-use automation tools tailored for pool professionals.



We created Pool Profits to give them a real marketing engine, one that runs in the background, delivers consistent results, and helps them scale without burning out.”

Jonathan Johnson

Pool Profits enters the market with a bold mission: to eliminate the guesswork from marketing for pool service companies and empower them to grow with confidence. With a comprehensive platform that includes lead generation, CRM tools, automation, and transparent analytics, Pool Profits offers a complete solution for business owners ready to [grow pool company](#) to the next level.

Solving Real Problems for Pool Professionals

In an industry where missed calls often mean missed revenue, and where customer communication can be inconsistent, Pool Profits delivers technology and support that make it easier to grow.

The platform features:

A fully integrated [pool company CRM](#) explicitly designed for pool service businesses.



Pool Profits

Missed call text-back functionality that automatically replies to missed calls so no opportunity slips through the cracks.

Voice AI answering that provides friendly, intelligent call handling when the team is busy in the field.

Marketing automation workflows that nurture leads with personalized texts, emails, and calls—without requiring constant hands-on effort.

Lead flow transparency so business owners can clearly see where leads come from, what stage they're in, and how they're converting.

With Pool Profits, pool companies can streamline their operations, reduce administrative headaches, and focus more on service and growth.

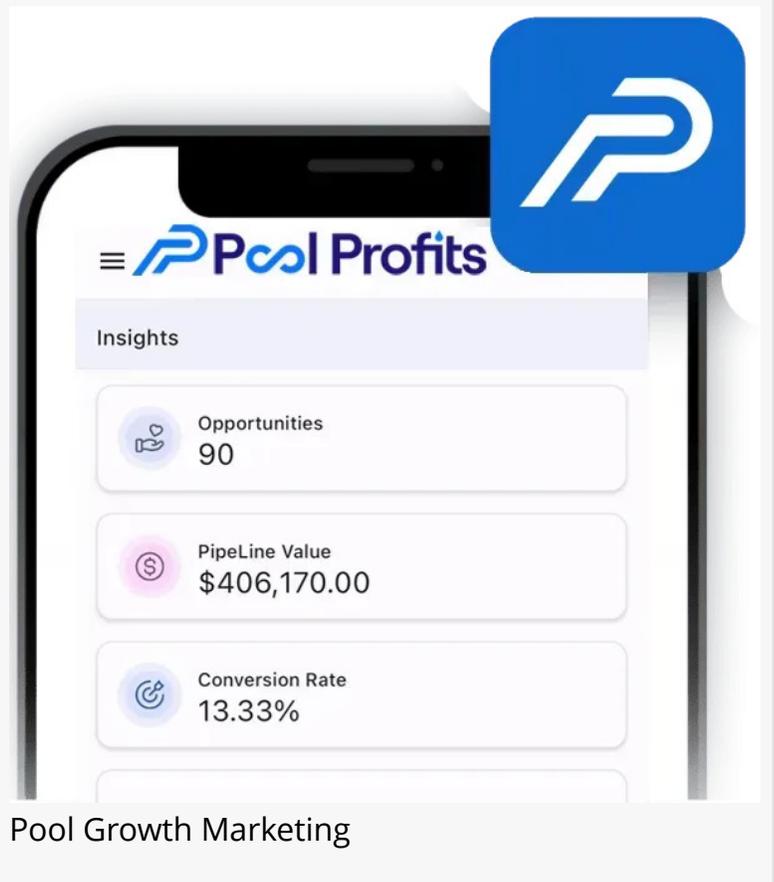
Built by Marketers Who Understand the Industry

Unlike generic CRM platforms or one-size-fits-all marketing tools, Pool Profits was designed with the unique needs of the pool industry in mind. From residential weekly service companies to commercial pool operators, the platform is fully customizable and backed by a team that understands the seasonal, competitive, and local nature of the business.

Results That Speak for Themselves
Early adopters of Pool Profits have reported a significant increase in leads, faster response times, and improved customer satisfaction—especially in areas where competition is high and clients expect instant replies.

FEATURES	REPLACES	OTHER TOOLS	
CRM & PIPELINE MANAGEMENT	 	\$99/MONTHLY	✓
UNLIMITED SALES FUNNELS	 	\$297/MONTHLY	✓
WEBSITE BUILDER	  	\$29/MONTHLY	✓
SURVEYS & FORMS	   	\$49/MONTHLY	✓
EMAIL MARKETING	  	\$99/MONTHLY	✓
2-WAY SMS MARKETING	  	\$99/MONTHLY	✓
BOOKING & APPOINTMENTS	  	\$29/MONTHLY	✓
WORKFLOW AUTOMATIONS	  	\$169/MONTHLY	✓
COURSES/PRODUCTS	 	\$99/MONTHLY	✓
CALL TRACKING	 	\$49/MONTHLY	✓
REPUTATION MANAGEMENT	  	\$159/MONTHLY	✓
TRACKING & ANALYTICS		\$299/MONTHLY	✓
COMMUNITIES	  	\$89/MONTHLY	✓
MEMBERSHIP MOBILE APP		\$497/MONTHLY	✓
DOCUMENT SIGNING	 	\$89/MONTHLY	✓
OVERALL PRICE		\$2161+ PER MONTH	\$297 PER MONTH

Pool Profits CRM



Pool Growth Marketing

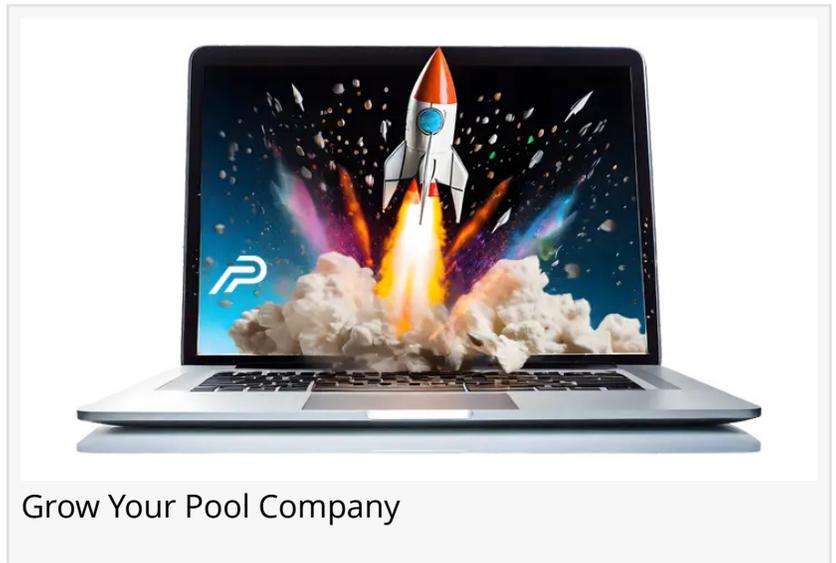
Some of the most common benefits cited by early users include:

Doubling monthly leads without increasing ad spend

Converting more calls into paying customers with automated follow-ups

Reducing time spent chasing leads or manually entering data

Improved team accountability with lead tracking and communication logs



Ready for Growth

Pool Profits is now accepting new clients and offering onboarding support to ensure a seamless transition into the platform. Whether a business is brand new or well-established, the team behind Pool Profits works closely with each client to tailor their setup for maximum impact.

To celebrate the launch, Pool Profits is offering a limited-time promotion for the first 50 companies that sign up, including a free marketing audit, custom onboarding, and a 30-day results guarantee.

About Pool Profits

Pool Profits is a marketing automation and growth platform for pool service companies. With integrated CRM technology, smart automation, and expert marketing support, Pool Profits helps pool businesses attract more leads, close more jobs, and scale with ease. The company was founded by marketing veteran Jonathan Johnson and is based in Scottsdale, AZ.

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