

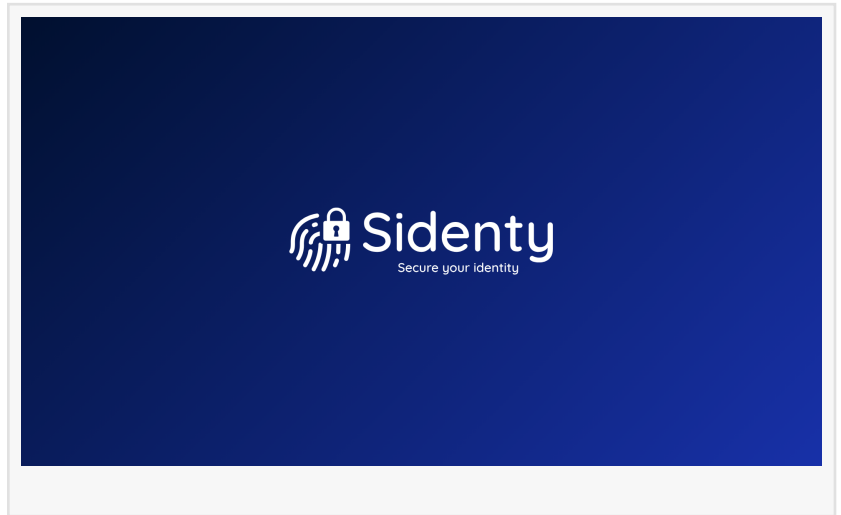
Sidentity Launches Service To Combat A.I. Deepfakes

Sidentity, a leader in digital identity protection, today announced a groundbreaking initiative to combat the growing threat of adult deepfake content.

THE HAGUE, SOUTH HOLLAND, NETHERLANDS, April 14, 2025

/EINPresswire.com/ -- Sidentity, a leader in digital identity protection, today announced a groundbreaking initiative to combat the growing threat of adult deepfake content. The company is deploying advanced AI detection

technology alongside policy advocacy efforts to protect individuals from unauthorized synthetic media.



PROTECTING DIGITAL IDENTITIES



Everyone deserves control over their digital identity"
Jordy Urbanski

Deepfake technology has rapidly evolved, making it increasingly difficult to distinguish between authentic and synthetic media. Sidentity's new multi-pronged approach directly addresses this challenge, with a particular focus on non-consensual adult content that violates privacy and dignity.

"Everyone deserves control over their digital identity," said Jordy Urbanski, CEO of Sidentity. "Our technology and advocacy efforts aim to return that control to individuals and help create a safer digital environment where consent is respected and protected."

KEY ELEMENTS OF THE INITIATIVE

Sidentity's comprehensive strategy includes:

Advanced Detection Tools: Proprietary AI systems capable of identifying manipulated media with 97% accuracy

Rapid Response Team: Dedicated specialists who work directly with victims to remove harmful content

Educational Resources: Free workshops and digital materials to help individuals protect themselves online

Policy Advocacy: Collaboration with lawmakers to strengthen legal protections against deepfake abuse

TECHNOLOGY WITH ETHICS AT THE CORE

The initiative leverages Sidenty's expertise in artificial intelligence while prioritizing ethical considerations. The company's detection systems have been designed with privacy protections built in, ensuring that the fight against harmful content doesn't create new privacy concerns.

AVAILABILITY

Sidenty's revolutionary deepfake detection technology will soon be available for individual users, with comprehensive enterprise solutions to follow shortly thereafter. The company's website can be found at sidenty.com, which currently features a dedicated contact form where individuals can report cases of identity abuse through deepfakes and request immediate assistance.

ABOUT SIDENTY

Sidenty is a digital identity protection company founded in 2022. The company specializes in developing technologies that help individuals maintain control over their digital presence while advocating for stronger protections in digital spaces.

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