

# Cleveland Clinic Joins U.S. Clinical Trial of VERTICA - a Non-Invasive Erectile Dysfunction Treatment

*Cleveland Clinic Joins U.S. Clinical Trial of VERTICA - a Non-Invasive Erectile Dysfunction Treatment Already Used by Over 7,000 Men Worldwide*

LONDON, UNITED KINGDOM, April 4, 2025 /EINPresswire.com/ -- OHH-MED Medical Ltd., a global leader in innovative treatments for male urology, today announced that Cleveland Clinic has joined the U.S. clinical trial of VERTICA, a non-invasive, at-home [medical device for erectile dysfunction](#) (ED). The VERTICA RF device is already in use by more than 7,000 men globally and is now undergoing evaluation in a pivotal FDA-approved U.S. study.

The trial, titled "[Safety and Efficacy of the VERTICA RF Device for the Treatment of ED](#)," is being conducted at several top-tier institutions. At Cleveland Clinic, recruitment is now underway under the leadership of Dr. Petar Bajic, a specialist in male sexual health.

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*Daniel Lischinsky*

“Adding Cleveland Clinic to the trial brings world-class expertise and further momentum to this important study,” said Daniel Lischinsky, CEO of OHH-MED Medical Ltd. “VERTICA has already helped thousands of men outside the U.S., and this study moves us closer to making it available to millions more seeking a safe, effective, and drug-free solution for ED.”



The randomized, sham-controlled trial includes 98 men, who will receive either the active VERTICA treatment or a placebo. The protocol includes an initial in-clinic session, followed by six months of at-home use, with monthly follow-ups to track safety and efficacy.

U.S. Clinical Trial Sites and Principal Investigators:

- Cleveland Clinic, Cleveland, OH – Dr. Petar Bajic
- Baylor College of Medicine, Houston, TX – Dr. Mohit Khera
- Optimal Health Miami, Aventura, FL – Dr. Marc Gittelman
- San Diego Sexual Medicine, San Diego, CA – Dr. Irwin Goldstein
- University of California, Irvine, Newport Beach, CA – Dr. Faysal Yafi

The logo for OHMED features the letters 'O', 'H', 'M', 'E', and 'D' in a bold, sans-serif font. The 'O' is black, while the 'H' is a light blue color. The 'M', 'E', and 'D' are black.

The VERTICA RF device delivers targeted high-frequency energy to address the root [causes of erectile dysfunction](#), rather than simply relieving symptoms. Unlike oral medications or injections, it is completely non-invasive and designed for convenient use at home.

For more details on the study, including eligibility and site contact information, visit the NIH ClinicalTrials.gov listing: <https://clinicaltrials.gov/study/NCT06167733>  
For participation inquiries, individuals can contact trial sites directly or email the Contract Research Organization (CRO) at [tali@asteinrac.com](mailto:tali@asteinrac.com).

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