

HIP Video Promo Presents: BAL releases brand new music video "PARDON ME"

BAL Bares His Soul in Raw New Single "PARDON ME"

NEW YORK CITY, NY, UNITED STATES, April 3, 2025 /EINPresswire.com/ -- There's no artist quite like BAL—now or ever. As a lifelong music lover, he began making music professionally about five years ago. Moving from Haiti to Brooklyn at 14 wasn't easy—but his heritage remains at the heart of his sound. Though he started creating music in Haitian Creole, he now delivers electrifying tracks in English, Creole, and French—bringing the "BAL" (translated to Bullet or Festival in Creole) experience to a wildly diverse audience. Like a Michelin star chef, he methodically mingles tantalizing



ingredients—listeners can expect a spoonful of streetwise storytelling, a generous dose of unfettered passion, and his secret weapon: opera. Mesmerized by its spiritual essence—and skilled enough to pull it off—BAL weaves operatic grandeur into the worlds of rap, R&B, afro beats, and more. Undaunted by innovation, he's the pioneer of a groundbreaking sub-genre—"Opera Drill"—and seeks to jumpstart many others. His music is a dazzling display of authenticity, revealing a deep dedication to his craft and a fearless desire to expunge the deepest chasms of his soul for public display. With each release, one thing is sure: BAL is an unapologetic force poised to shatter expectations and take the music world by storm. No matter what obstacles come his way, BAL keeps proving he's bigger than the system trying to hold him back. They tried to label him, tried to clip his wings, but he's still making major business moves, still growing his brand, and still elevating in the game. Even with restrictions, he's outworking the competition—locking in partnerships, making music that moves the culture, and showing that real hustlers don't fold. He can't stop what's destined. Watch him turn every setback into a setup for something greater.

Hovering over a steady laid-back beat and wistful piano melody, "PARDON ME" is unexpectedly vulnerable, like a diary entry inviting listeners into BAL's most intimate experiences. He's "good friends with the rain"—a nod to the swirling storms he carries. Though he feels like he's lost a part of himself, he bravely acknowledges that "It's okay to be lost sometimes," offering a reassuring hand to those who feel the same. It's both a tribute to his "hustler family"—the community that pushes him to grow—and a powerful statement: he won't apologize for working hard and being himself. As long as he delivers artistry straight from the heart, he knows the right people will follow. "PARDON ME" is proof of that.



The "PARDON ME" music video takes listeners on a journey around Hollis, Queens—the true bowels of New York. It may not sparkle like the Freedom Tower or hold the iconic status of the Statue of Liberty, but it's home all the same. With his crew by his side, BAL takes to the streets and the studio. Bringing raw authenticity to the screen, it forgoes the flashy tropes of typical rap videos, instead mirroring the tenacious spirit of BAL himself. But what's a music video without a little cinematic flair? In a striking Brooklyn studio, he wrestles with his inner storm, painting a picture of his struggles, fears, and the family that fuels his rise.

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