

Global Back-end Revenue Cycle Management Market: Key Trends, Market Share, Growth Drivers, and Forecast for 2025-2034

The Business Research Company's Back-end Revenue Cycle Management Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, March 31, 2025

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The global market for back-end revenue cycle management is poised for substantial growth in the coming years. With a consistently strong performance in recent years, this sector is expected to see an impressive compound annual growth rate CAGR of 8.3%, increasing from \$12.36 billion in 2024 to \$13.39 billion in 2025. A variety of factors have contributed to this growth, including increased costs in healthcare, rising claim denial rates, the need for regulatory compliance, and a shift to value-based care. In addition, the widespread adoption of healthcare IT solutions continues to drive advancements in this field.



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What Does The Future Hold For The [Back-End Revenue Cycle Management Market?](#)

Looking forward, the back-end revenue cycle management market is projected to reach \$18.19 billion by 2029, with a CAGR of 8.0%. The overwhelming trend toward digitization in the healthcare industry, combined with the rise of artificial intelligence and automation technologies, is expected to spur this growth.

Additionally, the need for outsourced revenue cycle management RCM services, the expansion of telehealth services, and an increasing focus on patient financial engagement are all contributing to the sector's continual development. These advancements will be further enhanced by the

introduction of AI-driven claims processing, robotic process automation RPA, blockchain for secure transactions, cloud-based RCM platforms, and predictive analytics for revenue optimization.

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What Drives the Growth of the Back-end Revenue Cycle Management Market?

Significant market growth is expected due to a rise in patient volume. Defined as the number of patients seen, treated, or admitted within a specific timeframe, patient volume directly impacts the need for effective back-end revenue cycle management systems.

These systems are crucial in managing complex billing and insurance processes, while also ensuring accuracy, decreasing administrative burdens, and maintaining uninterrupted healthcare delivery. For instance, the National Health Service England NHS England reported in August 2024 that 75.2% of patients attending accident and emergency were admitted, transferred, or discharged in the UK in 2023, marking an increase from 74.6% in 2024.

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Who Are the Major Players in the Back-End Revenue Cycle Management Market?

Notable industry leaders in this market include McKesson Corporation, Optum Inc., Oracle Health, Cognizant Technology Solutions, GE Healthcare, Quest Diagnostics, and others. These companies continue to shape the sector with their innovative solutions and services, pushing the boundaries of what can be achieved in back-end revenue cycle management.

What Are the [Latest Trends in the Back-End Revenue Cycle Management Market?](#)

One of the key trends evident within the industry is the focus on developing secure SaaS Software as a Service solutions. This fosters more efficient billing processes, optimizes claims processing, and enhances operational efficiency. For instance, Telcor Inc., a US-based laboratory revenue cycle management company, launched version 21.3 of TELCOR revenue cycle management RCM in July 2023. This secure SaaS solution offers expanded access to a range of advanced features, thereby boosting productivity and collections.

What Is the Segment Breakdown of the Back-End Revenue Cycle Management Market?

The back-end revenue cycle management market can be segmented as follows:

1 By Product And Services: Services, Software

2 By Delivery Mode: On-Premise Delivery Mode, Cloud-based Delivery Mode

3 By End User: Healthcare Payers, Healthcare Providers

Subsegments:

1 By Services: Medical Coding, Medical Billing, Payment Posting, Denial Management, Accounts Receivable Management, Eligibility Verification, Other Services.

2 By Software: Cloud-Based Software, On-Premise Software.

What Is the Regional Insight Into the Back-End Revenue Cycle Management Market?

North America was the largest region in the back-end revenue cycle management market in 2024. However, Asia-Pacific is expected to be the fastest-growing region, resulting from rapid digitization and healthcare advancements. Other regions evident in the market include Western Europe, Eastern Europe, South America, the Middle East, and Africa.

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