

Let's Talk™ With Jon Chattman, Entertainment Host and Event Builder, Social Media Guru and Writer/Author

Don't miss April 24 in Bedford, NY, at oHHo, featuring Chris Barron (Of Spin Doctors) presented by Jon Chattman's A-Sides and Marla Beth Designs

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/EINPresswire.com/ -- About Jon Chattman

Jon Chattman is a noted writer, author, entrepreneur, social media guru, and event builder. He created Moving Forward Connections in 2016 after ten years working in marketing for various companies and non-profits. MFC was formed as a way to tell a story for like-minded clients. Whether it's simply posting a picture or reel or writing a quippy caption, it's all about storytelling. He uses this approach in his role as Director of Content and Outreach for the Westchester Parks Foundation.

Jon has also spent nearly 20 years as a talent booker, consultant, script writer and producer. He has worked closely with various non-profits, building their events, hiring talent, and creating an awards show to help raise funds for various charity. He has booked various celebrities from Oscar, Tony, and Grammy winners to Major League Baseball Hall of Famers and Pulitzer Prize recipients.

Jon also organizes concerts in homes and at venues under this A-Sides banner, which is an off-shoot of his success music and entertainment series that ran on Huffington Post for ten years. In essence, the concerts bring local and national talent together for a live Q&A and performance. It's intimate, informal, and not the same broken record.

A-Sides sessions air on his YouTube channel (<https://www.youtube.com/@thisisasides>) and on his Podcast The Westchester Pop & A-Sides Experience on all streaming platforms, where he interviews local and national talent as well as covering events throughout Westchester County



Jon Chattman, President and Chief Creative Officer, Moving Forward Connections

and beyond. Follow Jon on instagram at www.instagram.com/beingjonchattman.

* Talent booked by Moving Forward Connections include Major League Baseball Hall of Famers, Grammy, Tony, Pulitzer and Emmy winners and Oscar nominees...

Grammy Winner Roberta Flack

MLB Hall of Famer Mariano Rivera

Tony nominee Tovah Feldshuh

Oscar/ Pulitzer Winner John Patrick Shanley

Tony nominee Joshua Henry

Tony/Grammy winner Andre De Shields

Tony winner Chita Rivera

Grammy Winner, Oscar nominee Marc Shaiman

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We are honored to speak with Jon Chattman, President, Moving Forward Connections. Don't miss April 24 in Bedford, NY, at oHHO, The Old Firehouse, featuring Chris Barron (Of Spin Doctors) & Alex Cano”

Martin Eli, Publisher

Tony Winner Alice Ripley

Grammy Nominee Gil Parris

Indie Rocker Kevin Devine

MLB World Series Champion and Musician Bernie Williams

Tony Winner Victoria Clark

Rock Band Mates of States

Grammy Winner John Paul White

Tony Winner Santino Fontana

Alt Rock Band Sponge

Tony Nominee Constantine Maroulis



www.movingforwardpr.com

Tony Winner LaChanze

Emmy Winner Fred Armisen

Billboard Pop Stars American Authors

Tony Winner Phylicia Rashad

MLB Hall of Famer Joe Torre

Rock and Roll Hall of Famer Darlene Love

Oscar nominee Chazz Palminterri

Tony Winner Christine Ebersole

Rock Stars The Front Bottoms

Emmy Winner Carson Kressley

Emmy Winner Robert Klein

Alt Rock Band Dreamers

WWE Superstar Jimmy "Superfly"
Snuka
Tony Winner Lena Hall
Rocker Andrew WK
Gary Gnu

Let's Talk™: Thank you for joining us today, Jon. Before we talk about your upcoming event April 24, 2025 in Bedford, NY featuring Chris Barron (Of Spin Doctors) with Alex Cano, please tell us a bit about your incredible journey with so many Major League Baseball Hall of Famers, Grammy, Tony, Pulitzer and Emmy winners and Oscar nominees.

Jon Chattman: Growing up a chubby kid in Yonkers, I lost myself in movies and music, and when I "grew up" I wanted to do nothing but write about them and to interview them. I started off as a newspaper reporter and eventual editor, and freelanced as an entertainment writer for publications as diverse as the New York Post and Wizard to TV Guide and a short-lived Marvel Comics magazine. I eventually shifted to marketing and online publications and started to do more and more on-camera interviews instead of just written pieces.

Let's Talk™: One will read on your website, "Authenticity is Free...Moving Forward Connections is a small results-driven firm in Westchester County, NY that specializes in social media management, event building and talent booking. We're storytellers first and foremost." Care to elaborate?

Jon Chattman: Whether I'm working for clients for social media or booking talent – be it at a venue or a brewery, my approach is always the same: be an actual real human being. In life and on the job, I'm authentic. Life is too short to not cut to the chase and be real and approachable with someone. Keep it real, be kind and respectful, and just put the time and effort in. Do the work.

Let's Talk™: Want to share with us some of your success stories and testimonials?



The poster is for an event titled "Sides ELEVATED EXPERIENCE". At the top left is a logo for "Sides" featuring a red camera icon. Below it, the text reads "ELEVATED EXPERIENCE" in large, bold, black letters, followed by the tagline "INFORMAL. INFUSED. NOT THE SAME BROKEN RECORD." in smaller, all-caps letters. The main image shows a man, Chris Barron, playing an acoustic guitar. To the right of the image, it says "AN EVENING OF MUSIC AND STORIES AT oHhO The Old Firehouse". Below that, it lists the performers: "CHRIS BARRON (OF SPIN DOCTORS) WITH ALEX CANO". At the bottom of the poster, in a black box with white text, it says "THURSDAY, APRIL 24, 2025", "34 VILLAGE GREEN, BEDFORD NY", and "DOORS AT 6PM - SHOW AT 7PM". Below this, it says "PRESENTED BY" followed by logos for "THE WESTCHESTER POP" and "MB".

THURSDAY, APRIL 24, 2025
34 VILLAGE GREEN, BEDFORD NY
DOORS AT 6PM - SHOW AT 7PM

PRESENTED BY  



The logo for Marla Beth Designs features the letters "MB" in a stylized, pink, cursive font. To the right of the logo, the text "MARLA BETH DESIGNS" is written in a light green, sans-serif font. Below the logo and text, the website address "www.MarlaBethDesigns.com" is displayed in a black, sans-serif font.

www.MarlaBethDesigns.com

Jon Chattman: Getting back to that little kid -- I think covering the Oscar red carpet is one of the shining moments for me. Stumping Meryl Streep on a question I asked her is another. Getting eight books published is no small feat. The first book I got republished by a larger publisher after the first went out of business --- retaining the rights and getting it republished is one of my proudest accomplishments. Just being in the same room with the likes of Alice Cooper, Robert Duvall, Bill Murray, Bob Newhart, Randy "Macho Man" Savage and countless other diverse talent is an accomplishment for me. I grind I never take no for an answer.

Let's Talk™: What a night that will be April 24 in Bedford, NY ! Please tell us more !

Jon Chattman: A-Sides live shows are an extension of a popular series I had on Huffington Post. It's a combination of Unplugged on MTV from back in the day and VH1 Storytellers with myself serving as a moderator. I pose questions to musicians and then they play a few tunes for the audience. It's not reinventing the wheel but it's an experience - not simply a gig. It peels back the curtain a bit on process and really is intimate and a communal experience. We need more of this in Westchester. Chris Barron is a talented singer/songwriter in his own right, and of course, his success with the Spin Doctors speaks for itself. Alex Cano is a seasoned musician who tours all over, and is based locally.

Let's Talk™: Want to mention your co-sponsors? Are sponsorship opportunities still available?

Jon Chattman: Marla Beth Designs has stepped up as a presenting sponsor. Marla is such a champion of the arts, and such a talented artist. I'm so happy to call her a friend. Destination 39.3, which serves Bedford Hills, Bedford Village, and Katonah, is also coming on as a sponsor. We could use more to help ensure a successful return so we can keep the series going.

"Supporting The Arts and collaborating with my Westchester community is what Marla Beth Designs does best! I am proud to be a presenting sponsor alongside Jon Chattman in bringing Chris Barron of the Spin Doctors to Bedford NY!" Marla Beth Enowitz, owner/artist.

Let's Talk™: Thank you again for joining us today, Jon, is there anything else you would like to discuss today?

Jon Chattman: I'll just say I recently started a position as Director of Content and Outreach at The Westchester Parks Foundation, a wonderful organization that supports the county's park system.



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I manage and create their social media content. Additionally, I look forward to spreading the word of their mission by helping to promote their various programs and events. Please reach out regarding various sponsorship opportunities

For more information:

Jon Chattman
President and Chief Creative Officer
Moving Forward Connections
914.434.1285
www.movingforwardpr.com
www.instagram.com/movingforwardconnections
Email: Jon Chattman jon@movingforwardpr.com

The Westchester POP:
www.thewestchesterpop.com
www.instagram.com/beingjonchattman

We are oHHo
34 Village Green, Bedford, NY, 10506
917-810-7686
www.weareohho.com
www.instagram.com/weareohho

Marla Beth Enowitz
Artist/Curator/Owner at Marla Beth Designs, Inc.
www.MarlaBethDesigns.com

Email: Marlabethdesigns@gmail.com

www.linkedin.com/in/marla-beth-enowitz-3731961b3/
www.instagram.com/marlabethdesigns_rye
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The media coverage we deliver is guaranteed and customized for your specific business needs and growth objectives; locally (in your hometown) and nationally (on ABC CBS FOX and NBC News).

Please see this example of the media coverage on NBC News that we provided to Dr. Alesandra DiCicco, DiCicco Dental Studio: <https://www.wfla.com/business/press-releases/ein-presswire/777418007/lets-talk-with-dr-alesandra-dicicco-dicicco-dental-studio-valhalla-ny-we-treat-people-not-patients>

Please contact our Founding Publisher Martin Eli for details: Martin@LetsTalk.press

About Let's Talk™

Since 2003, our parent company, SecuritySolutionsWatch.com (https://www.securitysolutionswatch.com/Main/About_Us.html#SSW) has featured "In The Boardroom™" thought leadership interviews, and content-marketing programs, for companies engaged in artificial intelligence ("AI"), information technology ("IT"), Internet Of Things ("IoT"), robotics, safety, security, and related areas.

We have delivered brand awareness, worldwide media coverage, and lead generation programs for some of the largest global, mega-brands, and household names such as: 3M, AT&T, Cisco, Dell, Fujitsu, HPE, Honeywell, Intel, Microsoft, Panasonic, Siemens, Sony, T-Mobile and many more .

We are pleased to share that the media coverage and publicity solution that we have developed, which includes guaranteed exposure and visibility on ABC, CBS, FOX, NBC News, and LOCAL media visibility as well, can now be delivered to any company, in any industry, and to any service provider, anywhere...throughout the USA and in any international country specified by our client.

Want to know more about our Let's Talk™ marketing, media coverage, new-business-driver solution for :

- artists, art galleries, fashion designers
- accountants, CPAs
- doctors, hospitals, medical centers
- entertainment venues, hotels, sports arenas
- financial services providers
- healthcare and wellness salons and spas
- insurance agents
- lawyers
- manufacturers
- real estate agents
- restaurants
- retail chains & stores
- any business...anywhere

Please contact Martin Eli, Founder, Founder/Publisher Email (Martin@LetsTalk.press)

Please click here: www.LetsTalk.press

for additional examples of the media coverage we deliver with our "Let's Talk™" content-marketing interviews.

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Martin Eli
LetsTalk.press
Martin@LetsTalk.press

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