

Clinical Trial Software Market Report 2025: Size, Trends, And Growth Insights For Global Expansion

*The Business Research Company's
Clinical Trial Software Market Report
2025: Size, Trends, And Growth Insights
For Global Expansion*

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The clinical trial software global market is projected to see impressive growth in the upcoming years, from \$1.16 billion in 2024 to \$1.33 billion in 2025, at a compound annual growth rate

CAGR of 14.4%. This growth can be largely attributed to the increasing demand for new software, adoption of new technologies, enhanced digitalization in clinical trials, rising use of cloud computing, and the growing presence of small and mid-size biopharmaceutical companies.



It will grow to \$2.25 billion in 2029 at a compound annual growth rate (CAGR) of 14.1%."

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What Drives the Growth in Clinical Trial Software Market?

There is an increasing trend of research and development

activities expected to fuel the growth of the clinical trial software market. This refers to an organized process of investigating, designing, and testing new products or technologies to innovate and improve existing solutions or create new offerings entirely. The growing demand for innovation across industries, advancements in technology, competitive market pressures, and the increasing need for sustainable solutions, compel organizations to invest more resources in developing new products, processes, and services. For instance, in April 2024, the UK government's spending on research and development surged by 10.5%, from £14.0 \$17.77 billion in 2021 to £15.5 \$19.67 billion in 2022, according to the Office for National Statistics. Consequently, this increased focus on research and development propels the growth of the clinical trial software market.

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How High Will the Clinical Trial Software Market Size Soar?

The market size of clinical trial software is projected to experience rapid growth in the upcoming years, escalating to \$2.25 billion in 2029 at a CAGR of 14.1%. The growth during the forecast period can be attributed to the escalation in clinical research activities, growing popularity of virtual trials, rising demand for patient-centric clinical trial solutions, increasing demand for specialty medicines, and a rise in prevalence of venous diseases. Emerging trends during the forecast period encompass technological development, artificial intelligence AI, advances and innovations in technology, machine learning, and integration with real-world data sources.

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Who are the Key Players in the Clinical Trial Software Market?

The sector is dominated by major companies such as International Business Machines Corporation, Oracle Corporation, Wipro Limited, Veeva Systems, Medpace Holdings Inc., Medidata Solutions, Signant Health Inc., Clario Inc., Advarra Inc., Celerion Inc., Veristat LLC, Greenphire Inc., Medrio Inc., Arisglobal LLC, Anju Software Inc., ClinCapture Inc., Palleos Healthcare GmbH, OpenClinica LLC, Pharmaseal International Limited, and SoftFormance. These companies are continuously focusing on developing cutting-edge technologies such as unified trial solutions, that enhance data collection and integration, improve patient engagement, streamline trial processes, reduce costs, and accelerate the drug development timeline.

How Is The Market Clinical Trial Software Market Segmented?

The market can be segmented by Deployment, such as On-Premises, Web-Based Clinical Trial Software, Cloud-Based Clinical Trial Software, and other deployments. By Software, it is divided into Electronic Data Capture EDC, Electronic Clinical Outcome Assessment eCOA or Electronic Patient-Reported Outcome ePRO, Electronic Informed Consent. The End-User segment includes Pharmaceutical And Biotechnology Companies, Contract Research Organizations CROs, Medical Device Manufacturers, and other end-users.

What Is The Regional Analysis Of Clinical Trial Software Market?

Regionally, North America was the largest market for clinical trial software in 2024. Over the forecast period, however, Europe is expected to demonstrate the fastest growth. The regions covered in this report include Asia-Pacific, Western Europe, Eastern Europe, North America,

South America, Middle East, and Africa.

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