

# Enterprise Analytics Software Market anticipated to reach US\$416.205 billion by 2030 at a CAGR of 12.95%

*The enterprise analytics software market is anticipated to grow at a CAGR of 12.95% from US\$226.404 billion in 2025 to US\$416.205 billion by 2030.*

NEW YORK, NY, UNITED STATES, March 25, 2025 /EINPresswire.com/ -- According to a new study published by Knowledge Sourcing Intelligence, the [enterprise analytics software market](#) is projected to grow at a CAGR of 12.95% between 2025 and 2030 to reach US\$416.205 billion by 2030.



The enterprise analytics software market is experiencing significant growth as businesses across industries recognize the importance of data-driven insights.

The increasing adoption of big data analytics, [cloud computing](#), and artificial intelligence has been a major driving force behind the growth of the enterprise analytics software market. With the exponential growth of data, businesses are turning to advanced analytics tools to make sense of the vast amount of information and gain valuable insights. This has led to a rise in demand for enterprise analytics software, which offers features such as [data visualization](#), predictive analytics, and real-time reporting.

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*Knowledge Sourcing  
Intelligence*

The report also highlights the growing trend of businesses investing in analytics software to improve their decision-making processes. With the help of enterprise analytics

software, companies can analyze customer behavior, market trends, and operational data to

make informed decisions and stay ahead of the competition. This has led to an increase in the adoption of analytics software by both large enterprises and small and medium-sized businesses.

As the demand for data-driven insights continues to rise, the enterprise analytics software market is expected to witness further growth in the coming years. With advancements in technology and the emergence of new players in the market, the competition is expected to intensify, leading to more innovative and advanced analytics solutions. This presents a significant opportunity for businesses to leverage analytics software to gain a competitive edge and drive growth.

In conclusion, the enterprise analytics software market is experiencing rapid growth due to the increasing demand for data-driven insights and the advancements in technology. With the market expected to reach new heights in the coming years, businesses are encouraged to invest in analytics software to stay ahead of the curve and make data-driven decisions that drive success.

Access sample report or view details: <https://www.knowledge-sourcing.com/report/enterprise-analytics-software-market>

As a part of the report, the major players operating in the enterprise analytics software market that have been covered are IBM Corporation, Microsoft Corporation, Information Builders, Oracle, SAP, SAS Institute Inc., Tableau Software, LLC, among others.

The market analytics report segments the enterprise analytics software market as follows:

- By Offering
  - o Business Intelligence (BI) Platforms
  - o Traditional BI Platforms
  - o Data Science Platforms
  - o Analytics Applications
  
- By Enterprise Size
  - o Small and Medium
  - o Large
  
- By Deployment
  - o Cloud
  - o On-premise

- By Industry Verticals
  - o BFSI
  - o Healthcare
  - o Retail
  - o IT and Telecom
  - o Manufacturing
  - o Media and Entertainment
  - o Others
  
- By Geography
  - North America
    - o USA
    - o Canada
    - o Mexico
  
  - South America
    - o Brazil
    - o Argentina
    - o Others
  
  - Europe
    - o UK
    - o Germany
    - o France
    - o Spain
    - o Others
  
  - Middle East and Africa
    - o Saudi Arabia
    - o UAE
    - o Others
  
  - Asia Pacific
    - o China
    - o Japan
    - o India

- o South Korea
- o Indonesia
- o Taiwan
- o Thailand
- o Others

#### Companies Profiled:

- IBM Corporation
- Microsoft Corporation
- Information Builders
- Oracle
- SAP
- SAS Institute Inc.
- Tableau Software, LLC
- MicroStrategy Incorporated
- Adobe
- RapidMiner, Inc.

#### Reasons for Buying this Report:-

- **Insightful Analysis:** Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, other sub-segments.
- **Competitive Landscape:** Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.
- **Market Drivers & Future Trends:** Explore the dynamic factors and pivotal market trends and how they will shape future market developments.
- **Actionable Recommendations:** Utilize the insights to exercise strategic decision to uncover new business streams and revenues in a dynamic environment.
- **Caters to a Wide Audience:** Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

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Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

#### Report Coverage:

- Historical data from 2022 to 2024 & forecast data from 2025 to 2030
- Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, Customer

## Behaviour, and Trend Analysis

- Competitive Positioning, Strategies, and Market Share Analysis
- Revenue Growth and Forecast Assessment of segments and regions including countries
- Company Profiling (Strategies, Products, Financial Information, and Key Developments among others)

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