

Nobiesse Announces Expansion of Clean Beauty Offerings with Bar Soap Collection

Nobiesse expands its bar soap collection, blending sustainability with high-performance formulations for a multifunctional cleansing experience.

LOS ANGELES, CA, UNITED STATES, March 24, 2025 /EINPresswire.com/ -- [Nobiesse](#), a leader in clean beauty and non-toxic skincare, has expanded its [bar soap](#) collection to meet the rising consumer demand for sustainable, multifunctional cleansing solutions. Crafted with plant-based ingredients and innovative cold-process methods, these soaps offer a multifunctional approach to skincare and haircare while eliminating harsh chemicals and unnecessary waste.

In line with its clean beauty philosophy, Nobiesse's collection includes a variety of bar soaps tailored to different skin and hair types, including an all-[natural shampoo bar](#)—a growing favorite among eco-conscious consumers.

A Vision for Sustainable, Non-Toxic Beauty

Since its inception, Nobiesse has been committed to offering products that prioritize both health and sustainability. Conventional soaps and shampoos often contain synthetic fragrances, sulfates, and preservatives that can disrupt the skin's natural barrier. In contrast, Nobiesse's bar soaps are formulated without sulfates, parabens, artificial dyes, or synthetic perfumes, ensuring a pure, toxin-free cleansing experience.

"The goal of Nobiesse has always been to create products that nourish the skin while also



Nobiesse Methylene Blue Bar Soap Exclusive Anti-Oxidant Bath Shower

aligning with environmentally responsible values,” said Matthew Frederick, founder of Nobiesse. “This bar soap collection embodies that mission—blending luxury, efficacy, and sustainability in a way that makes clean beauty accessible to all.”

By utilizing biodegradable ingredients, plastic-free packaging, and ethical sourcing, Nobiesse is catering to a growing market of conscious consumers who seek high-performance personal care products that are as gentle on the planet as they are on the skin.

Why Consumers Are Embracing Bar Soaps Again

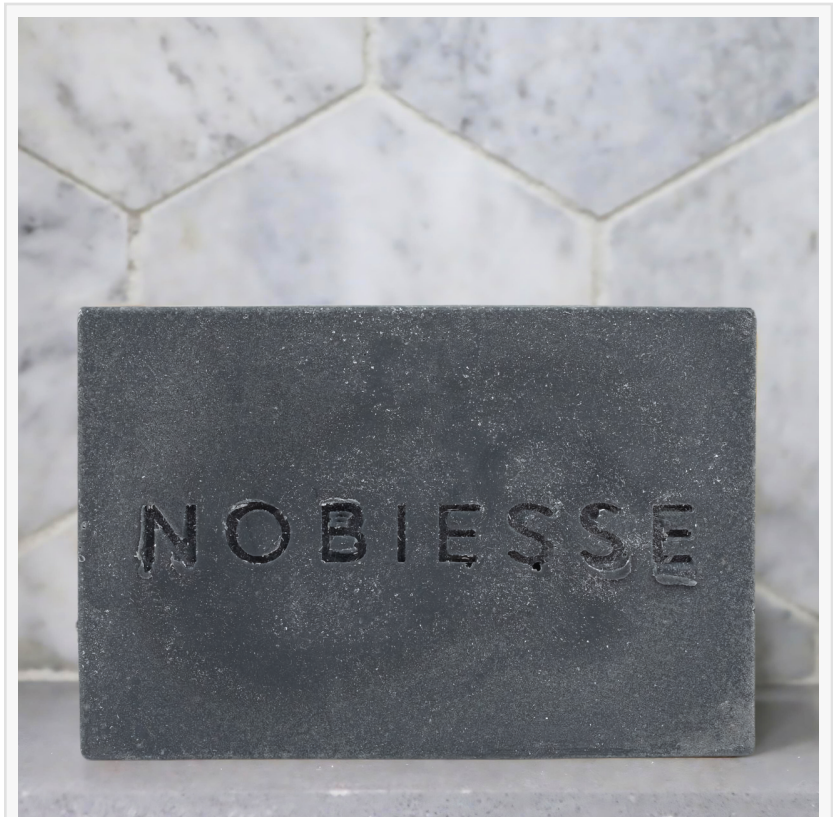
The global shift toward sustainable personal care is fueling the resurgence of bar soaps, as consumers become increasingly aware of the environmental impact of plastic waste from traditional bottled body washes and shampoos.

Unlike liquid body washes that require plastic packaging, bar soaps offer a zero-waste alternative, reducing both carbon footprint and unnecessary landfill waste.

Industry research highlights that the demand for natural bar soaps has been rising, with reports indicating that eco-conscious skincare buyers are driving sales growth in the category.

The shampoo bar market alone is projected to expand significantly as consumers opt for plastic-free haircare solutions.

“We’re seeing a strong demand for products that are effective, yet eco-friendly,” said a Nobiesse spokesperson. “Our bar soap collection, including our natural shampoo bar, meets this demand



by providing an all-in-one cleansing experience without the synthetic additives and packaging waste commonly found in traditional bath and body products.”

The Science Behind Nobiesse Bar Soaps

Nobiesse’s bar soaps are formulated with a thoughtfully curated selection of botanical ingredients, chosen for their skin-nourishing properties and cleansing efficacy.

Each soap is made through a cold-process technique, which retains the beneficial properties of plant oils and butters while producing a creamy, moisture-rich lather.

Some of the key ingredients featured in the collection include:

Coconut Oil & Olive Oil: Rich in fatty acids that hydrate and strengthen the skin’s moisture barrier.

Shea Butter: Provides deep nourishment and improves skin elasticity.

Activated Charcoal: Draws out toxins and unclogs pores for a detoxifying effect.

Essential Oils: Naturally derived scents that offer a calming aromatherapy experience without synthetic fragrances.

Botanical Extracts: Infuse the soaps with antioxidants that help protect the skin from environmental stressors.



Nobiesse - Longevity is the Ultimate Luxury



Nobiesse Orange Logo

By eliminating synthetic detergents and harsh preservatives, Nobiesse's bar soaps cater to those with sensitive skin while delivering a luxurious cleansing experience.

The Rise of Multi-Functional Skincare & Haircare

One of the standout products in the Nobiesse bar soap collection is the natural shampoo bar, a versatile and sustainable alternative to bottled shampoos.

Unlike traditional shampoos that often contain sulfates, silicones, and synthetic fragrances, Nobiesse's natural shampoo bar is designed to gently cleanse the scalp without stripping natural oils. The formula is enriched with botanical extracts and nourishing oils, making it suitable for all hair types, including dry, curly, and color-treated hair.

"Consumers are increasingly turning to multi-functional products that simplify their routines while reducing waste," added Matthew Frederick. "Consumers looking for sustainable haircare alternatives can now opt for a plastic-free shampoo bar that effectively cleanses without stripping moisture," said Matthew Frederick, founder of Nobiesse.

Elevating the Standard for Clean Beauty

Nobiesse has built its reputation on transparency, quality, and performance, setting a new benchmark for the clean beauty industry.

Unlike conventional mass-produced soaps, each bar in the Nobiesse collection is handcrafted in small batches, ensuring exceptional quality and consistency. The artisanal approach allows for a higher concentration of nourishing ingredients, making each soap a treatment for the skin rather than just a cleanser.

Furthermore, Nobiesse's commitment to eco-friendly packaging ensures that every purchase supports sustainable consumption habits. The brand uses compostable, recyclable, and plastic-free packaging materials, reinforcing its low-waste philosophy.

Where to Find Nobiesse Bar Soaps

The Nobiesse bar soap collection is available online, featuring individual bars, curated bundles, and subscription options to support sustainable skincare routines.

With the demand for clean, high-performance personal care products continuing to rise, Nobiesse is positioned to lead the shift toward sustainable, non-toxic skincare solutions. "Our goal is to provide products that align with both modern wellness standards and eco-conscious values," said Matthew Frederick. "This collection is an example of how we can elevate everyday essentials—like bar soap and shampoo bars—into a luxurious, yet environmentally responsible experience."

Matthew Frederick

Nobiesse Laboratories, LLC

+1 917-224-8124

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