

Outdoor Decor Market 2025 Trends: Predicted to Grow at a CAGR of 3.5% from 2023 to 2032, Report

The outdoor decor market size was valued at \$83 billion in 2022, and is estimated to reach \$117.7 billion by 2032, growing at a CAGR of 3.5% from 2023 to 2032.

WILMINGTON, DE, UNITED STATES, March 19, 2025 /EINPresswire.com/ -- Allied Market Research



Asia-Pacific dominated the outdoor decor market in 2022 and is anticipated to remain dominant during the forecast period. "

Allied Market Research

published a report, titled, "[Outdoor Décor Market](#) by product (Furniture, Flower Pots and Planters, Rugs and Cushions, Lighting, Patio Umbrellas and Shade Structures, Water Features and Others), End User (Residential and Non-residential), and Distribution Channel (Supermarket and hypermarket, Specialty Stores, E-Commerce and Others): Global Opportunity Analysis and Industry Forecast, 2022–2032". According to the report, the global outdoor decor market size was valued at \$83 billion in

2022, and is projected to reach \$117.7 billion by 2032, growing at a CAGR of 3.5% from 2023 to 2032.

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Prime determinants of growth

The growth of the outdoor decor industry is majorly driven by many factors. Market expansion for outdoor decor is significantly fueled by its increased demand in residential sector. Moreover, consumers are increasingly interested in products made from recycled or renewable materials, as well as those designed with minimal environmental impact in mind, owing to the growth in emphasis on sustainable and eco-friendly [outdoor décor](#). Eco-conscious decor items, such as reclaimed wood furniture, solar-powered lighting, and planters made from recycled materials, have gained popularity. In addition, consumers are investing in outdoor decor elements that create cozy and functional living areas, such as outdoor rugs, weather-resistant seating, and weatherproof lighting.

The furniture segment to maintain its leadership status throughout the forecast period

Based on product, the furniture segment held the highest market share in 2022, accounting for more than one-fifth of the global outdoor [décor](#) market revenue and is estimated to maintain its leadership status throughout the forecast period. Furniture usage among consumers has increased owing to rise in disposable income and the influence of western culture. Furthermore, customers can spend more on outdoor furniture due to rise in disposable income. In response to consumer demand, market participants have introduced outdoor furniture with novel designs and aesthetics. When choosing furniture, buyers have also given priority to factors like durability, style, and design.

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The residential segment to maintain its leadership status throughout the forecast period

Based on end user, the residential segment held the highest market share in 2022, accounting for more than three-fifths of the global outdoor décor market revenue and is estimated to maintain its leadership status throughout the forecast period. In the criteria of décor items, outdoor décor products have gained popularity. Customers outfit their houses to suit their preferences. The plethora of décor items in all sizes, shapes, and patterns makes this possible. The creation of outdoor rooms, which include outdoor kitchens, dining areas, lounges, and entertainment areas, is one of the main causes driving the outdoor décor business. Furthermore, there has been a yearly decrease in the air quality index, which has been linked to many health issues including asthma, emphysema, chronic obstructive pulmonary disease (COPD), and other respiratory ailments. This has led to a need for outdoor décor items for creating vertical gardens in residential outdoor spaces.

The Asia-Pacific segment to maintain its leadership status throughout the forecast period

Based on region, the Asia-Pacific segment held the highest market share in 2022, accounting for nearly one-third of the global outdoor décor market revenue and is estimated to maintain its leadership status throughout the forecast period. The Asia-Pacific market is witnessing growth owing to the rapid urbanization and increase in disposable income in Asian countries like China, Vietnam, and India. The growing middle class in China has made it the industry leader in terms of revenue for outdoor décor. Furthermore, the way people's lives are changing in Asia has an impact on consumer trends. The main purchases made by young families are furniture and carpets. Customers in the area choose to buy outdoor décor products from specialty shops and department stores. Online shopping is becoming popular in the area, which is contributing significantly to the expansion of the market.

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Leading Market Players: -

Elho B.V.
Net Retailers, LLC
Frontgate
The Home Depot, Inc.
Inter IKEA Holding B.V.
Renson
Kimball International Inc.
Walmart Inc
Ashley Furniture Industries, LLC
Wayfair Inc

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□ Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the global Outdoor Decor market.

□ Highlights key business priorities in order to guide the companies to reform their business strategies and establish themselves in the wide geography.

□ The key findings and recommendations highlight crucial progressive industry trends in the Footwear Market, thereby allowing players to develop effective long-term strategies in order to garner their market revenue.

□ Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

□ Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those restraining the growth to a certain extent.

□ Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to products, segmentation, and industry verticals.

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