

# Organic Dyes Market Forecast 2020-2027: Evaluating Growth Factors, Segments, and Emerging Trends

*Organic Dyes Market Size to Reach \$5.1 Billion by 2027 | CAGR: 5.8%: AMR*

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According to the report published by Allied Market Research, the global [organic dyes](#) industry generated \$3.3 billion in 2019, and is expected to generate \$5.1 billion in 2027, witnessing a CAGR of 5.8% from 2020 to 2027.

Drivers, restraints, and opportunities



Organic Dyes Market

Increase in demand for eco-friendly products as well as textile printing inks and surge in application of organic dyes in paints and coatings drive the growth of the global organic dyes market. However, high cost of organic dyes and limitation of raw materials for production hinder the market growth. On the other hand, growth in investment from the industry players presents new opportunities in the coming years.

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Dye is a substance that is used to impart color to products such as plastics, textiles, and paper. Unlike inorganic dyes, organic dyes are composed of carbon atoms and carbon-based molecules.”

*David Correa*

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<https://www.alliedmarketresearch.com/request-sample/10975>

Rise in demand for eco-friendly products as well as textile printing inks and increase in application of organic dyes in paints and coatings drive the growth of the global organic dyes market. On the other hand, high cost of organic dyes and limitation of raw materials for production hamper the market growth. However, growth in investment from the

industry players anticipates to usher a plethora of opportunities in the near future.

The reactive segment to maintain its lead position during the forecast period

Based on product type, the reactive segment accounted for the largest market share, accounting for more than two-fifths of the global organic dyes market in 2019, and is expected to maintain its lead position throughout the forecast period. This is due to increase in application of reactive dye in textile, paints, and coatings industries. However, the basic segment is projected to manifest the fastest CAGR of 9.9% from 2020 to 2027, owing to easy availability in both liquid and powder forms.

Based on application, the printing inks segment dominated with the largest share, accounting for more than one-third of the global market in 2019, and will maintain its dominance during the forecast period. Conversely, the textile segment is expected to showcase the fastest CAGR of 7.5% from 2020 to 2027.

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Based on region, the market across Asia-Pacific region held the highest market share in 2019, accounting for more than two-fifths of the global organic dyes market. On the other hand, Europe region is expected to maintain its highest CAGR of 6.6% during the forecast period. Other regions studied in the report include, North America and LAMEA.

The stackable segment to maintain its leadership status during the forecast period

Based on application, the printing inks segment accounted for the largest share, contributing to more than one-third of the global organic dyes market in 2019, and will maintain its leadership status during the forecast period. This is due to surge in demand for eco-friendly and sustainable products for printing applications. However, the textile segment is projected to portray the fastest CAGR of 7.5% from 2020 to 2027, owing to increase in demand for textile printing.

Leading market players profiled in the report include BASF SE, DIC Corporation, Clariant AG, Huntsman Corporation, Cabot Corp., Dupont De Nemours & Co., and Lanxess AG.

For more information, contact us @ <https://www.alliedmarketresearch.com/organic-dyes-market/purchase-options>

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achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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