

# Lorin's Anodized Aluminum Makes a Bold Statement at the New Muskegon Museum of Art

*Innovative Material Enhances Durability and Elevates Contemporary Design*

MUSKEGON, MI, UNITED STATES, March 18, 2025 /EINPresswire.com/ -- Lorin® is proud to announce that its premium anodized aluminum has been selected for a pivotal role in the construction of the new Muskegon Museum of Art. This strategic partnership underscores Lorin's commitment to excellence in material innovation and the museum's vision of establishing a cutting-edge cultural landmark.

"Our anodized aluminum is engineered to provide exceptional durability, a refined aesthetic, and sustainability that meets the demands of modern architectural design," said Park Kersman, CEO of Lorin®. "We are honored to contribute to the Muskegon Museum of Art, a project that blends art, technology, and innovative construction to create an inspiring space for the community."

Key benefits of Lorin's anodized aluminum include:

**Superior Durability:** Enhanced corrosion resistance and longevity ensure the material maintains its brilliance over time.

**Aesthetic Versatility:** Available in various finishes, the anodized aluminum offers a sleek, modern look that complements any design vision.

**Sustainable Innovation:** The environmentally friendly manufacturing process supports sustainable construction practices while reducing maintenance requirements.

The new Muskegon Museum of Art will showcase Lorin's anodized aluminum in structural and decorative elements, accentuating the museum's contemporary design and reinforcing its status as a beacon of artistic expression in the region.

Lorin® remains dedicated to delivering materials that not only meet the highest standards of performance but also inspire architectural creativity. This collaboration marks a significant milestone in the integration of advanced materials into cultural and civic projects, paving the way for future innovations in the construction industry.

For additional information about Lorin's anodized aluminum solutions and upcoming projects,

please visit [Lorin.com](https://lorin.com) or contact:

1960 Roberts St.

Muskegon, MI 49442

Email: [info@lorin.com](mailto:info@lorin.com)

Phone: (231) 722-1631

About Lorin®:

Lorin® didn't just join the anodizing game, they pioneered it. Lorin® transformed aluminum forever by pioneering coil anodizing, a process that delivers unmatched durability, consistency, and brilliance. Their coil and batch anodizing processes ensure products that last a lifetime, never chipping, peeling, or fading.

By offering the widest variety of colors, Lorin® provides a truly unique solution for any project, large or small. Sustainability is in their DNA, with zero VOCs, and they are backed by the industry's most comprehensive warranty. By empowering its customers to push the limits of design, durability, and sustainability, Lorin® sees a world where metal has no boundaries. Lorin's anodized aluminum isn't just superior; it's the future.

Lorin Industries

Media Inquiries

+1 231-722-1631

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/793503740>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.