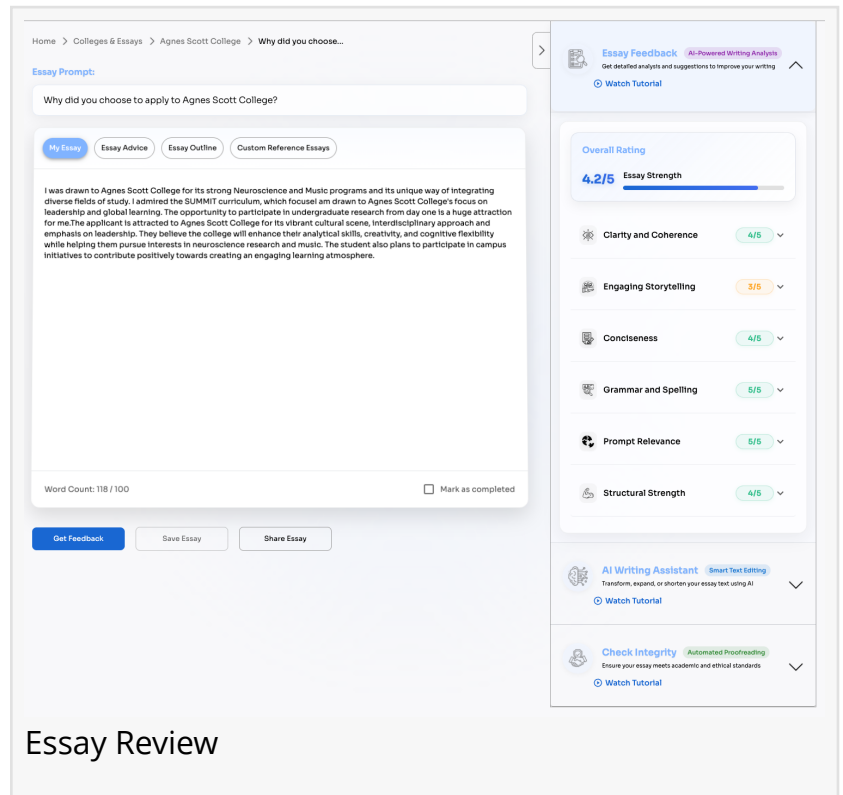


# GoodGoblin.ai Expands Platform, Revolutionizing College Counseling with Essay Coaching and Holistic Application Review

*GoodGoblin.ai redefines college admissions with AI-powered essay coaching, holistic reviews, and tailored guidance, dramatically improving student outcomes.*

SAN JOSE, CA, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- GoodGoblin.ai, the pioneering EdTech company transforming college admissions through advanced AI-driven guidance, announced groundbreaking enhancements to its comprehensive platform. The platform prominently features AI-powered essay coaching and holistic application review services. These innovations empower high school students, counselors, and parents and elevate the college application experience beyond what traditional paid counseling services can offer.



In the past year alone, GoodGoblin has supported over 14,000 high school students worldwide in applying to U.S. colleges. It provides personalized, real-time insights into college selection, major matching, essay guidance, and thorough application evaluations.

“

GoodGoblin provided the tools and clarity I needed to craft applications that truly represented my voice.”

*Ava Nguyen, senior at Westfield High School*

Families traditionally invest heavily in private counseling services, with comprehensive packages often costing between \$30,000 and \$200,000 to secure admission to elite institutions. Yet, despite such significant investments, traditional counseling methods have remained unchanged

and frequently inadequate in meeting modern student needs.

"We've created an unparalleled platform that empowers every high schooler to submit their best possible applications confidently," said Ashish Bhargava, Founder of GoodGoblin.ai. "Our AI-driven essay coaching and holistic application reviews provide richer insights, personalized guidance, and better outcomes, significantly outperforming traditional counseling services at a fraction of the cost."

**Customized Student Narratives**  
 GoodGoblin's innovative platform now includes a unique feature allowing students to share their backgrounds, interests, and journeys. This enables highly personalized coaching, ensuring students receive tailored advice and recommendations without compromising authenticity. Students retain complete control over their narratives, with GoodGoblin providing insightful suggestions rather than writing the essays for them.

This year, students utilizing GoodGoblin reported:

- Over 14,000 students supported, each applying to an average of 8.1 colleges and completing 15.8 essays.
- A 28% improvement in college acceptance rates compared to national averages.
- A 38% reduction in time spent on applications while applying to 12% more colleges, directly attributed to GoodGoblin's support.

### [Advanced Essay Coaching & Application Review](#)

GoodGoblin's AI-driven essay coaching delivers immediate, personalized feedback, helping students improve the quality, structure, and clarity of their essays. The holistic application review service strategically evaluates the entire application package, ensuring students effectively highlight their strengths and authentic experiences.

#### Your Personalized College Matches

Here is a list of recommended colleges that would be a good match for you.

[All \(13\)](#) [Target \(4\)](#) [Reach \(4\)](#) [Safety \(5\)](#)

**Samford University**

Samford University offers an exceptional academic environment with a strong focus on undergraduate research, small class sizes, and personalized attention that aligns well with your impressive academic record and passion for mathematics. Located in Birmingham, its campus delivers a vibrant suburban feel near a major city, allowing easy access to cultural, recreational, and internship opportunities. The university values leadership and intellectual curiosity, making it an excellent match for your advanced SAT score, rigorous AP and college coursework, and demonstrated leadership experience. Many admitted students praise Samford for its supportive faculty and challenging curriculum that prepares graduates for successful futures today.

Reach + Add College

**Birmingham-Southern College**

At Birmingham-Southern College, you will find a unique liberal arts atmosphere combined with rigorous academic programs that complement your outstanding mathematics ambition. The college emphasizes close-knit community experiences, small classes, and accessible professors who engage students in deep analytical discussions. Its campus is set in a vibrant suburban area near Birmingham, offering excellent cultural and internship opportunities. With a supportive environment that values leadership and intellectual achievement, many admitted students have celebrated its personalized mentoring and collaborative research prospects. This institution provides an ideal setting for cultivating your high SAT performance, extensive AP coursework, and passion for mathematics for success.

Reach + Add College

**Huntingdon College**

Huntingdon College offers a warm, personalized education experience that aligns with your exceptional academic achievements and love for mathematics. This prestigious liberal arts college in Montgomery champions creative thinking, strong leadership, and individualized mentoring through small classes and interactive seminars. Its inviting suburban campus provides access to a nearby major city, ensuring vibrant cultural, research, and internship opportunities. Past admitted students have highlighted the institution's nurturing faculty, rigorous curriculum, and empowering community. Your exceptional SAT score, advanced AP and college-level courses, and leadership roles will thrive in this competitive environment that encourages innovative academic pursuits and personal growth for success.

Reach + Add College

#### Recommending Colleges based on profile

##### Your Career Path Recommendations

Based on your interests, subjects, and preferences

#### Visual Effects (VFX) Engineer

**Recommended Major:** Computer Graphics, Animation, or Software Engineering

**Education Path**

Recommended Degree: Bachelor's/Master's  
 Degrees in Computer Graphics, Animation, or Software Engineering with coursework in mathematics and physics. Certifications in visual effects software (e.g., Maya, Houdini) are a plus.

**What You'll Do**

A VFX Engineer works at the intersection of art and technology, using principles of physics and mathematics to simulate realistic effects in films and digital media. This role is exciting because it merges technical precision with creative storytelling, and many famous visual effects houses have been pivotal in blockbuster films.

**Salary Progression**

Starting Salary: \$70,000 - \$90,000  
 Median Salary: \$110,000

**Personality Fit**

Creative, detail-oriented, problem solver with strong analytical skills who can work under tight deadlines and collaborate well in team environments.

**Impact of AI**

Advances in AI and machine learning will likely streamline routine effects creation, but the role will evolve to focus on innovative storytelling and creative simulation techniques, ensuring a dynamic growth in the field over the next decade.

**Top Locations**

San Francisco, CA   San Jose, CA   Mountain View, CA

#### Tech Product Manager

**Recommended Major:** Engineering, Computer Science, or Business Administration with a technical focus

**Education Path**

Recommended Degree: Bachelor's/Master's  
 Degrees in Engineering, Computer Science, or Business with a technical emphasis. An MBA or certification in product management can be beneficial.

**Personality Fit**

Analytical, innovative, and entrepreneurial with excellent communication skills. Ability to bridge technical teams with creative marketing and business strategy is key.

#### Recommending Majors based on profile

"GoodGoblin stands apart because it offers precise essay guidance that helps students clearly express their unique voice," said Yale University student Lina Lin. "Affordable, personalized essay support is challenging, but GoodGoblin consistently delivers."

### Amplifying [Counselor Impact](#)

The newly launched Counselor Dashboard allows counselors to monitor student progress, efficiently review essays, and streamline communication, cutting administrative workloads by over 40%.

"I now spend significantly less time on paperwork and more time directly supporting my students," shared Maria Johnson, counselor at Pinecrest High School. "GoodGoblin's application review and essay coaching services are transformative, enabling us to deliver targeted, meaningful support."

### [Empowering Parents](#) without Intrusion

Parents receive transparent updates through intuitive dashboards, gaining insights into application progress and essay development without intruding on their child's independence.

"GoodGoblin helps me stay connected without compromising my daughter's sense of autonomy," said Priya Patel, mother of a senior at Lincoln High School. "Seeing her confidently navigate her college application process with GoodGoblin's resources has been rewarding."

### Exceptional Results

- Over 75% of users reported increased confidence in their chosen majors and career paths.
- Schools adopting GoodGoblin experienced a notable 35% increase in college acceptance rates.

### Testimonials Highlighting Impact

- Counselor: "GoodGoblin provides deep insights into student essays and applications, enabling targeted guidance." – Rachel Simmons, Counselor at Jefferson High School.
- Parent: "GoodGoblin offers resources and updates without overwhelming involvement. It's an ideal balance." – Carlos Martinez, Palo Alto High School Parent.
- Student: "GoodGoblin provided the tools and clarity I needed to craft applications that truly represented my voice." – Ava Nguyen, senior at Westfield High School.

With personalized essay coaching, holistic application reviews, and tailored guidance, GoodGoblin.ai continues redefining the college admissions landscape.

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