

Enerflo Unveils Four Powerful New Features to Simplify Solar Sales and Enhance Homeowner Savings

Enerflo announces the launch of four new native features designed to optimize the solar sales process and improve savings forecasting for homeowners.

HUNTINGTON BEACH, CA, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- [Enerflo](#), the

end-to-end solar sales and fulfillment platform, announces the launch of four groundbreaking new native features designed to optimize the solar sales process and improve savings forecasting for homeowners. These powerful additions—QuickQuote, Title Check, Battery Sizing, and Savings Calculator & Forecaster—strengthen Enerflo's position as the premier platform for solar professionals, providing greater accuracy, efficiency, and transparency in the sales journey.

“These new capabilities underscore Enerflo's commitment to making solar sales smarter, faster, and more efficient for our partners.”

Pat Bennett, Enerflo Co-Founder & CEO

QuickQuote: Instant, Accurate Solar Estimates

Enerflo introduces QuickQuote, a cutting-edge tool leveraging Google's Project Sunroof and Enerflo's immense proprietary data to generate instant solar estimates based on a homeowner's address and utility provider. The QuickQuote engine integrates Enerflo's savings forecaster with imagery data to deliver a more accurate estimate of customer savings with solar. With QuickQuote, sales reps can now provide prospective solar customers with rapid, data-backed estimates, streamlining the early stages of the sales process by prequalifying homes faster.

Title Check: Seamless Property Ownership Verification

The new Title Check feature ensures a frictionless financing process by automatically verifying property ownership using the same data providers as major financiers. Sales reps can confirm property owners match the financing applicant, reducing delays and mitigating potential roadblocks. By allowing sales reps to identify title issues upfront, this tool helps increase project pull-through rates and minimizes costly change orders, leading to a smoother, more efficient sales and installation process.

Battery Sizing Tool: Optimizing Energy Storage for Homeowners

With the rising demand for solar-plus-storage solutions especially in net billing or TOU markets like California, Enerflo introduces the Battery Sizing Tool, empowering sales reps to accurately size battery storage based on a homeowner's unique energy goals. This feature seamlessly integrates into Enerflo's Optimus proposal tool, ensuring that battery storage recommendations align with homeowners' consumption patterns and projected energy needs. The Battery Sizing Tool helps sales reps build tailored, future-proof energy solutions, enhancing the overall value proposition of solar-plus-storage systems.

The screenshot displays the Enerflo Optimus software interface. On the left, the 'Battery Sizing Tool' is shown with a 'Summer' and 'Winter' button, a 'Desired Backup Power' dropdown (set to 'Home'), and a 'Battery Backup Hours' slider (set to 5 hours). It shows a 70% battery level and a circular timeline from 5:00 PM to 10:00 PM. In the center, the 'Recommended Batteries' section lists 'Lion Energy: Sanctuary 13.5kWh' as the selected option, with a price of '\$15,232 / \$1.15 ppw'. Below it are 'Generac: PWRcell 9' and 'Tesla: Powerwall' options. On the right, the 'Financial Impact' section shows a comparison between 'Cost of Doing Nothing' (\$110,261) and 'Total Estimated Solar Savings' (-\$12,878). At the top right, 'Automatic Title Check Results' for Lopez Jose L. and Carrasco-Lopez Yahaira are displayed, along with a 'Unique Identity confirmed!' message. The Enerflo logo is centered at the bottom of the interface.

Enerflo introduces four powerful new features to streamline solar sales: a battery sizing tool, enhanced savings calculator, Title Checks, and Smart Pulls. These innovations simplify the sales process, reduce cancellations, and improve efficiency for solar professionals

Savings Calculator & Forecaster: Precision in Solar Financial Projections

Enerflo's enhanced Savings Calculator & Forecaster elevates the accuracy of financial projections in Optimus Proposals. Designed to accommodate key market factors—such as California's NEM 3.0 and integrated third-party ownership (TPO) solutions like GoodLeap and LightReach—this tool provides an in-depth, year-over-year savings forecast for homeowners considering solar.

The feature calculates estimated utility payments without solar (the 'cost of doing nothing') and compares them to post-solar savings by utilizing Genability's hourly consumption estimates, PVWatts production data, and battery-mode modeling. By computing real-time post-solar utility loads and energy costs, Enerflo delivers a highly transparent, data-driven financial analysis that supports compliance efforts and strengthens homeowner confidence in solar investments.

Driving the Future of Solar with Smarter Technology

"These new capabilities underscore Enerflo's commitment to making solar sales smarter, faster, and more efficient for our partners," said Enerflo Co-Founder, Pat Bennett. "By integrating industry-leading data sources and automation, we're reducing friction in the solar buying process and improving the accuracy of savings projections. This ultimately helps both solar professionals and homeowners make more informed decisions."

With the addition of QuickQuote, Title Check, the Battery Sizing Tool, and the Savings Calculator & Forecaster, Enerflo continues to push the boundaries of innovation in the solar industry. These features reinforce the platform's mission to simplify solar sales, improve customer confidence, drive higher project success rates and ultimately lower the cost of solar for homeowners.

About Enerflo

Enerflo is the only truly open, end-to-end solar sales and fulfillment platform, purpose-built to drive efficiency, automation, and cost savings across the solar project lifecycle. By integrating best-in-class tools and streamlining operations, Enerflo helps solar installers and sales organizations increase their bottom line while delivering a superior customer experience.

For more information, visit www.enerflo.com

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