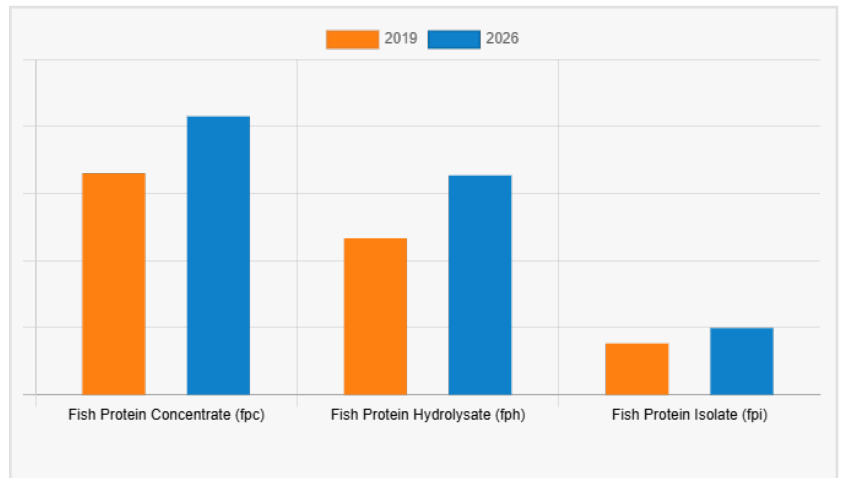


Fish Protein Market Worth USD 4.20 Billion by 2026 | Nutrifish, BioOregon Protein, Bevenovo Corporation Limited

WILMINGTON, DE, UNITED STATES, March 6, 2025 /EINPresswire.com/ -- The [global fish protein market size](#) was valued at \$3.08 billion in 2018, and is estimated to reach \$4.20 billion by 2026, registering a CAGR of 4.0% from 2019 to 2026. In 2018, the fish protein concentrate (FPC) segment accounted for more than half of the share, and is expected to grow at a CAGR of 3.30% throughout the forecast period. North America is one of the prominent regions in the market that accounted for a sizeable share of the total market in 2018.



Increase in awareness about animal feed has been witnessed among poultry farm owners in the recent years. Consumers choose fish meal as animal feed, as it improves the health and production of poultry birds. In addition, rise in concern about beauty among consumers fuel the demand for nutricosmetics, thereby boosting the growth of the market.

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Fish protein serves as a rich food additive, which extracted from whole fish. Three types of fish protein extracts are available in the market, which include fish protein concentrate (FPC), fish protein hydrolysate (FPH), and fish protein isolate (FPI). Fish protein is extracted through particular fish species such as Yellowtail amberjack, Tuna, Anchovy, Coho Salmon, Trout, Snapper, Tilapia, Bluefish, Pollock, Grouper, Sardines, Mackerel, Cod, Haddock, Flounder, Perch, and Halibut. The consumption of fish protein is witnessed to be higher in the animal feed industry, and followed by pharmaceutical and cosmetic industries.

The growth of the global fish protein is majorly driven by factors such as upsurge in demand for fish meal in the livestock industry, owing to rise in awareness about toxic effects of chemical-based animal feed products. Moreover, alarming increase in prevalence of obesity and rise in fascination among youth to gain muscle mass propel the demand for fish protein. In addition,

surge in incidence of poultry diseases boosts the demand for fish protein. This is attributed to the fact that fish meal contains 72% fish protein and helps to increase the resistance power of poultry birds against various diseases, which helps to increase their life span, which, in turn, propels the growth of the global fish protein market. However, increase in preference of proteins extracted from alternate sources such as plant-based proteins, due to high cost of fish protein, rise in concerns pertaining to storage, and high transportation cost restrain the fish protein market growth. On the contrary, upsurge in demand for trendy cosmetics such as nutricosmetics, which contain fish protein and increase in popularity of fish protein among youth are anticipated to provide lucrative opportunities for market expansion during the forecast period.

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On the basis of fish protein market forecast, the U.S. accounted for the maximum share in the global market in 2018, and is expected to continue this trend during the forecast period. This is attributed to higher expenditure of consumers on animal feed and dietary supplements due to their nutritional benefits.

However, China is expected to grow with the highest CAGR throughout the forecast period, owing to development of the livestock industry.

The key players profiled in global fish protein industry include Apelsa Guadalajara, Aroma NZ, Bevenovo Co., Limited, BioOregon Protein, Mukka Seafood Industries, New Alliance Dye Chem Pvt. Ltd, Nutrifish, Qingdao Future Group, Scanbio Marine Group, and Taian Health Chemical Co., Ltd.

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