

# Sustainable Home Décor Market to Reach USD 556.3 Billion By 2031, Top Impacting Factors

*Sustainable Home Décor Market - Asia-Pacific region is estimated to reach \$173,570.2 million by 2031, with a CAGR of 5.4%.*

WILMINGTON, DE, UNITED STATES, March 4, 2025 /EINPresswire.com/ -- According to the report



The sustainable home decor market size was valued at \$331.0 billion in 2021, and is estimated to reach \$556.3 billion by 2031, growing at a CAGR of 5.5% from 2022 to 2031."

*Allied Market Research*

published by Allied Market Research, the global [sustainable home décor market](#) garnered \$331.0 billion in 2021, and is estimated to generate \$556.3 billion by 2031, manifesting a CAGR of 5.5% from 2022 to 2031. The report provides an extensive analysis of changing market dynamics, major segments, value chain, competitive scenario, and regional landscape. This research offers a valuable guidance to leading players, investors, shareholders, and startups in devising strategies for the sustainable growth and gaining competitive edge in the market.

The research provides detailed segmentation of the global sustainable [home décor](#) market based on product type, price point, income group, distribution channel, and region. The report discusses segments and their sub-segments in detail with the help of tables and figures. Market players and investors can strategize according to the highest revenue-generating and fastest-growing segments mentioned in the report.

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Based on price point, the mass segment accounted for the highest share in 2021, contributing to nearly three-fifths of the global sustainable home décor market, and is expected to maintain its lead in terms of revenue during the forecast period. However, the premium segment is expected to manifest the highest CAGR of 5.8% from 2022 to 2031.

Based on income group, the higher income segment accounted for the highest share in 2021, holding more than one-third of the global sustainable home décor market, and is expected to

continue its leadership status during the forecast period. Moreover, the same segment is estimated to grow at the highest CAGR of 5.6% during the forecast period.

For more information, please contact Allied Market Research at <https://www.alliedmarketresearch.com/purchase-enquiry/17280>

Based on distribution channel, the specialty stores segment accounted for the highest share in 2021, holding nearly half of the global sustainable home décor market, and is expected to continue its leadership status during the forecast period. However, the e-commerce segment is estimated to grow at the highest CAGR of 6.0% during the forecast period.

Based on region, Asia-Pacific held the largest share in 2021, contributing to nearly one-third of the total market share, and is projected to maintain its dominant share in terms of revenue in 2031. In addition, the North America region is expected to manifest the fastest CAGR of 5.9% during the forecast period. The research also analyzes regions including Europe and LAMEA.

The report provides a detailed analysis of these key players of the global sustainable home décor market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

Home Decor Market

Home Decor Market

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