

## Mexico Enterprise Performance Management Market Size to Reach USD 919.49 Million by 2031, At a CAGR 10.8%

The market size was valued at \$338.50 million in 2021, and is projected to reach \$919.49 million by 2031, registering a CAGR of 10.8% from 2022 to 2031.

WILMINGTON, DE, UNITED STATES, March 4, 2025 /EINPresswire.com/ -- The cloud segment is expected to experience significant growth in the coming years, owing to the adoption of cloud-based EPM software has grown among large enterprises and SMEs, owing to the need for reducing infrastructure investment. These solutions provide enterprises with real-



time operational and financial data availability, which is not available using existing on-premises systems.

EPM solution plays an important role as it supports various management processes such as budgeting, planning, forecasting, modeling, consolidating results & closing books on a periodic basis, reporting results to internal & external stakeholders, and analyzing performance based on plans, divisions, or products. EPM software aids to drive functionality across the enterprise by aligning financial, strategic, and operational goals, extending budgeting participants, and permitting managers with additional timely information. Other indicators used to measure EPM software are return on investment (ROI), revenue costs, overhead costs, and operational costs.

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Mexican financial institutions are increasingly moving their EPM solutions to the cloud to improve flexibility, scalability, and cost-effectiveness, which is driving market growth in the BFSI sector. However, the Energy & Utility segment is expected to witness the highest growth, owing to an increase in the need for enhanced resource management, further propelling the growth of the enterprise performance management market.

Mexico enterprise performance management market is expected to witness significant growth during the forecast period, owing to a rise in the need for making business strategy transparent to all employees, increased focus on core business & improve scalability, and a surge in the need to improve business performance. Furthermore, the rise in demand for cloud-based EPM software and the rise in need for mobility is anticipated to offer lucrative opportunities in the coming years for market growth across the globe.

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However, high risk in the implementation of enterprise performance management software, fluctuations in business priorities, and workload shifts restrain market growth. By industry vertical, the BFSI segment led the enterprise performance management market in 2021 and is projected to maintain its dominance in the future, owing to emerging trends such as cloud adoption, risk management, and improved financial reporting.

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The major players operating in the Mexico enterprise performance management market are Accenture, Board International, Capgemini, IBM Corporation, Infor, Infosys Limited, Oracle, SAP SE, Wipro, and Workday, Inc. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

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