

## LECO ANNOUNCES BEAUTY, HEALTH & WELLNESS GIFTING LOUNGE

BEVERLY HILLS, CA, UNITED STATES, March 3, 2025 /EINPresswire.com/ -- <u>Luxury Experience & Co</u> is excited to announce our Luxury Experience & Co Celebrity, Influencer, and Athlete Beauty, Health, and Wellness Gifting Lounge on April 25th in Beverly Hills, CA. This event focuses on beauty, health, fitness, and wellness. We will donate a portion of the proceeds to the California Fires to help those who have lost their homes.

We're excited to create a fantastic gifting experience for brands to connect with top talent and the press. This is an excellent opportunity for brands to meet and build new relationships with 75 top athletes, health-driven influencers, celebrities, and the press and introduce new health, spa, beauty, apparel, and fitness products. Luxury Experience & Co is recognized for curating elite experiences that seamlessly integrate brands into high-profile events, ensuring meaningful engagement and long-term impact. I'd love to discuss how we can customize an activation that aligns with your marketing goals.

Influencer, athlete, celebrity, and press gifting is one of our most effective PR strategies. It allows brands to receive extensive product/service reviews, increase popularity, and build trust and authority. I have attached our deck for your review.

Luxury Experience & Co hosts events where brands can meet talent face-to-face and enjoy extensive media coverage of their product or service. Some of the most well-known influencers, athletes, celebrities, and the press attend our events.

## About Luxury Experience & Co

Today's best brands align themselves with LE & Co Luxury Gift Lounges to get their products into the hands of the hottest names in film, television, and sports. With years of experience in Public Relations, Events, & Business Development, we lead and develop effective key brand relationships. Recognizing the importance of brand awareness to our clients, we have created a complete package of services to maximize our clients' return on investment. Beyond working with brands, I work with top foundations and charities to bring awareness and support to help others.

http://www.luxuryexperienceco.com.

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