

AppSumo Celebrates 15 Years of Supporting Entrepreneurs with Month-Long Anniversary Event

Limited-time drops, fan-favorite deals, and exclusive software launches highlight the company's biggest milestone yet.

AUSTIN, TX, UNITED STATES, March 3, 2025 /EINPresswire.com/ -- [AppSumo](#), the leading software marketplace for entrepreneurs, is celebrating [15 years of unbeatable deals](#). Since its launch in 2010, AppSumo has promoted over 17,000 software deals and paid out more than \$180 million to its developer partners—helping countless startups scale and succeed. Best known for its lifetime deals, AppSumo's one-time-fee solutions offer a budget-friendly alternative to expensive monthly subscriptions.



To mark this milestone, AppSumo is hosting a month-long anniversary celebration throughout March. The event will feature fan-favorite deals from the vault, along with exclusive new product launches tailored to help entrepreneurs thrive in today's fast-paced digital landscape.

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Noah Kagan, CEO

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Here are some highlights of the celebration:

1. AI Innovation: AppSumo is the largest marketplace for AI tools, and they're launching an in-house solution designed to revolutionize how entrepreneurs work.

2. Top Deals Return: Deals on AppSumo are available for a limited time. This month, some of the best performers are back.

3. AppSumo Originals: Continued development of in-house tools like TidyCal (a Calendly alternative for a fraction of the cost), plus several new product releases on the horizon.

Throughout March, AppSumo will be bringing back legendary lifetime deals, including NeuronWriter, the platform's most popular AI-powered SEO content writer and one of the most anticipated returns for the community.

For more details on AppSumo's 15-year anniversary celebration and to discover the month's best deals, visit appsumo.com/a/15-year-anniversary

About AppSumo

AppSumo is the go-to marketplace for entrepreneurs to discover, buy, and sell software. Since 2010, the company has launched more than 17,000 deals and paid out over \$180 million to its developer partners. By consistently offering industry-leading prices on software solutions, AppSumo empowers businesses of all sizes to scale, innovate, and achieve their goals. For more information, visit appsumo.com.

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AppSumo

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