

## Brooklyn Artist Alise Loebelsohn's Solo Exhibition Explores Resilience and Diversity at Reimagined BK

A Celebration of Strength, Culture, and Creativity in Crown Heights, March 7th – 20th

BROOKLYN, NY, UNITED STATES, February 28, 2025 /EINPresswire.com/ -- Reimagined BK, a dynamic new addition to Crown Heights' thriving arts and culture scene, is proud to present its second contemporary fine art exhibition, featuring the work of Brooklyn native Alise Loebelsohn. Running from March 7th to March 20th, this solo showcase not only highlights Loebelsohn's latest body of work but also marks a significant milestone in the gallery's mission to bring fine art to Franklin Avenue's bustling corridor.



Reimagined BK, owned by Theresa and Jeff Redd, is more than just a store—it's a creative hub that blends vintage fashion, expert alterations, and contemporary fine art, filling a unique niche in Crown Heights. Situated just a few blocks from the Brooklyn Museum, the space has quickly become a must-visit destination for art lovers who frequent the neighborhood to explore its

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Alise Loebelsohn, Artist

vibrant dining, shopping, and cultural offerings. As the gallery's second featured artist, Loebelsohn adds to the space's growing reputation as a vital platform for <u>artists</u> whose work speaks to the complexity and beauty of urban life.

Alise Loebelsohn, a Park Slope resident, brings a deeply

personal and powerful collection to Reimagined BK. Having recently triumphed over cancer,

Loebelsohn channeled her fears, doubts, and ultimately her healing journey into a striking series of works. Her signature style—richly textured, colorfully layered paintings created using Venetian plaster—reflects both her inner resilience and the intricate, interwoven cultural landscape of Brooklyn itself.

"Each stroke on my canvases mirrors the layers of life experiences," says Loebelsohn. "I aim to capture the essence of interconnectedness and resilience that defines Brooklyn."

Her paintings, evocative of multicultural tapestries, are particularly resonant in Crown Heights, a neighborhood where African American, Caribbean, Jewish, and other cultures intersect. Franklin Avenue has evolved into a thriving corridor where longtime residents and newcomers alike contribute to an ever-changing community. Reimagined BK's dedication to showcasing contemporary artists in this setting underscores the importance of art in shaping neighborhood identity and dialogue.

"We opened Reimagined BK with the vision of creating something special for the community—a space where vintage, craftsmanship, and fine art meet," says co-owner Theresa Redd. "Featuring artists like Alise Loebelsohn reinforces our commitment to that vision. Her work, deeply rooted in personal transformation and cultural reflection, is exactly the kind of artistry we want to share with the community at large."

The exhibition, launching during Women's History Month, serves as a testament to the power of creativity as a form of healing and connection. Loebelsohn's work will not only stand as a celebration of her journey but also as an inspiration for others navigating their own challenges

The Red Dot Launch Preview will be held on Friday, March 7th from 6:00 to 9:00 pm and her Opening will be held Saturday, March 8th from 3:00 to 6:00 pm. To register, contact Theresa Redd at theresa@reimaginedbk.com.

## ABOUT ALISE LOEBELSON

Alise Loebelsohn is a Brooklyn-based artist who has worked as a billboard painter, decorative painter and now owns a business that specializes in murals in NYC. She has used her skills as a craftsperson to create unique artwork that is a reflection of her sensitivity to textures, pattern and color. Some of the series of work include stories dealing with enclosure, reflection and the new reality of American life. In some of the works she includes small mirrors to let the viewer know that while he or she may have been somewhat isolated and retrospective, the work forces one to look outward and incorporate being seen. Loebelsohn hopes that her new series will be a source of inspiration and may encourage hope, healing and understanding.

## ABOUT REIMAGINED BK

Located in the heart of Brooklyn, Reimagined BK is dedicated to curating immersive experiences that blend art, culture, and commerce. By launching this bi-weekly Artist Spotlight Series, the boutique aims to foster creative dialogue, elevate artistic voices, and enrich the local arts landscape.

For press inquiries, interviews, or further information, please contact info@reimaginedbk.com.

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