Leading Driver in the Outsourced Software Testing Market 2025: Growing Demand for Cloud-Based Services Fuels Growth

Outsourced Software Testing Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, February 27, 2025 /EINPresswire.com/ -- Updated 2025 Market Reports Released: Trends, Forecasts to 2034 – Early Purchase Your Competitive Edge Today!

The Business Research Company

Is The Outsourced Software Testing Services Market Set To Witness Substantial Growth?

> " The outsourced software testing services market size is expected to see rapid growth in the next few years. It will grow to $107.72 billion in 2029 at a compound annual growth rate (CAGR) of 15.2%."
>
> *The Business Research Company*

The outsourced software testing services market has demonstrated a drastic growth in recent years and it is estimated that its growth will continue to accelerate in the coming years as well. It is predicted to rise from $52.92 billion in 2024 to $61.13 billion in 2025, increasing at a Compound Annual Growth Rate CAGR of 15.5%. The growth in the historical period came about as a result of a number of key factors including the need for cost reduction, the complexity of software systems, the globalization of IT services, advancements in testing technology, the increasing demand for quality assurance, the focus on core competencies by companies, and the growing trend of outsourcing non-core activities.

On the other hand, the outsourced software testing services market size is poised to see more aggressive growth in the next few years. The market is projected to grow to $107.72 billion in 2029, with a Compound Annual Growth Rate CAGR of 15.2%. This forecasted growth can be tied to a multitude of factors including the rise of digital transformation initiatives, the proliferation of mobile and IoT devices, increasing regulatory and compliance requirements, the expansion of

cloud computing, the growing emphasis on cybersecurity, the need for faster time-to-market, and advancements in artificial intelligence and machine learning.

Get Your Free Sample Market Report:
https://www.thebusinessresearchcompany.com/sample.aspx?id=20915&type=smp).

What Drives The Outsourced Software Testing Services Market Growth?

Key players in the outsourced software testing services market have been utilizing AI-driven testing platforms to stay ahead of the competition. These AI-driven testing platforms leverage innovative artificial intelligence technologies to automate and enhance software testing processes. A notable example of such industry innovation is LambdaTest's release of KaneAI, an AI Test Assistant designed to simplify the software testing process. Released in August 2024, this innovative tool has been enabling quality engineering teams to navigate the complexities of coding and manual scripting while supporting multi-language code export across major frameworks, ensuring smooth test maintenance and execution.

Who Are The Key Players In The Outsourced Software Testing Services Market?

There are several key industry players that are driving the growth of the outsourced software testing services market, including Accenture plc, International Business Machines Corporation, The Hewlett Packard Enterprise Company, Capgemini SE, Cognizant Technology Solutions Corporation, Infosys Ltd., HCL Technologies Limited, Atos SE, Wipro Enterprises And Private Ltd, Tech Mahindra Limited, Amdocs Limited, Mindtree Limited, V-Soft Consulting Group Inc, A1QA, Crowdtesting, Cigniti Technologies Limited, Katalon Studio, Think Future Technologies Pvt. Ltd, Testlio Inc., Xoomworks Technology, TestMatick, DeviQA, PixelCrayons, SQA Labs Inc., Cypress.io Inc., and Software Quality Systems Inc.

What Are The Emerging Trends In The Outsourced Software Testing Services Market?

Another noteworthy factor in the growth of the outsourced software testing services market is the increasing demand for cloud-based services. Cloud-based services, composed of computing resources and applications delivered over the web, offer users the ability to utilize and manage them on-demand, reducing the need to manage physical hardware. The growing attractiveness of these services is tied to their flexibility, cost-efficiency, and scalability, which enable businesses to rapidly adapt to fluctuating needs and mitigate the need for hefty upfront investments.

Order Your Report Now For A Swift Delivery:
https://www.thebusinessresearchcompany.com/report/outsourced-software-testing-services-global-market-report

How Is The Outsourced Software Testing Services Market Segmented?

1 By Type: Microsoft Windows; Mac OS X; Linux
2 By Application: Unit Testing; Integration Testing; End-To-End Functionality Testing; Usability Testing; System Testing; Performance Testing; Load And Stress Testing;
3 By End-use Industry: Banking, Financial Services, and Insurance BFSI; Telecommunication; Information Technology; Retail; Other End-use Industries

What Is The Regional Analysis Of Outsourced Software Testing Services Market?

Additionally, North America was the largest regional player in the outsourced software testing services market in 2024. The outsourced software testing services market report also analyzes the Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa regions.

Browse For More Similar Reports-

Augmented Reality Software and Services Global Market Report 2025
https://www.thebusinessresearchcompany.com/report/augmented-reality-software-and-services-global-market-report
Legal Software (focus on machine learning) Global Market Report 2025
https://www.thebusinessresearchcompany.com/report/legal-software-focus-on-machine-learning-global-market-report
Productivity Software Publishing Global Market Report 2025
https://www.thebusinessresearchcompany.com/report/productivity-software-publishing-global-market-report

Learn more about The Business Research Company. With over 15,000+ reports from 27 industries spanning 60+ geographies, The Business Research Company has a reputation for offering comprehensive, data-rich research and insights. With 1,500,000 datasets on board, comprehensive secondary research, and proprietary insights from industry leaders, we provide you the information you need to stay ahead of the game.

Contact us at:
The Business Research Company: https://www.thebusinessresearchcompany.com/
Americas +1 3156230293
Asia +44 2071930708
Europe +44 2071930708
Email us: info@tbrc.info

Stay connected:
LinkedIn: https://in.linkedin.com/company/the-business-research-company
YouTube: https://www.youtube.com/channel/UC24_fI0rV8cR5DxlCpgmyFQ
Global Market Model: https://www.thebusinessresearchcompany.com/global-market-model

Oliver Guirdham
The Business Research Company
+44 20 7193 0708
info@tbrc.info
Visit us on social media:
Facebook
X
LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/789689166