

# Sisterly Drinkware Expands into the Wine and Spirits Industry with Custom Glassware

*Sisterly Drinkware Expands into Wine & Spirits Events with Custom Glassware – Elevating festivals with stylish, high-quality glasses tailored for every sip.*

VERNON HILLS, IL, UNITED STATES, February 26, 2025 /EINPresswire.com/ -- [Sisterly Drinkware](#), a premier brand renowned for its elegant and high-quality drinkware, is making a bold move into the wine and spirits industry. The company is thrilled to announce the launch of a dedicated division that will provide wine and spirits events with customized, high-quality glasses. This strategic expansion reinforces Sisterly Drinkware's position as a leader in the industry, offering event organizers stylish and unique glassware options at competitive prices.

## Bringing Excellence to Wine and Spirits Events

With a reputation for crafting exquisite drinkware, Sisterly Drinkware has already made a significant impact as the official souvenir glass provider for prestigious events such as Blk Wine Fest and the 14th Annual Black Vines Fest. These partnerships have demonstrated that the company's commitment to craftsmanship and attention to detail translates seamlessly into the world of wine festivals. Now, with a renewed focus on serving the broader wine and spirits event market, Sisterly Drinkware is poised to become the go-to provider for customized glassware, helping event organizers elevate the experience for their attendees.



Black Vines 13th Annual Wine Festival Glasses



Blk Wine Fest 2025 Souvenir Glasses

“Our goal has always been to enhance the way people enjoy their favorite beverages,” said Renee Pettiford, CEO of Sisterly Drinkware. “Expanding into the wine and spirits event space was a natural next step for us. We are bringing our signature blend of style, quality, and affordability to festivals and events nationwide, ensuring that wine and spirits lovers can take home a glass that is not only beautiful but also a lasting memento of their experience.”



Black Vines 14th Annual Wine Fest Glass

### What Sets Sisterly Drinkware Apart?

Sisterly Drinkware’s custom glasses stand out in the market for their:

**Superior Craftsmanship** – Each glass is designed with meticulous attention to detail, ensuring durability and elegance.

**Unique Designs** – Offering a variety of styles, from classic stemmed glasses to modern stemless options, as well as innovative shapes that set festivals apart.

**Custom Branding Opportunities** – Glasses can be personalized with event logos, sponsor branding, and commemorative messaging.

**Competitive Pricing** – Providing high-quality [custom glassware](#) at prices that fit event budgets without compromising on excellence.

This expansion is not only about offering customized glassware but also about reinforcing Sisterly Drinkware’s mission to create products that enhance both everyday moments and special occasions. By partnering with wine and spirits events, the company aims to provide attendees with more than just a drinking vessel—it’s about delivering an experience that lasts beyond the event itself.

### A Growing Presence in the Wine and Spirits Industry

Sisterly Drinkware’s presence in the industry continues to grow, and its partnerships with major wine festivals reflect the brand’s dedication to excellence. As the company collaborates with more event organizers, it remains committed to ensuring that each festival, tasting event, or spirits gathering receives glassware that aligns with its unique theme and branding.

“We believe that every sip should be an experience, and the right glass can make all the difference,” said Pettiford. “By working closely with event organizers, we can create drinkware that captures the essence of their festival while providing a keepsake that guests will cherish.”

## The Importance of Custom Glassware for Events

Custom glassware is more than just a functional item at a wine or spirits event—it plays a crucial role in branding, guest experience, and marketing. Branded glassware provides:

**Enhanced Brand Recognition** – Custom logos and designs keep the event top of mind long after it ends.

**A Premium Guest Experience** – High-quality glassware adds a touch of sophistication to tastings.

**A Lasting Memento** – Guests take home a piece of the event, creating lasting memories.

**Marketing Exposure** – Social media-friendly designs encourage attendees to share their experiences online, increasing visibility for event organizers and sponsors.

By offering a variety of glass styles and customization options, Sisterly Drinkware ensures that event organizers have the flexibility to choose glassware that best represents their brand and event aesthetic.

## Meeting the Needs of Event Organizers Nationwide

As demand for personalized, high-quality event glassware rises, Sisterly Drinkware is prepared to meet the needs of event organizers across the country. Whether it's a large-scale wine festival, an intimate spirits tasting, or a corporate hospitality event, the company provides tailored solutions that align with the vision of each event.

Sisterly Drinkware's dedicated team works closely with event planners to ensure seamless ordering, timely delivery, and superior quality in every glass. From the initial design concept to final production, the brand's meticulous process guarantees that each piece meets the highest standards.

## Sustainability and Quality Assurance

In addition to offering stunning glassware, Sisterly Drinkware prioritizes sustainability and quality. The company sources durable materials to ensure long-lasting use while minimizing waste. As part of its commitment to environmentally responsible practices, the brand encourages event organizers to choose high-quality, reusable glasses over disposable options, reducing their event's environmental footprint.

“Our customers care about sustainability just as much as they care about style and quality,” Pettiford noted. “By providing reusable, durable glassware, we’re helping events make a positive impact—not just on their guests but on the environment as well.”

## How to Partner with Sisterly Drinkware

Wine and spirits festival organizers interested in partnering with Sisterly Drinkware for their next event can explore customization options and learn more about the brand’s offerings by visiting <https://www.sisterlydrinkware.com/pages/wine-event-glasses>.

Whether you’re looking for an elegant stemmed wine glass, a trendy stemless option, or a unique glass shape to make your event stand out, Sisterly Drinkware has the perfect solution.

## About Sisterly Drinkware

Founded with a passion for elegant and functional drinkware, Sisterly Drinkware has become a leading brand in the industry, known for its high-quality craftsmanship and stylish designs. The company’s mission is to enhance the drinking experience with beautifully crafted glassware that adds a touch of sophistication to every sip. With its recent expansion into the wine and spirits event space, Sisterly Drinkware continues to set new standards in the industry, offering customized solutions that cater to the needs of event organizers and attendees alike.

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