

# VIIGROUP and 360Medlink Update on Merger Agreement to Deliver a New Class of AI Digital Medicine Solutions

*Transform Life Sciences with Clinically Validated AI Digital Medicine Solutions for Patients, Payors and Providers*

BETHLEHEM, PA, UNITED STATES, February 26, 2025 /EINPresswire.com/ -- VIIGROUP Inc., a leader in generative AI healthcare innovation, and 360Medlink, a pioneer in virtual health and clinical research, continue advancement of their merger. The unified organization will operate as a transformative force in digital health innovation, focusing on AI-driven healthcare solutions to enhance patient and provider experience, while optimizing clinical outcomes and resource utilization. The organization brings together proven expertise to deliver cutting-edge digital therapeutics (DTx), software as a medical device (SaMD), and AI-powered solutions designed to revolutionize life sciences, healthcare delivery, and patient care.

## A Unified Vision for the Future

- VII LiveAgent AI: cutting-edge real-time AI visual conversational assistant for personalized healthcare delivery and experiences.
- Clinikly.ai Treatment Companion: advanced AI-powered solution and digital ecosystem supporting patients throughout their treatment journey, offering on demand personalized guidance and enhancing adherence to care plans.
- Persist-Rx: Class-I Medical Device (SaMD) for treatment monitoring and management, delivering AI accurate support and data insights to healthcare providers.

## Trusted Partners to Life Sciences

As trusted partners to pharmaceutical/biotechnology companies, health systems, and contract research organizations (CROs), the company's advanced AI therapeutic solutions enable life sciences organizations to:

- Improve patient care experience, engagement and retention through innovative, user-friendly solutions.
- Streamline efficiency for clinicians by providing AI solutions that reduce administrative burdens, increase satisfaction and optimize care delivery.
- Deliver tailored healthcare insights to drive data-driven decisions and improve clinical outcomes.

About VIIGROUP and 360Medlink:

VIIGROUP is a leading provider of AI-driven life sciences and healthcare transformation solutions, dedicated to improving patient and physician engagement and outcomes. 360Medlink is a renowned expert in digital therapeutics, virtual health and clinical research, offering innovative solutions for treatment management and clinical trial management.

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