

# MAKING MINDS SING: Celebrating the Power of Music at Education Through Music's 2025 Gala

*Education Through Music's 2025 Gala: Making Minds Sing is May 15 at 583 Park Ave, NYC, honoring Frank Alvarado & Keanan Duffty. Hosted by Sway Calloway.*

NEW YORK, NY, UNITED STATES, February 25, 2025 /EINPresswire.com/ -- [Education Through Music](https://www.educationthroughmusic.org) (ETM), a nonprofit dedicated to providing music education to underserved students throughout New York City, is thrilled to announce its [2025 Gala: Making Minds Sing](https://www.educationthroughmusic.org). This highly anticipated event will take place on Thursday, May 15, at 583 Park Avenue in NYC and will honor outstanding individuals who have made a profound impact in their respective fields and share ETM's commitment to the power of music education.

This year, Education Through Music will honor Frank Alvarado, Global Head of Enterprise Project Management Operations at CBRE | Turner & Townsend, with the ETM Impact Award for his dedication to making a difference in the local community. Renowned musician, fashion designer, and educator Keanan Duffty will be recognized with the Music Innovation Award for his contributions to the intersection of music and design, inspiring the next generation of creative minds.

The 2025 ETM Gala promises an unforgettable evening of live performances, inspiring stories, and a shared commitment to ensuring every child has access to music education. The event will again be hosted by legendary hip-hop personality Sway Calloway, adding an extra layer of excitement to the night.

Since its founding in 1991, ETM has provided more than 8 million hours of music instruction, reaching over 20,000 students each week in under-resourced New York City public schools. By



The poster features a circular image of three young students performing music. The text on the poster includes: 'education through MUSIC Gala', 'MAKING MINDS SING!', 'JOIN US THURSDAY, MAY 15, 2025', '583 PARK AVENUE | NYC', '6PM COCKTAIL RECEPTION | 7PM DINNER & PROGRAM COCKTAIL ATTIRE', 'HONORING FRANK ALVARADO SENIOR MANAGING DIRECTOR, GLOBAL HEAD OF ENTERPRISE PJM OPERATIONS, CBRE | TURNER & TOWNSEND ETM IMPACT AWARD AND KEANAN DUFFTY - SLINKY YAGABOND AWARD-WINNING FASHION DESIGNER AND MUSICIAN MUSIC INNOVATION AWARD', 'CLICK HERE FOR TICKETS', and 'For more information and ticket details, please visit etmonline.org/gala or email gala@etmonline.org'. The poster also lists the Master of Ceremonies (Sway Calloway), Special Performances (ETM Partner School Students), Gala Co-Chairs (Mindy Williams, Vikram Nair, Dawne Alvarado, Gabriel Hernandez), and Board Gala Co-Chairs (Chris Atlas, Heidi Stamas, Katherine Elliott, Rob Weisstuch).

2025 ETM Gala: Making Minds Sing

integrating music into the core curriculum, ETM ensures that every child regardless of background, has access to a well-rounded education that includes the proven academic and social benefits of music.

“We are excited to celebrate another year of bringing music education to students who need it most,” said Dr. Janice Weinman, CEO of Education Through Music. “Music has the power to transform lives by building confidence, inspiring creativity and improving overall school performance.”

Join us in making a difference! Proceeds from the gala will directly support ETM’s mission to expand music education programs across New York City.

For tickets and more information, visit [etmonline.org/gala](https://etmonline.org/gala).

#### About Education Through Music

Education Through Music (ETM) is a nonprofit organization dedicated to bringing high-quality music education to underserved students in New York City. Since its founding in 1991, ETM has provided over 8 million hours of music instruction in NYC public schools, reaching over 20,000 children weekly. Through its comprehensive programs, ETM aims to enhance students' academic performance and general development by promoting the use of music as a tool for learning and self-expression.



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*Dr. Janice Weinman, CEO of  
Education Through Music*



2025 ETM Gala Honoree: Frank Alvarado,  
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2025 ETM Gala Honoree: Keanan Duffty



2025 ETM Gala Emcee: Sway Calloway



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