Rhetorik Unveils 'Data for Startups' Program to Empower AI and Data-Driven Startups

Rhetorik Data for Startups is game-changing initiative to equip early-stage and scaling startups with clean, validated, and compliant data to fuel innovation.

WOKINGHAM, BERKSHIRE, UNITED KINGDOM, February 24, 2025 /EINPresswire.com/ -- Rhetorik, a leading provider of accurate and compliant data, proudly announces the launch of its new initiative, Rhetorik Data for Startups. This program is designed to provide startups and scale-ups, who are building B2B data-dependent applications and AI agents, with the high-quality data they need to succeed in today's competitive market.

> Our Startup Program removes the cost barrier to accessing high-quality, B2B people and company data, empowering founders to innovate, experiment, and bring their solutions to market more effectively."
> *Meredith Amdur, CEO*

As venture capital investments continue to surge into AI-driven solutions for recruiting and marketing, the demand for clean, normalized, and validated data has never been more critical. Rhetorik Data for Startups offers a comprehensive support system to help startups navigate these data challenges effectively.

Three Levels of Support:

1. Rhetorik Build: Startups can receive free data credits to develop their Minimum Viable Product (MVP) or proof of concept.

2. Rhetorik Launch: Heavily discounted rates and data engineering support are available to help startups get off the ground and accelerate their growth.

3. Rhetorik Grow: For funded startups and scale-ups, Rhetorik offers discounted API access and Snowflake feeds to ensure seamless data integration and scalability.

"At Rhetorik, we understand the challenges start-ups face when building data-driven applications," said Rhetorik CEO, Meredith Amdur. "Our Startup Program removes the cost barrier to accessing high-quality, B2B people and company data, empowering founders to innovate, experiment, and bring their solutions to market more effectively."

Rhetorik's [extensive database](#) includes:

- 830 million detailed professional profiles, encompassing skills, education, experiences, and responsibilities.

- 100 million verified and compliant emails and phone numbers.

- 250 million company profiles, complete with firmographic and technographic information.

- 7.5 billion skills spread over 413M profiles

266,626,981
Companies

76,771,075
Contacts

272,692,607
Offices

837,556,728
Profiles

141,797,512
Technologies

Rhetorik Data for Startups

Managing and maintaining a global database that is up-to-date, compliant, and accurate is no small feat. Rhetorik is committed to easing this burden for startups, allowing them to focus on what matters most – their product.

Ready to Take Your Startup to the Next Level?

Startups and scale-ups eager to leverage this exciting new program can apply now.

Stay tuned for more updates and success stories from Rhetorik's Data for Startups program.

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