

# Opacifiers Market projected to reach US\$33.951 billion by 2030 at a significant CAGR of 4.25%

*The opacifiers market is anticipated to grow at a CAGR of 4.25% from US\$27.572 billion in 2025 to US\$33.951 billion by 2030.*

NEW YORK, NY, UNITED STATES, February 21, 2025 /EINPresswire.com/ -- According to a new study published by Knowledge Sourcing Intelligence, the [opacifiers market](#) is projected to grow at a CAGR of 4.25% between 2025 and 2030 to reach US\$33.951 billion by 2030.



Opacifiers are substances that are applied to materials to make them opaque, allowing light to diffuse across their surface and giving the impression that they are less transparent and solid. Opacifiers are used in a variety of industries, including [paints and coatings](#), paper, polymers, and ceramics. The titanium dioxide category has the most market share among all opacifiers because of its excellent opacity, whiteness, and user-friendly cost-value ratio. Other kinds of opacifiers, such as [zinc oxide](#) and zirconium silicate, have particular uses.

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Intelligence*

The paint and coatings sector has been expanding quickly, and the opacifiers market is expected to be impacted by end-user industry demand. Owing to the use of these high-end coatings in the industrial, automotive, and construction sectors, the opacifiers market is anticipated to expand.

Furthermore, the growing need for paints and coatings as a result of new construction activities for protection and aesthetics in newly created buildings and infrastructure projects is anticipated

to positively impact the opacifiers market. For example, according to the U.S. Census Bureau, total construction spending of the USA was estimated at a SARR of \$2,148.8 billion for September 2024, which includes both private and public construction spending, and was above the September 2023 estimate by 4.6 percent.

Access sample report or view details: <https://www.knowledge-sourcing.com/report/opacifiers-market>

Based on type, the opacifiers market is divided into Titanium Dioxide (TiO<sub>2</sub>), Zinc Oxide (ZnO), Zirconium Silicate (ZrSiO<sub>4</sub>), Calcium Carbonate (CaCO<sub>3</sub>), Opaque Polymer, and Others, and is led by titanium dioxide (TiO<sub>2</sub>) because of its high opacity and versatility. Other prominent types are zinc oxide (ZnO) for UV blocking, zirconium silicate (ZrSiO<sub>4</sub>) for ceramics, and calcium carbonate (CaCO<sub>3</sub>) as an inexpensive filler. Opaque polymers and specialty chemicals further have specialized uses.

The opacifiers market is segmented according to application, with paint and coatings being a significant consumers based on hiding power and intensity of color. Plastics are another substantial and expanding segment, using opacifiers to add appearance and whiteness or color. Ceramics and glazes depend on specialized opacifiers such as zirconium silicate to meet requirements for opacity and whiteness. Personal care products and cosmetics apply opacifiers for UV protection, matte finish, and coverage of imperfections. Moreover, paperboard and paper rely on opacifiers to enhance brightness and printability. Although coatings and paints presumably capture most of the consumption, plastics are a growth segment and specialties such as ceramics and cosmetics demand specific opacifiers.

Regional domination is expected to be taken over by the Asia Pacific region regarding opacifier market growth. Rapid industrialization in nations like China and India, the ongoing growth of the construction industry, the expanding automobile industry, and rising consumer demand all contribute to this. According to OICA, China produced 30,160,966 automobiles in 2023, a 12% increase over 2022, while India produced 5,851,507 vehicles in 2023, a 7% rise over 2022.

As a part of the report, the major players operating in the opacifiers market that have been covered are Dow, Arkema, Ashland, Kronos Worldwide, Inc., AMGEEN MINERALS, Indulor Chemie GmbH, Venator Materials PLC. among others.

The market analytics report segments the opacifiers market on the following basis:

- By Type
  - o Titanium Dioxide (TiO<sub>2</sub>)
  - o Zinc Oxide (ZnO)
  - o Zirconium Silicate (ZrSiO<sub>4</sub>)
  - o Calcium Carbonate (CaCO<sub>3</sub>)

- o Opaque Polymer
- o Others

- By Application

- o Coatings and Paints
- o Plastics
- o Ceramics and Glazes
- o Cosmetics and Personal Care Products
- o Paper and Paperboard

- By Geography

- North America

- o USA
- o Canada
- o Mexico

- South America

- o Brazil
- o Argentina
- o Others

- Europe

- o United Kingdom
- o Germany
- o France
- o Italy
- o Spain
- o Others

- Middle East and Africa

- o Saudi Arabia
- o UAE
- o Isreal
- o Others

- Asia Pacific

- o China
- o Japan
- o India
- o South Korea
- o Indonesia
- o Thailand
- o Taiwan
- o Others

- Companies Profiled

- o Dow
- o Arkema S.A.
- o Ashland
- o Tronox Holdings Plc.
- o Kronos Worldwide, Inc.
- o AMGEEN MINERALS
- o Indulor Chemie GmbH
- o Venator Materials PLC.
- o TAYCA Co., Ltd.
- o Ti-Pure (The Chemours Company)

Reasons for Buying this Report:-

- **Insightful Analysis:** Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, other sub-segments.
- **Competitive Landscape:** Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.
- **Market Drivers & Future Trends:** Explore the dynamic factors and pivotal market trends and how they will shape future market developments.
- **Actionable Recommendations:** Utilize the insights to exercise strategic decision to uncover new business streams and revenues in a dynamic environment.
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Report Coverage:

- Historical data from 2022 to 2024 & forecast data from 2025 to 2030
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Harsh Sharma

Knowledge Sourcing Intelligence LLP

+1 850-250-1698

info@knowledge-sourcing.com

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