

Leading Factor Driving The Electronic Stability Control (ESC) Market In 2025: Demand For Passenger Vehicles Fuels Growth

The Business Research Company's Electronic Stability Control (ESC) Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, February 24, 2025

[/Einpresswire.com/](https://www.einpresswire.com/) -- Is the Electronic Stability Control Market Set to Witness Substantial Growth?



The global electronic stability control ESC market has seen impressive growth in recent years, demonstrating its rising significance in the automotive sector. From a size of \$36.51 billion in 2024, the ESC market is projected to expand to \$40.15 billion in 2025, representing a compound annual growth rate CAGR of 10.0%. This robust growth undoubtedly owes much to multiple factors including the escalating demand for advanced vehicles, heightened concerns surrounding road safety, spreading public awareness through campaigns, rigid government regulations, and the surging demand for vehicles with safety features.



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Looking ahead, the market for electronic stability control

ESC is also foreseen to experience further considerable growth. Predictions show the market reaching a size of \$58.17 billion in 2029, growing at a compound annual growth rate CAGR of 9.7%. Increasing safety standards, a boom in commercial vehicles, rising demand for passenger vehicles, an ascent in car sales, and growing concerns for pedestrian safety are all contributing to the forecasted growth. Concurrently, markers for the forecast period entail emerging safety technologies, technological advancements, automotive sensors, software components, and advanced control systems.

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What Drives The Electronic Stability Control Market Growth?

A significant propellant for the electronic stability control ESC market moving forward is the mounting demand for passenger vehicles. Factors driving this demand include rising disposable incomes, urbanization, advancements in automotive technology, growing environmental awareness influencing preference for electric vehicles, and the expansion of transportation infrastructure. As a safety feature, electronic stability control ESC adds value to passenger vehicles by automatically moderating brakes and engine performance, allowing the vehicle to remain stable and prevent loss of control. One key example of this increasing demand would be the global production of passenger cars reaching over 68 million units in 2022, marking a 7.9% increase compared to 2021, as reported by the Italy-based European Automobile Manufacturers' Association in February 2023.

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Who Are The Key Players In The Electronic Stability Control Market?

Prominent companies operating in the electronic stability control ESC market include major names such as Robert Bosch GmbH, Denso Corporation, ZF Friedrichshafen AG, Continental AG, Hyundai Mobis Co. Ltd., Aisin Corporation, Subaru Corporation, Scania AB, Aptiv PLC, STMicroelectronics N.V., Murata Manufacturing Co. Ltd., Hitachi Astemo Ltd., Analog Devices Inc., Renesas Electronics Corporation, JTEKT Corporation, Autoliv Inc., Hella GmbH & Co. KGaA, Mando Corporation, Brembo S.p.A., Johnson Electric Holdings Limited, Nexteer Automotive, Bendix Commercial Vehicle Systems LLC.

What Are The Emerging Trends In The Electronic Stability Control Market?

Emerging trends in the electronic stability control ESC market are exciting and promising. Major companies are focusing on developing compact and efficient systems that are integrated with cybersecurity features such as cryptographic keys to enhance vehicle safety, improve various driving conditions, and meet the growing demands for electrification and automation in the automotive industry. For example, in May 2023, Continental AG, a Germany-based automotive parts manufacturing company, launched its MK 120 ESC, an advanced electronic brake system designed for ESC applications.

How Is The Electronic Stability Control Market Segmented?

- By Component: Wheels Speed Sensor; Yaw Rate Sensor; Electronic Control Unit; Antilock Braking System; Other Components.
- By Vehicle Type: Passenger Cars; Light Commercial Vehicles; Heavy Commercial Vehicles.
- By Vehicle Propulsion: Internal Combustion Engine; Electric And Hybrid
- By End User: Original Equipment Manufacturer; Aftermarket

What is the Regional Analysis Of Electronic Stability Control Market?

Regional Insights demonstrate that North America was the largest region in the electronic stability control ESC market in 2024. Other regions covered in this market report include Asia-Pacific, Western Europe, Eastern Europe, South America, Middle East, and Africa.

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