

TREK by Lemongrass Farms Becomes the First Topical Product to Earn SEED OIL FREE CERTIFIED Badge

Lemongrass Farms is proud to announce that TREK is the first-ever topical product to receive the SEED OIL FREE CERTIFIED badge from the Seed Oil Free Alliance.

CARTERSVILLE, GA, UNITED STATES, February 20, 2025 /EINPresswire.com/ -- [Lemongrass Farms](#) is proud to announce that TREK, its innovative natural bug spray, has made history as the first-ever topical product to receive the [SEED OIL FREE CERTIFIED badge](#) from the Seed Oil Free Alliance.

This groundbreaking certification underscores TREK's commitment to healthier seed oil-free living, challenging the status quo in the "natural" insect repellent industry. While many consumers have begun eliminating seed oils from their diets, TREK goes a step further by addressing the impact of seed oils on the skin.

At its core, being seed oil-free is the cornerstone of TREK's innovation. It's more than just a formula choice—it's central to our brand promise and user experience."

Jeff Moreau Jr



The Only Seed Oil Free Certified Insect Repellent

According to Lemongrass Farms Co-Founder Jeff Moreau Jr., TREK's creation stemmed from a desire to offer consumers an effective, nourishing bug spray they would truly love to use. "When we launched in 2023, our goal was to create a product that redefined what a natural insect repellent could be," said Moreau. "Most so-called 'natural' bug sprays are nearly 97% seed oils—like soybean or corn—which leave behind a greasy, pore-clogging mess. We saw this as a major barrier to consumer satisfaction. Imagine applying rancid cooking oil to your body before a summer hike—no one enjoys that experience."

By eliminating seed oils entirely and focusing on a cosmetic-grade experience, TREK has solved a

long-standing problem in the insect repellent market, delivering a lightweight, skin-friendly formula that provides effective protection without the heavy, greasy residue. "At its core, being seed oil-free is the cornerstone of TREK's innovation," Moreau added. "It's more than just a formula choice—it's central to our brand promise and user experience."

Jonathan Rubin, CEO and co-founder of the Seed Oil Free Alliance, praised TREK for leading the way in the topical category: "TREK has set a new standard for the industry. Many 'all-natural' repellents are laden with rancid seed oils, which not only clog pores but may disrupt the skin barrier or exacerbate inflammatory issues like sunburn or poison ivy. TREK's seed oil-free approach shows their dedication to healthier, cleaner skincare."

The SEED OIL FREE CERTIFIED badge is a testament to TREK's dedication to quality and innovation. It solidifies Lemongrass Farms' mission to redefine what consumers should expect from natural bug sprays.

About [TREK by Lemongrass Farms](#)

Launched in 2023, TREK by Lemongrass Farms is an innovative, seed oil-free natural bug spray designed to provide effective, nourishing protection without the greasy residue. TREK harnesses the natural insect-repelling properties of essential oils such as lemongrass. TREK's formula reflects Lemongrass Farms' commitment to healthier, skin-friendly living and has been embraced by customers seeking better alternatives in insect repellents.

About the Seed Oil Free Alliance

The Seed Oil Free Alliance is a leading advocate for seed oil-free living, empowering consumers with education and certified products that align with their wellness goals. The SEED OIL FREE CERTIFIED badge signifies a product's adherence to rigorous standards and a commitment to healthier lifestyles.

For media inquiries, interviews, or product samples, please contact:



The only non-gmo & seed-oil free certified insect repellent

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