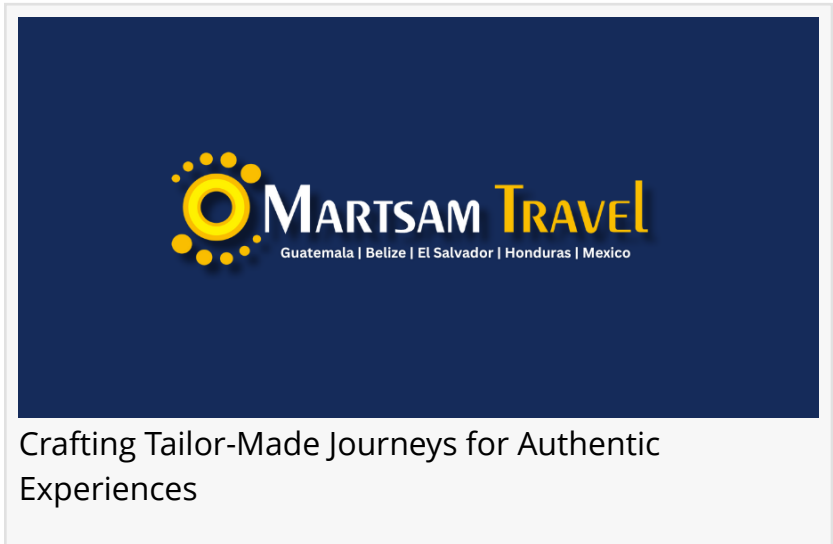


Martsam Travel Showcases Exclusive Mayan World Experiences at ITB Berlin 2025

Discover Bespoke Luxury with a Local Soul—Martsam Travel unveils exclusive, immersive Mayan world journeys at ITB Berlin 2025.

ANTIGUA GUATEMALA, SACATEPEQUEZ, GUATEMALA, February 19, 2025 /EINPresswire.com/ -- Martsam Travel, a premier destination management company specializing in high-end, immersive travel, will unveil its latest exclusive experiences at ITB Berlin 2025, which will take place from March 4 to 6.



This year, Martsam Travel's new programs fall under the umbrella of Bespoke Luxury with a Local Soul. This signature philosophy blends cultural authenticity, private curated experiences, and regenerative tourism across Guatemala, Belize, and Mexico.

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We craft journeys beyond luxury, creating deep connections under our 'Bespoke Luxury with a Local Soul' philosophy.”

Benedicto Grijalva, Marketing Director of Martsam Travel.

Visitors can meet the Martsam Travel team at the Guatemala Stand to explore [tailor-made journeys](#) beyond conventional luxury—offering profound cultural encounters and meaningful connections with local communities.

Redefining Luxury: Immersive, Sustainable, and Authentic Travel

True luxury is no longer about excess but meaningful experiences, cultural immersion, and responsible exploration. At Martsam Travel, we design tailor-made journeys that blend elegance with authenticity, ensuring travelers not only indulge in comfort but also connect deeply with each destination's people, traditions, and landscapes. Our approach prioritizes sustainability, exclusivity, and genuine engagement, offering rare access to hidden gems, private encounters, and transformative experiences that leave a lasting impact.

Signature Experiences for 2025

Martsam Travel's latest programs seamlessly integrate regenerative tourism, cultural authenticity, and high-end experiences, ensuring that every journey provides unparalleled comfort and contributes to local communities and environmental preservation.

Key highlights include:

- Curated Private Experiences Beyond the Expected – Exclusive access to hidden archaeological sites, private wildlife reserves, and intimate cultural encounters far from the tourist crowds.
- Genuine Cultural Immersion with Comfort – Opportunities to engage with Mayan artisans, healers, and conservationists, ensuring meaningful exchanges without sacrificing luxury.
- Giving Back Through Regenerative Tourism – A commitment to responsible travel that uplifts local economies, supports biodiversity, and preserves ancient traditions.

From private cenote ceremonies and [romantic escapes](#) to culinary journeys with top regional chefs, each itinerary is crafted for travelers seeking exclusive, immersive, and meaningful experiences.

Meet Martsam Travel at ITB Berlin 2025

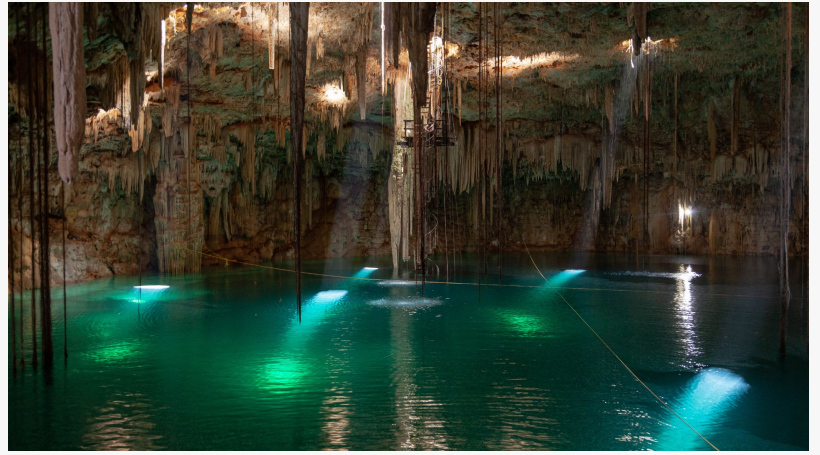
Travel professionals, tour operators, and media representatives are invited to visit Martsam Travel at the Guatemala Stand to:

- Discover fresh, tailor-made travel concepts
- Collaborate on innovative projects
- Plan unforgettable experiences for 2025

Meetings can be scheduled by contacting info@martsam.com

Join Us to Rediscover the Treasures of the Mayan World

Step into a world where luxury meets purpose, and travel becomes an opportunity to connect, preserve, and inspire.



A hidden cenote in Mexico, where nature and time have sculpted an underground paradise of turquoise waters and dramatic limestone formations.

For more information or to arrange a meeting, please visit <https://www.martsam.com> or contact info@martsam.com.

□ Event Details:

- March 4–6, 2025
- ITB Berlin – Guatemala
- Hall 22 – Stand 207

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