

A' Bicycle Design Award Unveils Comprehensive Prize Package for 2024-2025 Competition

A' Bicycle Design Award Reveals Extensive Benefits Package Aimed at Promoting Excellence and Innovation in Bicycle Design Industry

COMO, CO, ITALY, February 19, 2025 /EINPresswire.com/ -- The A' [Bicycle Design Award](#) has announced its comprehensive prize package for the 2024-2025 competition period, offering an extensive array of benefits designed to recognize and promote excellence in bicycle design. The prize package

includes international exposure opportunities, professional development tools, and long-term value propositions for [designers](#), manufacturers, and brands in the bicycle industry. This prestigious award, established in 2008, has grown to become a highly regarded platform for showcasing innovation and excellence in bicycle design.

The significance of the A' Bicycle Design Award extends beyond mere recognition, addressing crucial industry needs for innovation and sustainable design solutions. The award serves as a catalyst for advancing bicycle design standards, promoting sustainable mobility solutions, and fostering improvements in urban transportation. Through its comprehensive evaluation system, the award identifies and promotes designs that demonstrate exceptional functionality, sustainability, and user-centered approaches.

Entries are welcomed across multiple categories including urban bicycles, mountain bikes, racing bicycles, electric bicycles, folding bikes, and innovative bicycle components. The competition is open to bicycle designers, manufacturers, brands, and creative agencies worldwide. Participants may submit their entries until the Late Entry deadline of February 28th, 2025, with results to be announced on May 1st, 2025.

The evaluation process employs a blind peer-review system where entries are assessed anonymously by an international jury panel comprising bicycle industry professionals, design



experts, academics, and media representatives. Submissions are judged based on innovation, functionality, ergonomics, aesthetics, sustainability, and social impact. The rigorous methodology ensures fair and unbiased evaluation of all entries.

Winners receive an extensive prize package including the coveted A' Design Award Winner Logo, a prestigious metal trophy, and winners' certificate. The prize additionally encompasses international exhibition opportunities, inclusion in the A' Design Award Yearbook, comprehensive PR campaigns, and extensive media coverage through global design networks. Winners gain access to exclusive networking events, including the black-tie gala-night ceremony.

The A' Bicycle Design Award aims to advance the field of bicycle design by recognizing innovations that contribute to sustainable mobility solutions. Through celebrating excellence in bicycle design, the award promotes the development of products that enhance user experience, safety, and environmental sustainability. This recognition serves as a catalyst for positive change in urban transportation and recreational cycling.

Interested parties may learn more at:

<https://goldenbicycleawards.com>

About A' Bicycle Design Award

The A' Bicycle Design Award stands as a highly regarded international competition that recognizes excellence in bicycle design and innovation. The award welcomes participation from bicycle designers, manufacturers, brands, and creative agencies worldwide. Through a rigorous blind peer-review process, entries are evaluated based on innovation, functionality, and social impact. The award aims to promote advancements in bicycle design that contribute to sustainable mobility solutions and enhanced user experiences.

About A' Design Award

The A' Design Award represents an international juried design competition organized annually in Como, Italy, since 2008. Through a meticulous evaluation process, the award recognizes excellence across numerous design disciplines. The competition operates with a philanthropic mission to enhance society through good design, motivating creators worldwide to develop superior products that benefit communities. The award provides a platform for designers and brands to showcase innovations while fostering global appreciation for design excellence.

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A' DESIGN AWARD & COMPETITION SRL

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