

During Media Day for Super Bowl LIX, TravelingWiki Engages ~20 Outlets on Autism, Including Fox29 Philadelphia Exclusive

TravelingWiki Conducts Nearly 20 Separate Engagements, Incl. Five Interviews, as part of Work at Super Bowl LIX Media Center to Cover Autism at Super Bowl LIX

NEW ORLEANS, LA, UNITED STATES, February 8, 2025 /EINPresswire.com/ -- Leading up to Super Bowl LIX, following rapid growth across 50 US states and across the world, and engagement at Super Bowl LIX festivities with 10 network affiliates and 10 professional athletes on February 6, 2025 and an extensive investment into resources in twelve languages, TravelingWiki for the first time in its existence served as



Appearance at Show of Cam Newton With NLE Choppa on Autism Awareness Surrounding His Appearance on Cam's TV Show

credentialed media at the Media Center at Super Bowl LIX. As part of this work, TravelingWiki completed the following on February 7, 2025:



After Months of Preparation for Super Bowl LIX,
TravelingWiki greatly valued engaging in nearly 20 meetings in a 6 hour period in the Media Center for Super Bowl LIX."

Jonathan Sutter, CEO, TravelingWiki

- (1) Appearance with NFL's Cam Newton in his TV Studio In Media Center of Super Bowl LIX Week;
- (2) Appearance with Renowned MMA Fighter Dustin Poirier on Autism Awareness;
- (3) Appearance with NFL's, Jimmy Graham, at New Orleans Saints Media Hosting Area in the Super Bowl LIX Media Center;
- (4) Interview Live of FOX29 Philadelphia;
- (5) Interview Recorded on Sports Philanthropy Network, Made Possible Via My Time with a Sports Co-Host at the New Orleans JCC Supporting the Local Community and Also Made Possible by the C Level Team at the New

Orleans JCC;

- (6) Appearance with Jamesetta Cleveland, Sports Mom University Consulting;
- (7) Appearance at The Media Center with The Philly Sports Guy;
- (8) Appearance and Recording with PHLY Sports;
- (9) Taping on Set of ESPN's Pat McAfee Show at Super Bowl LIX;
- (10) Taping on Sports Philanthropy Network Show;
- (11) Appearance with Michael Blackson Regarding TravelingWiki Work in his Native Ghana to Support Autism Charitable Causes (All TravelingWiki Resource Content Now in the Ghanabased Dialect of Twi);
- (12) Appearance (Surrounding Both of our Taped Interviews with Media) with Attorney Andrew Morton, Counsel for the Charitable Work of Baker Mayfield and a Variety of Other Well Known Figures;
- (13) Appearance at Show of Cam Newton With NLE Choppa on Autism Awareness Surrounding His Appearance on Cam's TV Show;
- (14) Engagement with the Mother of NLE Chopper Regarding our Work on Autism Awareness and Supporting the UNCF Walk for Education:
- (15) Appearance with ESPN's Chris Fowler;



TravelingWiki Appearance with MMA Champion, Dustin Poirier



TravelingWiki with Leigh Steinberg, World Renowned Sports Agent and The Inspiration for the Movie Based Agent, Jerry Maguire

- (16) Appearance Regarding Autism Awareness at Super Bowl LIX Festivities with Leigh Steinberg, One of the Most Renowned Sports Agents Globally and the Real Life Jerry Maguire;
- (17) Taping Video Content with Fox Sports Pensacola 101.1 FM and Fellow Special Needs Parent and Sports Host, Paul Chestnut;
- (18) Taping with the Presenting Sponsors of the Pro Football Hall of Fame during Super Bowl LIX Festivities; and
- (19) Appearance with Pro Football Athlete Efe Obada as part of Super Bowl LIX events.

All of these activities surround recent landmarks for TravelingWiki. Microsoft's CoPilot Al recently

hailed TravelingWiki as "one of the Fastest-Growing Resources for Autism-Friendly Airport Information" Globally. This is contemporaneous with a surge of interest in Asia, with various Asiabased searches focused on travel in the US resulting in TravelingWiki Foundation being the top result for organic and/or AI based search. Specifically, as of February 6, 2025, TravelingWiki is now the top organic and AI search result for some Autism searches on Baidu (China) & Naver (South Korea).

The rapid growth surrounded engagement at Super Bowl LIX festivities on February 5, 2025 with Eric Ellenberger, Alumni Manager at Wounded Warrior Project, discussing the service of so many and TravelingWiki's goal to expand services for those with PTSD during their air travel. TravelingWiki had previously engaged Global Affairs Deputy Director, Wounded Warrior Project, Aleks Morosky. TravelingWiki Foundation's CEO, Jonathan Sutter, also spent time with NFL Star Michael Pittman Jr., discussing his charitable work supporting children, including to support those suffering from bullying, and the work of TravelingWiki to augment access to air travel for travelers of all ages.

The work this week arises after both Crunchbase and ZoomInfo have leveraged TravelingWiki's resources for



TravelingWiki on the Set of Cam Newton's TV Show at Super Bowl LIX Discussing Autism Awareness in Pro Football



TravelingWiki with NFL Great Jimmy Graham (New Orleans Saints)

profiles of organizations. Microsoft Bing highlighted TravelingWiki as one of the most "Recognized Brands and Resources" in its space as to Autism Travel & beyond, specifically also referencing "Fights for Children With Autism." This also occurs as TravelingWiki launched its Experiential Learning Program the past few weeks in partnership with The Drake University

College of Pharmacy & Health Sciences, including a presentation at Iowa State University. The past few weeks also included interviewing for the 2026 Experiential Learning Program at Drake University. This is the second time in a matter of months that TravelingWiki Foundation has traveled to Ames, Iowa to present to Generation Z on these resources.

Part of the impetus of TravelingWiki's rapid growth initiatives, engaging directly with the next generation of the workforce, is the opining of experts on Neurodiversity at CES that 53% of GenZ identifies as Neurodiverse. This also follows TravelingWiki Foundation announcing an expansion of its Library Program, growing in earnest this past week in Iowa (whereby Travelingwiki's Experiential Learning participant(s) present(ed) at an Iowa library), growing from a foundation of offering TravelingWiki resources in one or more Iowa library databases alongside some of the most well-known global charities. In addition, this follows a definitive assertion by Al-based technology associated with Google about TravelingWiki's impact in the travel industry in terms of resource documentation. In that case, Google's Al described TravelingWiki's "Significant Impact" as to (1) Increasing Travel Industry Spending, Tourism & Jobs; (2) Special Needs Documentation; (3) Partnerships & (4) Engagement.

The work of TravelingWiki Foundation to document resources for Non Visible Disabilities at US airports, now exceeding 40 airports documented, stems back to the start of TravelingWiki Foundation. TravelingWiki Foundation's non-profit work across the US expands upon prior work in Pennsylvania, including the recent addition of TravelingWiki Foundation's free resources in 12 languages to the Philadelphia Autism Project, in cooperation with Drexel University; and presenting at PNC Park with the Pittsburgh Pirates on June 22, 2024 and August 4, 2024 to promote Autism awareness and Special Needs awareness, respectively, via themed baseball games (coordinated via many organizations throughout Pennsylvania) that also raised money for local area charities.

The CEO of TravelingWiki Foundation, Jonathan Sutter, notes, "TravelingWiki greatly valued engaging in nearly 20 meetings in a 6 hour period in the Media Center for Super Bowl LIX. The meetings were the result of an extensive amount of preparation and emanate from the rapid growth in the resources of TravelingWiki Foundation."

More information about the work of TravelingWiki Foundation is available by contacting TravelingWiki Foundation at TravelingWiki.com.

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