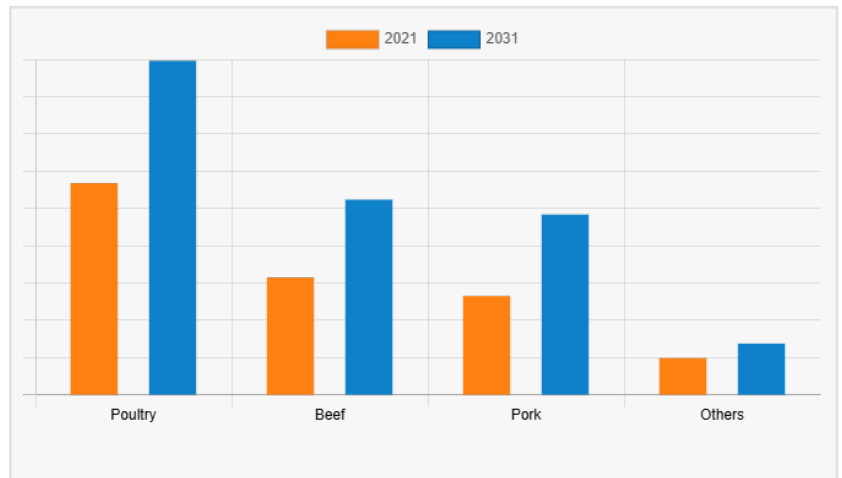


# A Complete Guide to North America Cooked Meat Market with Top Key Players Like Link Snacks, Inc., Perdue Farms, Inc.

WILMINGTON, DE, UNITED STATES, February 4, 2025 /EINPresswire.com/ -- The [North America cooked meat market size](#) was valued at \$62,213.3 million in 2021, and is estimated to reach \$101,970.0 million by 2031, registering a CAGR of 4.5% from 2022 to 2031.



Growing demand for convenience food including ready-to-eat and ready-to-cook, urbanized population, and penetration of the fast food outlets are likely to bolster the growth of the North America cooked meat market during the forecast period.

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Ready-to-eat meat or cooked meat is meant for direct consumption that does not require any kind of further processing. It is sold through various distribution channel such as food service industry and retail channel such as supermarket/hypermarket, convenience stores and others. Food service industry includes full service restaurants, quick service restaurants, fast food outlets, hotel and other businesses that deal in serving cooked meat for direct consumption.

Ready-to-eat or cooked meat is being considered as closet alternative to regular meat that people take raw and processed uncooked meat to their home for cooking. Growing demand for convenience food including readyto-eat and read-to-cook food and changing consumption behavior are likely to upsurge the demand for cooked meat including cooked meat. For cooked meat, consumers can have it through food service industry or they can have it in retail stores. Increased demand for cooked meat has encouraged meat manufacturing companies to launch cooked meat products in the ready-to-eat food category.

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Expansion of residential areas, food chain outlets and availability of the cold storage systems in convenience and small retail stores are further supporting the growth of the cooked meat market during the forecast period. However, availability of meat alternative products in cost-effective prices and rise in demand for low fat and calories food products and plant based meat products are expected to restrict the market growth. Furthermore, rising health consciousness among consumer hampers the growth of the North America cooked meat market.

country wise, U.S. garnered the highest share in the market in 2021, and is expected to maintain its share throughout the North America cooked meat market forecast period. North America market is experiencing a transition in consumption pattern, due to increase in health consciousness among consumers and dynamic changes in food consumption pattern. Furthermore, busy lifestyle, high purchasing power of consumers, increased per capita meat consumption and inclination toward luxurious lifestyle has increased the demand for cooked meat or ready-to-eat meat products in North America region.

The players operating in the North America cooked meat market have adopted various developmental strategies to expand their market share, increase profitability, and remain competitive in the market. The key players profiled in this report include Bolton Group S.r.l., Goya Foods, Inc., Hormel Foods Corporation, JBS S.A., Koch Foods LLC, Kraft Heinz Company, Link Snacks, Inc., Perdue Farms, Inc., Tyson Foods, Inc. and Yum! Brands, Inc.

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