

# Semiconductor Chip Market Size to Exceed USD 1086.57 Billion by 2032 Driven by Tech Innovation and Digital Growth

The Semiconductor Chip Market is experiencing rapid growth, driven by the continuous demand for advanced electronic devices.

AUSTIN, TX, UNITED STATES, January 31, 2025 /EINPresswire.com/ -- Market Size & Industry Insights

As Per the SNS Insider,"The <u>Semiconductor Chip Market</u> size was USD 541.50 Billion in 2023 and is expected to reach USD 1086.57 Billion



by 2032 and grow at a CAGR of 8.1% over the forecast period of 2024-2032."

Growth and Challenges in the Semiconductor Chip Industry

The semiconductor chip market is expanding rapidly due to the increasing demand for electronic devices and digital technologies. Advancements in microelectronics, such as miniaturization of chips and the efficiency of those chips, create innovation in telecommunication, health care, and aerospace. Adoption of AI, IoT, and cloud computing will further increase semiconductor demand because those technologies require greater processing power and storage. But fluctuating demand, intense competition, and geopolitical risks impact production and supply chains. Despite all these challenges, semiconductor chips remain crucial for powering modern electronic devices and ensuring optimal performance.

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SWOT Analysis of Key Players as follows: Infineon Technologies AG L3Harris Technologies QUALCOMM Intel Corp. NXP Semiconductors Inc. Kioxia Holdings Corp. Advanced Micro Devices Inc. Micron Technology Inc. Samsung Electronics Co. Ltd. STMicroelectronics N.V. Texas Instruments Inc

## Segment Analysis

By type

In 2023, logic chips dominate the semiconductor market due to their essential role in the functioning of a wide range of electronic devices. Microprocessors and microcontrollers, key components of logic chips, are particularly in demand as the power everything from computers to smartphones.

Memory chips, essential element in the digital age, such as RAM and ROM, because they make possible fast retrieval and storage of data, critical for high-performance computing and smart devices. Analog chips and SoCs are vital in integrating numerous functionalities into a single chip and have gained massive popularity in the modern consumer electronics industry. In addition, Application-Specific Integrated Circuits (ASICs) are used more in specialized industries such as cryptocurrency mining and high-performance computing to provide a tailor-made solution.

#### By end-use

In 2023, the consumer electronics sector leads the market, driven by the rising demand for smartphones, televisions, and wearable devices. Computing and wireless communication sectors are also major contributors, as semiconductors are indispensable in computing systems, network infrastructure, and mobile communications.

The automotive segment is also growing, Due to the continued integration of semiconductor chips in the advanced driver-assistance systems of ADAS in the projection period, electric vehicles, and autonomous vehicles, all three military, industrial segments are also significant due to the requirement for rugged, reliable semiconductor solutions for high performance and safety-critical applications.

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#### **Regional Analysis**

In 2023, the North American region, specifically the United States, has traditionally been the

leading player in the semiconductor chip market, thanks to its robust manufacturing base and technological leadership. The US is home to some of the largest semiconductor companies, including Intel, AMD, and NVIDIA. However, recent challenges such as declining domestic production capacity have raised concerns.

The rise of semiconductor manufacturing in other regions, such as Asia, has contributed to this shift. In 2023, the CHIPS Act sought to reverse this trend by offering incentives to encourage chipmakers to locate manufacturing facilities in the United States. Revitalizing the US semiconductor industry is central to the goal of ensuring both national security and economic stability; after all, semiconductors underlie everything from the nation's defense systems to the electronics in everyday consumer devices.

## **Recent Developments**

-In June 2023, Advanced Micro Devices (AMD) unveiled its latest AI chip, the MI300X, which is poised to challenge market leader NVIDIA in the AI chip space. This chip is expected to advance the capabilities of AI-powered business tools and applications, further propelling the growth of AI technologies across industries.

-In April 2023, Infineon Technologies AG partnered with Schweizer Electronic AG to enhance the efficiency of silicon carbide (SiC) chips, a crucial component in the electric vehicle (EV) industry. The collaboration focuses on embedding Infineon's high-performance CoolSiC<sup>™</sup> chips directly onto printed circuit boards (PCBs), a breakthrough that is expected to increase the driving range of EVs while reducing overall system costs. This move underscores the importance of semiconductor innovation in driving sustainability and energy efficiency within the automotive sector.

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Akash Anand SNS Insider +1 415-230-0044 info@snsinsider.com

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