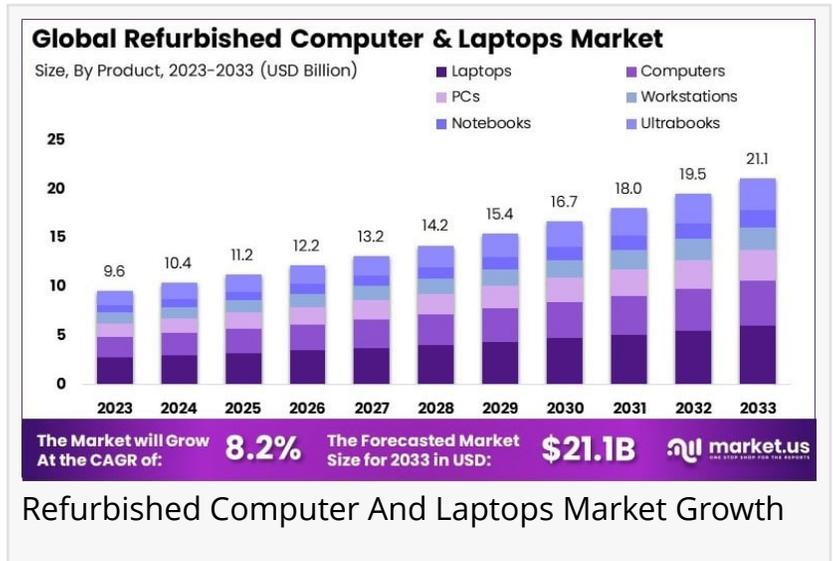


# Refurbished Computers and Laptops Market Share to Reach USD 21.1 Billion by 2033 with a CAGR of 8.2%

*Refurbished Computers and Laptops Market is projected to reach USD 21.1 Billion by 2033, growing at a CAGR of 8.2% from 2024 to 2033.*

NEW YORK, NY, UNITED STATES,  
January 29, 2025 /EINPresswire.com/ --  
\*\*Report Overview\*\*

The Global Refurbished Computers and Laptops Market is projected to reach a value of approximately USD 21.1 Billion by 2033, up from USD 9.6 Billion in 2023, reflecting a compound annual growth rate (CAGR) of 8.2% from 2024 to 2033.



Refurbished Computer And Laptops Market Growth

The refurbished computers and laptops market refers to the segment that involves the reconditioning, restoring, and reselling of used electronic devices, primarily computers and laptops. These devices are typically returned, traded-in, or collected from corporate liquidations and are then refurbished to meet high-quality standards. Refurbishment processes include repairing damaged hardware, upgrading software, cleaning, and replacing outdated components to extend the product's life cycle. After refurbishment, these products are resold at a fraction of their original retail price, often with a warranty.



Asia Pacific leads the refurbished computers and laptops market with a 41.7% share, valued at USD 4.00 billion in 2023. Get up to 30% off – Buy Now!"

*Tajammul Pangarkar*

The refurbished computers and laptops market has gained significant traction in recent years due to growing environmental awareness and the rising demand for cost-effective computing solutions. The increasing shift toward remote work, especially post-pandemic, has spurred demand, as businesses and individuals seek affordable alternatives to new devices. This market

is also buoyed by the trend of sustainability, with more consumers opting for refurbished products as a way to reduce electronic waste.

Several growth factors drive the refurbished market, including advancements in technology that enable more efficient repairs, stronger corporate sustainability initiatives, and increasing disposable income in emerging markets. Additionally, the demand for high-quality yet budget-friendly computing devices continues to rise among small businesses, educational institutions, and price-conscious consumers.

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Opportunities lie in the expanding need for affordable IT solutions across both mature and emerging economies, coupled with a growing emphasis on corporate social responsibility (CSR). As sustainability becomes more central to business strategies, the refurbished market is poised to capture a significant share of the global demand for tech products, especially as innovation improves the reliability and longevity of refurbished devices.

### **\*\*Key Takeaways\*\***

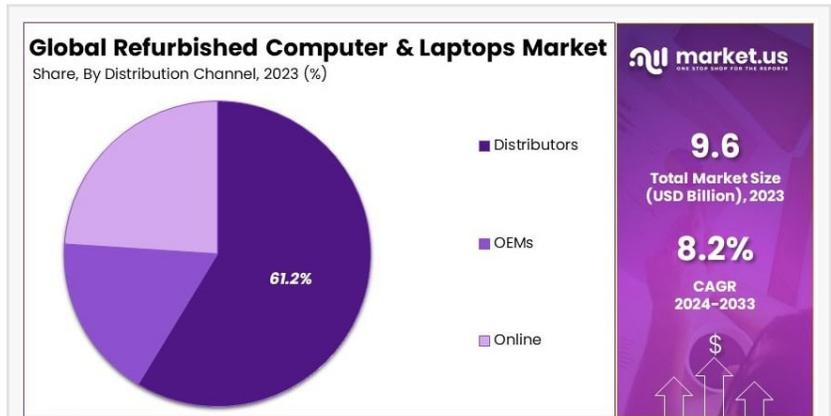
~~The [Refurbished Computer And Laptops Market](#) was valued at USD 9.6 billion in 2023 and is expected to reach USD 21.1 billion by 2033, growing at a CAGR of 8.2%.

~~ Laptops led the product segment with a 28.4% share in 2023, driven by consumer demand for portability.

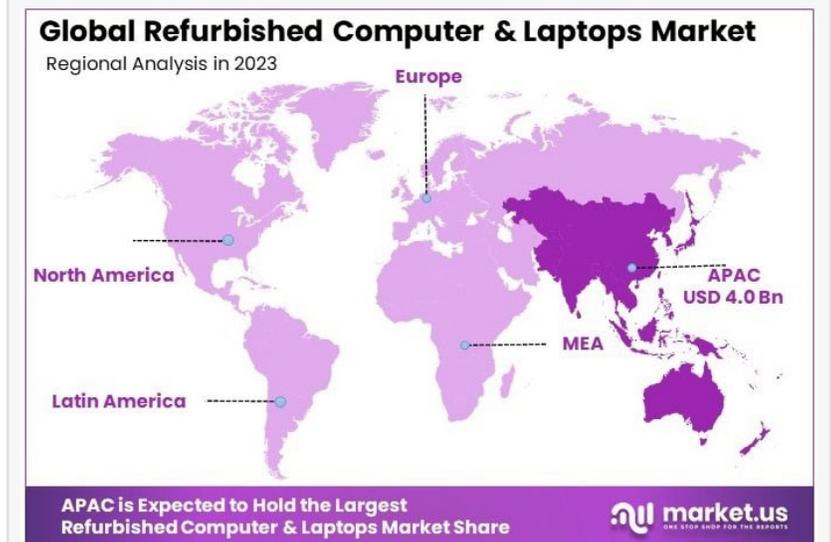
~~Windows OS dominated the operating system segment with 65.6% market share in 2023, valued for its broad compatibility.

~~Online/eCommerce channels were the dominant sales platform, accounting for 58.5% of the market in 2023 due to convenience and availability.

~~Grade A products represented 45.5% of the market in 2023, offering high-quality refurbished



Refurbished Computer And Laptops Market Distribution Channel



Refurbished Computer And Laptops Market Regional

devices.

~~The Asia-Pacific (APAC) region led the market with 41.7% share in 2023, driven by cost-sensitive consumer demand.

## **\*\*Market Segmentation\*\***

[Laptops dominate the Refurbished Computer and Laptops Market](#) with a 28.4% share, driven by increasing demand for portable and versatile computing solutions. Their popularity spans personal and professional use, appealing to mobile professionals, students, and home users. Other segments, like PCs, workstations, notebooks, and ultrabooks, also contribute. PCs are preferred for office and gaming, workstations for high-performance tasks, and notebooks/ultrabooks for lightweight, powerful portability.

Windows OS dominates the refurbished computer and laptop market with a 65.6% share, thanks to its broad compatibility with software and hardware, as well as its user-friendly interface. Mac OS caters to creative professionals seeking advanced graphics and audio capabilities, while Linux OS appeals to developers and tech-savvy users for its open-source flexibility, though both have smaller market shares.

Online/eCommerce channels dominate the Refurbished Computer and Laptops Market with a 58.5% share, driven by convenience, extensive product selection, competitive pricing, and flexible shopping options. Customers can browse, compare, and make purchases at their convenience, with direct delivery options adding to the appeal. However, offline/brick-and-mortar stores still play a key role for buyers who value hands-on experiences, personal service, and immediate product availability.

Grade A refurbished computers and laptops dominate the market with a 45.5% share due to their high quality, reliability, and near-new condition. These products undergo thorough testing and certification, ensuring they meet the same functional standards as new devices with minimal cosmetic defects. In contrast, Grade B, C, and D items provide more affordable options, with varying degrees of cosmetic wear and technical performance, catering to budget-conscious consumers who prioritize cost over aesthetics or minor functional issues.

The 14-16 inch screen size dominates the refurbished laptop and computer market with a 56.4% share, offering a balanced combination of usability and portability. This size is favored for both productivity and entertainment. Smaller 11-13 inch screens are popular for their portability, especially among travelers and students, while larger 17-inch+ screens cater to professionals and gamers who require expansive displays for detailed work and immersive experiences.

Enterprises lead the Refurbished Computer and Laptops Market, making up 36.5% of the segment, driven by the high volume of deployments and the need for cost-efficiency in corporate environments. Educational institutions and government sectors also heavily invest in refurbished devices to maximize budgets, while personal users represent a growing market segment,

attracted by affordable home computing options. This highlights the broad appeal of refurbished products across different consumer bases.

Distributors dominate the Refurbished Computer and Laptops Market with a 61.2% share, owing to their vast networks and value-added services like warranties, after-sales support, and flexible return policies. They act as a critical link between refurbishers and end-users. OEMs and online platforms also play significant roles—OEMs offer refurbished products directly to consumers, ensuring reliability, while online platforms provide easy access to a variety of products, expanding the market reach.

### **\*\*Key Market Segments\*\***

#### By Product

- ~~Computers
- ~~PCs
- ~~Workstations
- ~~Laptops
- ~~Notebooks
- ~~Ultrabooks

#### By Operating System

- ~~Windows OS
- ~~Mac OS
- ~~Linux OS

#### By Sales Channel

- ~~Online/eCommerce
- ~~Offline/Brick & Mortar Stores

#### By Grade

- ~~Grade A
- ~~Grade B
- ~~Grade C
- ~~Grade D

#### By Screen Size

- ~~ 11-13 inches
- ~~14-16 inches
- ~~ 17 inches and above

#### By End User

- ~~ Enterprises
- ~~~~Small and Medium

- ~~~~Large
- ~~ Educational Institutes
- ~~Government
- ~~ Personal

By Distribution Channel

- ~~ OEMs
- ~~ Distributors
- ~~ Online

**\*\*Driving factors\*\***

Increasing Demand for Cost-Effective Solutions

The global refurbished computers and laptops market is driven by the growing demand for affordable technology, especially in emerging markets. Businesses and individual consumers are increasingly opting for refurbished devices due to their lower cost compared to new models, without compromising on performance. This demand is further bolstered by the rising cost of new technology and the need for businesses to optimize their IT budgets, making refurbished products an attractive option.

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**\*\*Restraining Factors\*\***

Perceived Quality and Durability Concerns

A major restraint to the growth of the refurbished computers and laptops market is the perception of inferior quality and durability. Consumers often associate refurbished devices with a higher risk of malfunction or shorter lifespan compared to new products. These concerns impact the willingness of potential buyers, particularly in markets where reliability is a top priority. Despite improvements in refurbishing processes, overcoming this skepticism remains a key challenge for the market.

**\*\*Growth Opportunity\*\***

Growing Adoption of Sustainability Practices

Sustainability is a key opportunity for the refurbished computers and laptops market, as businesses and consumers increasingly prioritize eco-friendly practices. The reduced environmental impact of reusing and recycling old devices is becoming a major selling point. Governments and organizations are also implementing green policies, promoting the use of

refurbished electronics to reduce e-waste. This creates a favorable environment for growth, aligning the market with global sustainability goals and appealing to environmentally conscious consumers.

## **\*\*Latest Trends\*\***

### Integration of Advanced Technology in Refurbished Products

The refurbished computers and laptops market is witnessing a trend of incorporating advanced technology into refurbished models, enhancing their appeal. Devices are being upgraded with the latest software, processors, and storage solutions, making them comparable to new products in terms of functionality. This trend is driving the acceptance of refurbished products, especially among tech-savvy consumers looking for high-performance devices at a lower price point, contributing to the overall market growth.

## **\*\*Regional Analysis\*\***

### Asia Pacific Leads Refurbished Computers and Laptops Market with Largest Market Share (41.7%)

The refurbished computers and laptops market is witnessing significant regional growth, with Asia Pacific dominating the sector in 2023, capturing a market share of 41.7%, valued at USD 4.00 billion. This region's substantial share is attributed to the increasing demand for cost-effective computing solutions, particularly in countries like China, India, and Japan. The availability of a large pool of refurbished devices and growing consumer preference for budget-friendly options contribute to the robust market performance in this region.

North America follows as a key player, holding a notable share in the refurbished market, supported by the rising adoption of environmentally sustainable practices and the growing demand from educational institutions and small businesses seeking affordable devices. In 2023, North America's market valuation stands at USD 2.8 billion, with a projected growth rate that remains competitive within the global landscape.

Europe also represents a significant portion of the market, driven by stringent regulations on electronic waste and a push for sustainability. The refurbished market in Europe is valued at approximately USD 2.3 billion, with countries like the UK, Germany, and France contributing to its growth. The adoption of refurbished devices for both personal and enterprise use continues to gain momentum.

The Middle East & Africa (MEA) region, although smaller in comparison, is experiencing steady growth, fueled by an increasing demand for refurbished laptops and computers due to budget constraints and a young, tech-savvy population. The market in this region is valued at around USD 1.0 billion.

Latin America remains the smallest regional market for refurbished devices but is witnessing gradual adoption, particularly in Brazil and Mexico, driven by economic factors and a preference for affordable alternatives. The market in Latin America is valued at USD 0.8 billion in 2023.

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### **\*\*Key Players Analysis\*\***

The Global Refurbished Computers and Laptops Market in 2024 is characterized by strong competition from leading tech companies such as Amazon Renewed, Apple Certified Refurbished, and Dell Refurbished, which dominate the online retail space. Companies like HP Renew, Lenovo, and Asustek leverage brand recognition, offering high-quality, certified refurbished products to attract cost-conscious consumers. IBM and Fujitsu cater to business clients with enterprise-grade refurbishments. Meanwhile, tech giants like Microsoft, Samsung, and Sony are strengthening their presence with eco-friendly initiatives and comprehensive warranties. With a growing demand for sustainable solutions, the market is expected to see continued growth, fueled by both consumer and corporate adoption of refurbished products.

### Top Key Players in the Market

- ~~ Amazon Renewed
- ~~ Apple Certified Refurbished Inc.
- ~~ Arrow Direct
- ~~ Asustek Computer Inc.
- ~~ Dell Refurbished
- ~~ Fujitsu Limited
- ~~ HP Renew
- ~~ International Business Machines (IBM)
- ~~ Lenovo Group Limited
- ~~ LG Electronics Inc.
- ~~ Microsoft Corporation
- ~~ Micro-Star International (MSI) Co., Ltd.
- ~~ Panasonic Corporation
- ~~ Samsung Electronics Co.Ltd.
- ~~ Sony Corporation
- ~~ Toshiba Corporation

### **\*\*Recent Developments\*\***

~~In June 2024, Lenovo implemented an AI-powered refurbishment process, boosting refurbished unit output by 116%, leading to \$100,000 in annual cost savings and on-time order fulfillment.

~~In October 2024, ASUS India opened its sixth Select Store in Chennai, a 300 sq. ft. outlet offering refurbished ASUS products with rigorous testing and a one-year warranty.

~~In September 2024, OBAE (New Mexico) launched a statewide campaign in collaboration with Digitunity to refurbish and distribute computers to community members and organizations in need.

### **\*\*Conclusion\*\***

The global refurbished computers and laptops market is projected to grow from USD 9.6 billion in 2023 to USD 21.1 billion by 2033, at a CAGR of 8.2%. Driven by increasing demand for cost-effective solutions and sustainability practices, the market benefits from the rising adoption of refurbished devices across various sectors, including enterprises, educational institutions, and consumers seeking budget-friendly alternatives. Advancements in technology and eco-friendly initiatives further boost market growth, with online sales channels dominating the sector. The Asia-Pacific region leads, followed by North America and Europe. Despite concerns about perceived quality, the market is poised for continued growth, supported by improvements in refurbishment processes and growing awareness of environmental benefits. Key players include Amazon Renewed, Apple Certified Refurbished, and Dell Refurbished, among others, driving innovation and competition.

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