

Delayed Compliance Stalls 70% of Nutraceutical Firms - Green Jeeva Launches B2B E-commerce Platform

Green Jeeva's B2B e-commerce platform streamlines procurement, boosts efficiency, and ensures regulatory adherence

HENDERSON, NV, UNITED STATES, January 22, 2025 /EINPresswire.com/ -- The nutraceutical industry faces significant challenges in maintaining compliance, with over 70% of businesses reporting delays due to incomplete or inaccessible documentation, according to industry insights. To address this issue, Green Jeeva has launched an enhanced B2B e-commerce platform designed to streamline procurement processes and simplify compliance management for businesses in nutraceuticals, dietary supplements, food and beverage, and personal care sectors.



The advertisement features a central image of a woman in a white blazer holding a laptop displaying the Green Jeeva B2B e-commerce platform. Surrounding her are several callouts highlighting key features: 'Faster Deliveries', 'Order Free Sample', 'Real-Time Stock', and 'Instant Documents'. To the right, there are additional benefits: 'FREE SAMPLE AVAILABLE', 'We have a Zero Question Asked Return Policy', and 'SAME DAY SHIPPING'. A 'REGISTER NOW!' button with a hand cursor is also present. The top left corner shows the Green Jeeva logo with the tagline 'Promoting Healthy Living' and the website 'www.greenjeeva.com'. The bottom left corner includes the phone number '+1(833)-870-2350' and the bottom right corner includes the email 'enquiry.greenjeeva.com'. The main headline reads 'Now Shop Faster B2B e-COMMERCE PLATFORM!'.

Addressing Procurement and Compliance Challenges

The platform offers businesses access to an extensive catalog of over 1,400 raw ingredients, along with tools to manage regulatory requirements more efficiently. By providing real-time access to compliance documentation and simplifying bulk ordering, the platform supports businesses in navigating increasingly complex supply chain and compliance scenarios.

Key features include:

Centralized Compliance Access: Download Certificates of Analysis (CoA), Organic, Kosher, and Halal certifications in real time, reducing delays in documentation retrieval.

Diverse Ingredient Catalog: Explore a wide range of ingredients, including probiotics, enzymes, herbal extracts, and organic powders.

Streamlined Ordering Processes: Simplify [procurement for bulk and commercial quantities](#) through a user-friendly interface.

Free Product Samples: Businesses can request samples to assess quality before committing to large-scale orders.

A Practical Solution for the Industry

Increasing regulatory demands have amplified the need for businesses to adapt their procurement processes to ensure efficiency and compliance. The platform enables companies to overcome these challenges while focusing on their core operations.

Commitment to Quality

Green Jeeva adheres to strict quality standards, holding certifications that reflect its dedication to excellence:

FSSC 22000 for food safety management.

Membership in the National Animal Supplement Council (NASC) for compliance in animal nutrition products.

Ecovadis Certification for sustainable business practices.

Industry Insight

“Our goal is to simplify the way businesses access [high-quality ingredients](#),” said Deepka Jena, CEO of Green Jeeva. “With this new e-commerce platform, we are not only making it easier to place orders, but we are also providing full transparency into product quality and compliance. We’re excited to help our customers save time, increase efficiency, and streamline their procurement processes.” □

Green Jeeva remains focused on simplifying ingredient sourcing while ensuring compliance with industry regulations. The platform is designed to address the needs of businesses seeking efficient procurement processes and reliable access to regulatory documentation, supporting both new and returning customers in managing their operations effectively.

[Learn More](#)

To explore how this platform supports businesses in managing procurement and compliance, visit Green Jeeva's E-Commerce Platform

About Green Jeeva

Green Jeeva supplies high-quality dietary and herbal ingredients to businesses worldwide, focusing on transparency, compliance, and sustainability. Its extensive product catalog supports diverse industries, including nutraceuticals, dietary supplements, and personal care.

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