

# Industry Titan and Former Sotheby's International Realty Top 100 Salesperson, Jay Pennypacker, Joins The Noble Agency

*Bespoke Scottsdale Luxury Real Estate Sales and Marketing Firm Attracts Top Talent*

SCOTTSDALE, AZ, UNITED STATES, January 21, 2025 /EINPresswire.com/ -- [The Noble Agency](#), Arizona's premier luxury real estate and marketing firm, is proud to announce the addition of Jay Pennypacker, a real estate luminary and former Top 100 Salesperson with Sotheby's International Realty, to its elite team of advisors. Known for his unparalleled expertise in high-end real estate, Pennypacker's move to The Noble Agency marks a bold new chapter in his illustrious career.

With over twenty years of experience in the luxury real estate market, Pennypacker has a proven track record of redefining excellence in client service, strategic marketing, and multimillion-dollar negotiations. His time with Russ Lyon Sotheby's International Realty was marked by significant achievements, including participation in nearly \$1 billion in sales and multiple years as a Top 100 Salesperson worldwide.

"Jay's reputation precedes him. His ability to deliver tailored, white-glove service to discerning clients perfectly aligns with our mission to elevate the standard of luxury real estate," said Monica Monson, Founder and CEO at The Noble Agency. "Adding a leader of his caliber underscores our commitment to bringing together the industry's top talent to serve the most exclusive clientele."

Pennypacker joins The Noble Agency during a period of rapid growth and expansion, further



Jay Pennypacker

strengthening the firm's position as the go-to authority for bespoke real estate strategies tailored to ultra-high-net-worth individuals and developers. Known for its forward-thinking approach, The Noble Agency offers a seamless blend of innovative marketing, concierge-level client care, and unmatched market expertise.

"For me, luxury real estate is not just about the properties — it's about the people and the experiences we create," said Pennypacker. "The Noble Agency offers a platform where I can combine my passion for real estate with a team of experts that share my dedication to delivering world-class service. Together, we will continue to redefine what it means to be a trusted advisor in the luxury market."

# THE NOBLE AGENCY

The Noble Agency | Scottsdale, Arizona

Pennypacker's deep-rooted connections in the Scottsdale and Paradise Valley markets, coupled with his global perspective, will further enhance The Noble Agency's ability to serve its international and local clients at the highest level.

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*Jay Pennypacker*

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This announcement comes as The Noble Agency continues to solidify its reputation as the luxury market's most trusted partner, offering tailored solutions for affluent buyers, sellers, and developers alike.

## About The Noble Agency

The Noble Agency is Arizona's premier luxury real estate and marketing firm, dedicated to redefining the client experience for the world's most discerning buyers, sellers, and developers. At The Noble Agency, we blend industry expertise with an unwavering commitment to service, offering a bespoke approach that marries innovation, strategic insight, and deep market knowledge. Our advisors, known for their high integrity and professionalism, provide an unparalleled service, positioning The Noble Agency as a trusted partner in curating exceptional real estate journeys that are delivered with precision, passion, and an uncompromising eye for quality.

The Noble Agency is the distinguished Regent Member for Who's Who in Luxury Real Estate in Arizona, a 40+ year-old network of more than 130,000 luxury real estate advisors in over 70 countries. Monica Monson is also a founding member of REALM Global, a curated membership of the world's most elite real estate professionals and industry thought leaders who are elevating the world of luxury real estate through the power of community and high-impact technologies. .

Monica Monson

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