

Florida Snowmen Hockey Inc. To Link Florida Travel and Hospitality Industry With Cold Climate Hockey Fans

Florida Snowmen Hockey Inc. To Plan Games in Hockey Hotbeds in Northern USA & Canada. Linking Great Games & Entertainment with the Florida Travel Industry!

ST. PETERSBURG, FL, UNITED STATES, January 21, 2025 /EINPresswire.com/ -- Florida Snowmen Hockey Inc. Announce Plan to Impact Sports Entertainment Across North America. St. Petersburg, Florida

Florida Snowmen Hockey Inc., a pioneering sports entertainment organization, announce its plans to bring fast-paced professional hockey, entertainment, and community engagement to families in often overlooked towns and cities with no professional teams but have strong junior and college hockey fan support.



[With the corporate support of Florida's hotels, resorts, and golf destinations](#), the Florida Snowmen will be uniquely positioned to bridge the gap between sports and lifestyle. By targeting cold-climate hockey hotbeds in the northern United States and Canada—regions synonymous with hockey passion and a love for Florida vacations—the team is building a cross-market strategy designed to resonate with fans and corporate partners alike.

Corporate Traffic

We drive traffic from cold climate hockey fans to our select few Florida hotels, resorts, golf resorts and businesses that support us. Producing value for Sponsorship.

Elevating the Atmosphere at the Game: High-Caliber Hockey at the Core



We deliver value to fans, sponsors, and stakeholders while building something truly special. said CEO Kevin Herrington.”

Kevin Herrington

At the heart of the Florida Snowmen’s vision is a commitment to delivering top-tier professional hockey. Built on a foundation of rigorous scouting and player development, the team promises thrilling, high-level competition that will captivate dedicated hockey enthusiasts and new fans alike.

This focus on excellence will resonate especially in northern markets where hockey is a way of life. From

Minnesota, Wisconsin, Michigan, Pennsylvania and so many other northern USA States hockey hot beds, to most Canadian Provinces, these communities with NO Professional teams are a natural fit for the Florida Snowmen’s vision and are a cornerstone of the team’s expansion plans.

Entertainment for All Ages – Gen X, Y Z and Alpha’s New Hockey Team!

Every game will feature unique elements. Autograph sessions, shoot outs, contests that engage audiences before, during game intermissions and after the game. Including local talent from each town we play in will get to show their skills.

“Our game day events are designed to be more than just a game—they are community events,” said Kevin Herrington, the teams CEO. “Whether you’re a die-hard hockey fan or attending your first game, you’ll leave with memories to cherish for years to come. From tailgate BBQs to game shootouts, autograph sessions and so much more.”

Corporate Partnerships:

Direct link to Sponsors from our website, Jersey logos, bus logos and even Team naming rights are on the table.

These partnerships provide a foundation for growth while enhancing the fan experience with exclusive travel packages, accommodations, and family-oriented vacation options.

“The involvement of Florida’s resorts and hotels signals the strength of our vision,” said Herrington. “Their support allows us to bring professional hockey to underserved hockey hotbed markets.”

The team’s beginning strategic focus on northern hockey hotbeds further strengthens the partnership’s appeal. Fans in these regions, accustomed to harsh winters, can now connect their love of hockey with Florida’s sunshine and resort vacations.

Sponsors benefit from exposure to a highly engaged audience that is already predisposed to

book Florida vacations.

A Call to Action: Join the Movement Subscribe at Floridasnowmen.com

- **Fans:** [Subscribe to the Florida Snowmen's newsletter for exclusive updates](#), early ticket access, and behind-the-scenes content. Visit FloridaSnowmen.com to sign up.
- **Sponsors:** Explore partnership opportunities that align your brand with the excitement of professional hockey and family entertainment. From Sponsor Links on our Website and email Newsletters going back to our sponsors.

To Jersey & bus logos all the way up to gameday target sponsor and overall team naming rights!

The Florida Snowmen's unique business model focuses on bringing professional hockey to cold-climate communities where fans don't have opportunity to experience live, high-level professional hockey. This approach not only deepens local ties but also introduces these audiences to the broader entertainment and travel opportunities the team's sponsors offer.

By merging sports, entertainment, and lifestyle, Florida Snowmen Hockey Inc. is positioned to become a transformative force in the Sports Entertainment and Lifestyle industry.

"We deliver value to fans, sponsors, and stakeholders while building something truly special."
"Said the CEO, Herrington.

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