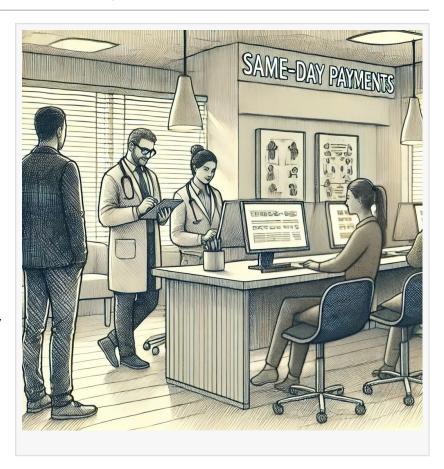


## MyPhysicianPlan Launches Health Equity Initiative - Physicians, Physician Groups and Health Systems Invited to join

Providers can deliver care without red tape, offering patients unparalleled access and receive fast, same-day compensation for their services

DE, UNITED STATES, January 21, 2025 /EINPresswire.com/ -- MyPhysicianPlan is proud to announce the launch of its Health Equity Initiative, a transformative program designed to empower primary care physicians (PCPs), physician groups, and health systems to deliver accessible, patient-centered care. This initiative is uniquely designed to eliminate barriers to care, providing patients with broad eligibility, affordable out-of-pocket fees, and immediate access to essential primary care services.



Physician practices, physician groups, and health systems nationwide are now welcome to join the initiative and be recognized as Health Equity Champions. This program allows providers to deliver care without red tape, offering patients unparalleled access and providers fast, same-day compensation for their services.

Key Features of the Health Equity Initiative:

- Broad Member Eligibility: There are no restrictions on member eligibility, ensuring that anyone—regardless of insurance status or background—can enroll and access services.
- Affordable Access: Patients can access unlimited visits and routine care services with low outof-pocket fees, removing financial barriers to necessary care.
- Red-Tape-Free for Providers: Providers can see patients without restrictions, ensuring quick and seamless care delivery, and receive same-day payment for their services.
- · Access to Essential Primary Care Services: The initiative includes routine lab tests and

prescription access, enabling physicians to effectively manage their patients' health.

Benefits for Physicians and Health Systems:

- Enhanced Patient Relationships: Foster stronger, long-term relationships with patients through accessible and consistent care.
- Operational Efficiency: Eliminate administrative burdens with no preauthorization requirements, allowing providers to focus on delivering quality care.
- Simplified Payments: Eliminate billing overhead, including payment denials, rejections, and delays with automated same-day payment processing when you see patients.



• Professional Growth: Join a growing network of healthcare professionals committed to addressing healthcare disparities and improving community health.

Join the Health Equity Initiative Program:



Our Health Equity Initiative is built on the belief that everyone should have access to affordable, high-quality primary care without the typical barriers of traditional healthcare systems"

Gaurav Gupta, Cofounder & COO at MyPhysicianPlan

- 1. Submit Your Application: Physician practices, physician groups, and health systems can apply to join the Health Equity Initiative by visiting <a href="https://myphysicianplan.com/healthequity/">https://myphysicianplan.com/healthequity/</a>.
- 2. Engage Patients: Educate self-pay or uninsured individuals to enroll in the Routine Care Plan with MyPhysicianPlan. Members can sign up quickly and access care immediately.
- 3. Deliver Care: Offer unrestricted care and focus on delivering timely and effective care.
- 4. Collaborate for Impact: Work together to address healthcare disparities and ensure equitable access to primary care services.

"Our Health Equity Initiative is built on the belief that everyone should have access to affordable, high-quality primary care without the typical barriers of traditional healthcare systems," said Gaurav Gupta, Cofounder & COO at MyPhysicianPlan. "With no restrictions on eligibility, low out-of-pocket fees for patients, and no red tape for providers, we are setting a new standard for

accessible healthcare."

"We are really excited to be a part of this program and promote health equity. This initiative helps us to commit additional resources to serve more patients and extend quality care to everyone in the community," said Dr. Saritha Regulapati, SR Medical Center.

For more information or to apply, please visit <a href="https://myphysicianplan.com/healthequity/">https://myphysicianplan.com/healthequity/</a>.

## About MyPhysicianPlan

MyPhysicianPlan is dedicated to enabling high-quality primary care through an intelligent healthcare platform and innovative payment plans. We offer flexible options that ensure everyone has access to affordable primary care. Our plans cater to both U.S. residents and international visitors. (myphysicianplan.com)

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