

Starfire Sports Partners with High Level Promotions to Secure Naming Rights for Nationally Ranked Youth Sports Campus

Starfire Sports is proud to announce its partnership with High Level Promotions -HLP will work exclusively to secure Naming Rights for Starfire Sports Campus.

SEATTLE, WA, UNITED STATES, January 20, 2025 /EINPresswire.com/ -- Starfire Sports is proud to announce a groundbreaking partnership with High Level Promotions (HLP). HLP will work exclusively to secure <u>naming rights</u> for the Starfire Sports Campus, further elevating its status as a top-tier youth sports, STEM education, and community hub. HLP's focus is crafting a customized naming rights opportunity to provide partners with



Glimpse of the 54 Acre Starfire Sports Campus

maximum visibility and engagement opportunities.

About Starfire Sports

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We are honored to support Starfire's vision of creating a thriving community with equitable opportunities and access for all."

Starfire Sports, a 501(c)3 Non-Profit is a leading youthfocused sports complex, STEM education, and entertainment destination. Located in the heart of Tukwila, WA, Starfire Sports boasts over 1.3 million annual visitors to their campus - ranking #7 nationally for visitors per year.

Colton Steer

Starfire Sports is dedicated to providing exceptional

experiences for the local and regional youth sports community and visitors from across the world. Starfire's mission is to deliver inclusive, world-class soccer experiences and social

programs that inspire, encourage, and empower youth and families in the community. By maintaining world-class facilities, fostering inclusivity, and demonstrating commitment, Starfire ensures that its programs are accessible to everyone—regardless of skill level, age, gender, ethnicity, or income.

"This partnership represents an incredible opportunity to amplify Starfire Sports' mission of delivering inclusive, world-class soccer experiences and social programs that inspire, encourage, and empower youth and families in South King County," said Colton Steer, Co-Founder & CEO of High Level Promotions. "We are honored to support Starfire's vision of creating a thriving community with equitable opportunities and access for all. By securing a naming rights partner that shares these values, we aim to further enhance Starfire's ability to provide safe, engaging, and world-class



Front of Starfire Sports Entrance



Indoor Glimpse into Starfire Sports

facilities for everyone-regardless of economic background."

Starfire Sports and HLP have already begun discussions and scheduled site tours with media buying agencies and large corporate businesses in the Greater Seattle Area. These conversations aim to identify potential naming rights partners and develop sponsorship opportunities that align with Starfire Sports' mission of inclusivity and community impact.

High Level Promotions, a leader in creating impactful sponsorship opportunities, will collaborate with Starfire Sports to develop tailored sponsorship strategies and secure high-value partnerships. This strategic alliance aligns with Starfire Sports' mission to provide world-class sports and STEM education experiences while fostering a vibrant community hub in Tukwila, WA.

Starfire Sports will be represented by Jake Beattiger, West Coast Market Manager for HLP, who will serve as the main point of contact for all sponsorship inquiries. Jake, a Seattle native who has been actively involved with youth sports in the Seattle area for the last 20 years, brings a deep understanding of the local community and market dynamics, making him a vital asset in

connecting Starfire Sports with brands that align with its mission and values.

The High Level Promotions team brings years of experience in creating dynamic brand partnerships that drive growth and engagement for all the HLProperties it represents. This partnership underscores Starfire Sports' commitment to innovation and excellence, ensuring it remains a destination of choice for sports enthusiasts, community events, and corporate partners alike.

About High Level Promotions

High Level Promotions operates nationwide and specializes in creating impactful sponsorship opportunities for cities and municipalities, school districts, sports complexes, recreation centers, and more. With a mission to drive positive community impact through meaningful partnerships, High Level Promotions connects organizations with brands that align with their values and goals. By delivering measurable results and fostering long-term relationships, HLP is committed to enhancing communities through innovative and customized sponsorship solutions.

For more information, visit <u>https://www.starfiresports.com</u> or <u>https://www.highlevelpromotions.com</u>. If interested in partnership opportunities at Starfire Sports contact Jake with High Level Promotions at 206-999-2994 or jake@highlevelpromotions.com.

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