

APG Drives Awareness of PET's Role in Recycling with Compelling Environmental Facts

AZUSA, CA, UNITED STATES, January 10, 2025 /EINPresswire.com/ -- [APackaging Group \(APG\)](#), a trailblazer in sustainable and innovative packaging solutions, is excited to spotlight the transformative role of [PET \(Polyethylene Terephthalate\) in eco-friendly packaging](#). Founded in 2019 by CEO Helga Arminak, APG is dedicated to driving environmental stewardship, boasting an annual production capacity of over 600 million pieces with a low minimum order quantity (MOQ) of 10,000 pieces.

"PET packaging exemplifies the intersection of sustainability and functionality," said Hannah Palese, Director of Communication at APG. "Its closed-loop recyclability makes it the ideal choice for companies prioritizing environmental responsibility without compromising product integrity."

As a trusted partner to industry giants like Procter & Gamble, Unilever, Estée Lauder, and Victoria's Secret, APG understands the demand for sustainable yet high-performing solutions. PET stands out with its infinite recyclability, food-grade safety standards, and lightweight yet durable design that reduces carbon footprints in transit.

"Our commitment to packaging innovation has never been stronger," noted Ryan Huang, Director of Marketing at APG. "With PET, we're not just providing a product; we're enabling our clients to contribute to a sustainable future."



Why PET Recycling is Leading the Sustainability Revolution!



Welcome to our newsletter focusing on one of the most promising developments in sustainable packaging: the remarkable success story of PET (Polyethylene Terephthalate) recycling. As we move towards a more circular economy, PET has emerged as a leading example of how innovative materials can help solve our global waste challenges.

APG highlights PET recycling as a leading solution in sustainable packaging and its role in addressing global waste challenges.

APG's dedication to ESG principles is underscored by its EcoVadis Sustainability Platinum recognition, an honor reserved for the top 1% of companies. APG also offers products certified by APR Design® for Recyclability and recognized by RecyClass, reinforcing its leadership in circular economy practices.

With PET at the forefront, APG is driving significant environmental impact: reducing greenhouse gas emissions by up to 75%, saving 450,000 tons of crude oil for every 50,000 tons recycled, and contributing to global goals like 25% recycled content by 2025.

As a women-owned, eco-conscious company, APG invites brands to embrace sustainable innovation. [Learn how PET can transform your packaging strategy](#) and elevate your commitment to the planet.

For more information, visit <https://apackaginggroup.com> or contact sales@apackaginggroup.com.



PET packaging exemplifies the intersection of sustainability and functionality”

Hannah Palese, Director of Communication at APG

Ryan Huang
APackaging Group LLC

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The graphic features the APG logo in the top left corner. On the left side, there are two yellow PET bottles with white caps. On the right side, there are two blue PET bottles, one partially overlapping the other. The background is a gradient of blue.

Environmental Impact Recycling

- 50,000 tons of PET saves 450,000 tons of crude oil
- Carbon emissions are reduced by 300,000 tons annually
- PET recycling requires less energy than glass or aluminum recycling

Why PET Leads the Pack
PET, the most recycled plastic globally, is uniquely capable of being recycled in a closed-loop system—transforming from bottle to bottle multiple times without significant quality loss—making it a cornerstone of circular economy initiatives worldwide.

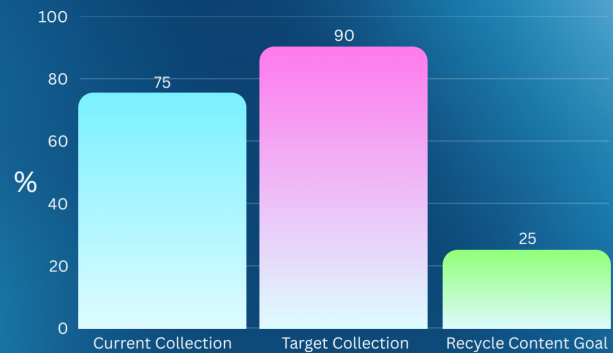
PET's environmental impact is showcased through data, emphasizing its role in reducing crude oil use, carbon emissions, and energy consumption.

Instagram



Looking Ahead

The future of PET recycling looks bright, with continued investments in infrastructure and technology. Companies worldwide are committing to increased use of recycled PET, driving demand and improving collection systems.



A forward-looking view on PET recycling, emphasizing increased collection targets and commitments to recycled content for a sustainable future.

This press release can be viewed online at: <https://www.einpresswire.com/article/775384336>

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