

# Broadband Success Partners rebrands to BSP

*Name change reflects growth in data center due diligence*

NEW YORK, NY, UNITED STATES, January 8, 2025 /EINPresswire.com/ -- Digital infrastructure technical due diligence leader Broadband Success Partners has rebranded to BSP. This signals the company's growth and expansion into data center



BSP Technical Advisors Logo

assessments. Demand for data center due diligence is forecast to grow significantly in 2025.

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*Jay Rolls, CTO, BSP*

BSP completed 26 due diligence projects in 2024. The largest announced deal was T-Mobile's acquisition of Metronet through a joint venture with KKR. BSP, together with GI Partners and other advisors, received the 2024 TMT M&A Award for USA Fiber Deal of the Year for the acquisition of DQE.

This marks the second consecutive year BSP has shared in this recognition; the firm advised BlackRock on Gigapower,

the joint venture with AT&T, in 2023. In total, BSP has completed over 100 network and data center evaluations for more than 65 clients.

In EMEA, BSP is a finalist for the 2025 TMT M&A Award for Due Diligence Adviser of the Year. In addition, a deal supported by BSP has been shortlisted for the 2025 TMT M&A Award for Europe Fibre Deal of the Year: VX Fiber combining with Freedom Fibre.

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BSP is the leading digital infrastructure M&A technical advisor and due diligence specialist. The

firm has completed over 100 due diligence evaluations of networks and data centers in North America, South America and Europe for over 65 clients including Antin, BlackRock, Brookfield, CBRE, DigitalBridge, GI Partners, Macquarie, OMERS, Sixth Street, Stonepeak, and T-Mobile. The team consists of former service provider executives including a former CTO of Charter Communications.

David Strauss

BSP

+1 917-806-5567

dstrauss@bspdd.com

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