

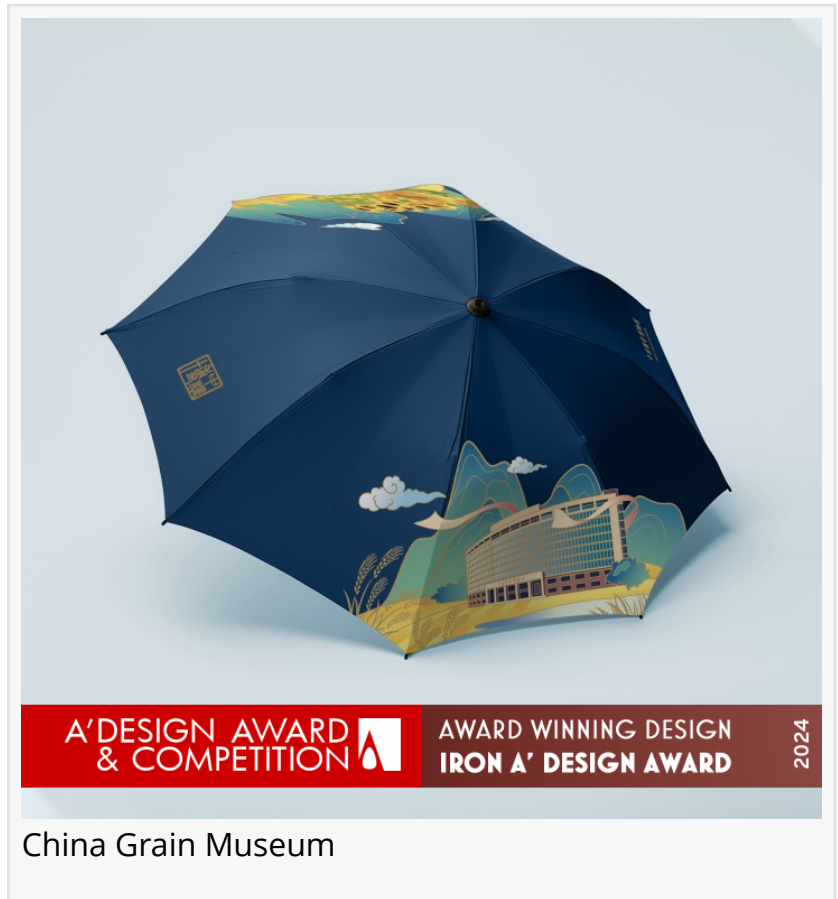
China Grain Museum by Be Genius Design Wins Iron A' Design Award in Giftware Design Category

Be Genius Design's China Grain Museum Recognized for Excellence in Giftware Design by Prestigious A' Design Awards

COMO, CO, ITALY, January 6, 2025 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [giftware](#) design, has recently announced [Be Genius Design](#) as a winner in the Giftware Design category for their exceptional work titled "China Grain Museum." This prestigious recognition highlights the significance of the China Grain Museum design within the giftware industry, positioning it as a notable example of innovative and high-quality design.

The China Grain Museum design by Be Genius Design demonstrates a strong connection to current trends and needs within the giftware industry. By seamlessly integrating grain-themed illustrations with the museum's architecture, natural elements, and traditional Chinese culture, the design offers a visually appealing and culturally relevant product. This alignment with industry standards and practices, combined with the design's practical benefits for users and stakeholders, showcases its relevance and potential impact on the giftware market.

Be Genius Design's China Grain Museum stands out in the market through its unique fusion of artistic and functional elements. The design's distinctive features include the creative blend of architectural elements, golden rice fields, sunflowers, granaries, and scenic details, all expertly conveyed through illustrations. This harmonious integration of nature's beauty with the essence of traditional Chinese painting adds cultural depth to the giftware, making it a truly remarkable



and memorable design.

Winning the Iron A' Design Award for the China Grain Museum design serves as a powerful motivation for Be Genius Design to continue pushing the boundaries of creativity and innovation in their future projects. This recognition not only validates the exceptional quality of their work but also inspires the team to explore new avenues and set higher standards within the giftware industry. By consistently delivering designs that combine artistic excellence with practical functionality, Be Genius Design aims to make a lasting impact on the market and contribute to the advancement of the giftware sector.

China Grain Museum was designed by the talented team at Be Genius Design, including designers Shangfei Lang, Cheng Zhong, Xiang Ren, and Wenhao Shang, under the guidance of instructors Xueqing Kong and Youqing Yong.

Interested parties may learn more about the award-winning China Grain Museum design by visiting the dedicated page at the A' Design Awards website:

<https://competition.adesignaward.com/ada-winner-design.php?ID=153780>

About Be Genius Design

"Be Genius Design and Cultural Research (Shenzhen) Co., Ltd." is an institute jointly established by Youkun Design of Shenzhen, School of Design and Arts at Henan University of Technology, and Guanyi Cultural Design Research Center. The company's mission is to propel the advancement of cultural research and design-related fields. Its dedication lies in crafting cultural and creative product designs that resonate with societal needs, thereby pioneering a fresh endeavor in collaborative industry-academia-research initiatives. Be Genius Design is based in China.

About China Grain Museum

The China Grain Museum is a key project jointly established by the National Food and Strategic Reserves Administration and the Henan Provincial Government, hosted by Henan University of Technology. Positioned as a national-level industry museum, the China Grain Museum is a member of the China Museum Association, designated as a national grain security education base, and serves as the grain security education base and science popularization education base in Henan Province.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet the rigorous professional and industrial standards set by the A' Design Awards. Recipients of this award are acknowledged for their practical innovations and contributions to their respective fields, providing solutions that improve quality of life and foster positive change. The Iron A' Design Award designated works demonstrate great skill, high specialization, expert understanding, and creative capacity of their creators. These designs are respected for their thoroughness and are expected to provide quality of life improvements that help make the world a better place.

About A' Design Award

The A' Giftware Design Award is a distinguished competition that attracts a wide array of participants, including innovative designers, creative agencies, progressive companies, and influential brands within the giftware and design industries. By participating in this competition, entrants have the opportunity to showcase their creativity, receive international recognition, and be acknowledged for their exceptional design capabilities. The A' Design Award is an international and juried design competition, organized across all industries with entries accepted from all countries. Established in 2008, the A' Design Awards are now in their 16th year and continue to champion the transformative power of good design in making the world a better place.

Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at: <https://worlddesignpatrons.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

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