

# Gujin-National Treasure by Hua Yun Wins Iron A' Design Award in Packaging Design Category

*Hua Yun's Gujin-National Treasure packaging design recognized for excellence by prestigious A' Design Award in Packaging Design category.*

COMO, CO, ITALY, January 6, 2025 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [packaging design](#), has announced [Hua Yun's Gujin-National Treasure](#) as a winner of the Iron A' Design Award in the Packaging Design category. This prestigious recognition highlights the significance of Gujin-National Treasure within the packaging industry, acknowledging its outstanding design and innovation.

The Gujin-National Treasure packaging design by Hua Yun showcases the brand's commitment to creating products that resonate with consumers and align with current industry trends. By incorporating elements of Chinese imperial culture and modern technology, this design offers a unique and meaningful experience for users while setting a new standard for packaging design in the industry.

Gujin-National Treasure stands out in the market with its meticulously designed features, integrating the noble symbols of ancient Chinese royalty. The square base of the bottle exudes a solemn and elegant atmosphere, reminiscent of a jade seal, while the five dragons gathered on the outer cover symbolize national prosperity and peace. The spherical dragon pattern hat inside reveals a mysterious oriental charm, showcasing the mystical allure of the East.

This recognition from the A' Design Award serves as a testament to Hua Yun's dedication to excellence and innovation in packaging design. The award not only celebrates the achievements



Gujin-National Treasure

of the Gujin-National Treasure design but also inspires the brand to continue pushing boundaries and exploring new possibilities in future projects. It motivates the Hua Yun team to maintain their commitment to creating designs that captivate consumers and contribute to the advancement of the packaging industry.

Interested parties may learn more about the Gujin-National Treasure packaging design and its creators at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=153980>

#### About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to good designs that meet the rigorous professional and industrial standards set by the A' Design Awards. Recipients of this award are acknowledged for their practical innovations and contributions to the packaging design field, providing solutions that improve quality of life and foster positive change. The Iron A' Design Award celebrates designs that demonstrate a solid understanding of design principles, creativity, and the ability to address real-world challenges through thoughtful execution. Winning works in the Packaging Design category are evaluated based on criteria such as innovation, sustainability, functional efficiency, aesthetic appeal, user convenience, brand identity reflection, and technical excellence.

#### About A' Design Award

The A' Design Award is an international and juried design competition that has been recognizing and promoting superior products and projects since 2008. Now in its 16th year, the competition welcomes entries from all countries and across all industries. The A' Packaging Design Award specifically celebrates innovative packaging designers, forward-thinking agencies, leading manufacturers, and influential brands who demonstrate exceptional creativity and contribute to the advancement of the packaging industry. By participating in this prestigious competition, entrants have the opportunity to showcase their packaging design excellence on a global stage and gain international recognition for their outstanding work. The ultimate aim of the A' Design Award is to make the world a better place by recognizing and promoting designs that positively impact society. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at <https://packaging-design-award.com>

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