

Johnson Fitness & Wellness Announces Nationwide Sweepstakes

COTTAGE GROVE, WI, UNITED STATES,
December 30, 2024 /

EINPresswire.com/ -- [Johnson Fitness & Wellness](https://www.johnsonfitness.com) is giving individuals an opportunity to make their New Year's resolutions more achievable by "stepping up" their fitness game with a home gym makeover [sweepstakes](#).

Today, Dec. 27, participants can visit <https://www.johnsonfitness.com/sweepstakes> to complete an entry form for the opportunity to win a range of premium fitness equipment to support their lifestyle, totaling \$5,000 of prizes in equipment. This giveaway encourages individuals to start the new year strong with the help of Johnson Fitness & Wellness, by prioritizing their health and fitness at home.

More than 95% of Americans make fitness-related resolutions each year, but within just three months, only 10% manage to stick with them. Challenges like limited time, high costs, and lack of resources often derail even the best intentions. Johnson Fitness & Wellness aims to change that by giving one lucky individual the equipment they need to stay committed to their fitness goals through this home gym makeover sweepstakes.

"This initiative is about more than just giving away premium equipment," says Julia Haas, Senior Director of Marketing. "We're committed to inspiring individuals to invest in their health and wellness, equipping them



The advertisement features a central image of a Matrix T30 XER Treadmill. To its right are two smaller images: a Synca Kitta Massager and a pair of Matrix DB50 Dumbbells. The background is dark blue with white and red accents. The text "The Home Gym Sweepstakes" is prominently displayed in white. At the bottom, the Johnson Fitness & Wellness logo is shown in red and white.

with the tools to make fitness a sustainable and rewarding part of their lives. It's a chance to start the year strong and maintain momentum all year long."

The lucky winner will receive a combination of cardio, strength and recovery equipment: a Matrix T30

Treadmill with XER console, Matrix Adjustable Dumbbells, and a Synca Kitta Massager.

Participants can

enter once daily on the Johnson Fitness & Wellness website via their dedicated landing page

<https://www.johnsonfitness.com/sweepstakes>

###

About Johnson Fitness & Wellness

Johnson Fitness & Wellness (JFW) is the retail division of Johnson Health Tech Retail, Inc. JFW is the

world's largest specialty fitness retailer with more than 460 stores worldwide and counting. Each JFW

retail location offers the strongest assortment of fitness products and brands, including Matrix Fitness,

Vision Fitness, Horizon Fitness, BowFlex and Schwinn. The stores are staffed by experienced fitness

consultants who help customers find the perfect product to achieve their fitness goals.

Customers have

access to a wide assortment of personal fitness and wellness equipment, including treadmills, ellipticals,

stationary bikes, home gyms, and accessories. To learn more, visit [johnsonfitness.com](https://www.johnsonfitness.com).

Emily Miler

Johnson Fitness & Wellness

+1 262-408-3154

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/772277112>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.