

Digital Marketing Agency Hawaii Partners with Shriners Children's Hospital in Honolulu For Yearly Toy Drive

Digital Marketing Agency Hawaii Branding Aloha proudly partnered with Shriners Hospitals for Children Honolulu to deliver smiles to patients this holiday.

HONOLULU, HI, UNITED STATES, January 2, 2025 /EINPresswire.com/ -- [Digital Marketing Agency Hawaii Branding Aloha](#) proudly partnered with Shriners Hospitals for Children Honolulu to deliver smiles and joy to young patients this holiday season. Through a successful [Hawaii toy drive](#), the locally rooted branding agency raised funds to donate brand-new toys, demonstrating its deep commitment to the community that has supported its success.

"At Branding Aloha, we believe in giving back to the people and communities that inspire us," said Joella Hopkins, President of Branding Aloha. "Supporting Shriners Hospitals for Children Honolulu this holiday season is our way of spreading aloha and showing our love for the keiki. It's a small token of our gratitude, and we look forward to making an even bigger impact next year."

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About Shriners Hospitals for Children Honolulu Shriners Children's Honolulu has been a pillar of hope and healing in the community for decades. Dedicated to providing exceptional pediatric specialty care, Shriners serves children with orthopedic conditions, cleft lip and palate, burns, and other complex medical



Branding Aloha - Agency Logo

needs—regardless of a family’s ability to pay.

Their mission to provide life-changing care with compassion and innovation aligns perfectly with Branding Aloha’s values. The hospital’s presence in Honolulu offers local families access to world-class medical services, making it an essential resource for the islands.

“The work Shriners Hospitals for Children Honolulu does for our community is truly remarkable,” said Joella Hopkins. “We’re honored to support their mission by bringing a bit of holiday cheer to their incredible keiki patients.”

The Spirit of Aloha in Action

The Hawaii toy drive is a testament to Branding Aloha’s ongoing commitment to infuse the spirit of aloha—kindness, love, and generosity—into everything they do. By supporting Shriners Children’s Honolulu, Branding Aloha hopes to inspire others to contribute to causes that uplift and empower local communities.

Looking Ahead

Building on this year’s success, Branding Aloha plans to expand its toy drive efforts in 2025, engaging more community members and businesses to amplify its impact. “Giving back and caring for our keiki is a vital part of our mission,” Joella added. “We’re excited to make next year’s efforts even bigger and better, creating more moments of joy for the children and families who need it most.”

About Branding Aloha

Branding Aloha is a Hawaii-based branding and marketing agency dedicated to empowering



Branding Team - National Logo



Branding Aloha - Shriners Hospital for Children - Toy Donation

local businesses and strengthening the community. Deeply rooted in the values of aloha, the company strives to give back through meaningful initiatives that celebrate and support the people of Hawaii.

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