

# Acrylic Powder Market is Expected to Hit USD 92.1 Billion by 2031 with a Steady 6.6% CAGR Growth | TMR

*The global acrylic powder market is expected to reach US\$ 92.1 Bn by the end of 2031.*

WILMINGTON, DE, UNITED STATES, December 23, 2024 /EINPresswire.com/ -- The acrylic powder market has experienced steady growth in recent years, fueled by its extensive application in industries such as construction, automotive, and cosmetics. Acrylic powder, a polymer material, is primarily used to create durable coatings, adhesives, and enhancements like artificial nails in the beauty industry. Its versatility, durability, and aesthetic appeal make it a key material in several end-use sectors, with rising demand for innovative applications contributing to market expansion. The global acrylic powder market is expected to reach [US\\$ 92.1 Bn](#) by the end of 2031.

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## Market Overview

The acrylic powder market is diverse, catering to a range of industries with specialized products. In the construction sector, acrylic powder is utilized for waterproof coatings and floor finishes, offering longevity and resistance to harsh environmental conditions. In the automotive industry, it is employed for high-performance coatings that provide a sleek finish and protection against wear. Additionally, the beauty and personal care industry extensively uses acrylic powder for nail enhancements. Asia-Pacific dominates the market in terms of production and consumption, with significant contributions from North America and Europe.

## Key Drivers of Growth

Several factors drive the growth of the acrylic powder market. The increasing demand for durable and aesthetic materials in construction and automotive applications is a major driver. In the cosmetics sector, the rising popularity of nail art and acrylic nail enhancements among young consumers has significantly boosted demand. Technological advancements in acrylic powder formulations, including eco-friendly and fast-curing options, are expanding its application scope. Additionally, growth in urbanization and infrastructure development in emerging economies has spurred demand for high-performance building materials, further

driving the market.

## Recent Trends

Recent trends in the market include the development of sustainable and low-VOC (volatile organic compounds) acrylic powders to meet environmental regulations. The introduction of customizable acrylic powders in the cosmetics industry, offering a wide range of colors and textures, is gaining traction. In the automotive sector, manufacturers are focusing on innovative acrylic powder coatings that provide enhanced UV resistance and gloss retention. The adoption of advanced manufacturing techniques to produce finer, more uniform acrylic powders is also a notable trend.

## Top Companies:

Mitsubishi Chemical Holdings Corporation

DIC Corporation

BASF SE

Arkema

AkzoNobel

PPG

The Sherwin-Williams Company

Esschem Europe

Axalta

Cosmaire Co., Limited

Hebei Yibang Building Material Co., Ltd.

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## Challenges

The market faces challenges such as fluctuating raw material prices, which can impact production costs and pricing. The presence of alternative materials like polyurethane and epoxy in specific applications creates competitive pressure. Additionally, concerns over the environmental impact of traditional acrylic powders and stringent regulations on VOC emissions may hinder market growth. Limited awareness of advanced acrylic powder applications in certain regions also poses a barrier.

## Future Outlook

The acrylic powder market is poised for significant growth, driven by ongoing innovation and expanding applications across industries. Investments in research and development to create eco-friendly and high-performance formulations will enhance market opportunities. The rising

adoption of acrylic powder in 3D printing and advanced manufacturing techniques is expected to open new avenues.

The market is anticipated to witness increased penetration in emerging economies, supported by infrastructure development and a growing middle-class population. With a focus on sustainability and efficiency, the acrylic powder market is set to play a pivotal role in shaping the future of materials across diverse industries.

## Market Segmentation

### Application

- Fingernail
- Plastisol Production
- Textile Printing Inks
- Specialty Coatings
- Dry Film Photo
- Others

### End-use

- Cosmetics
- Automotive
- Inks
- Plastics
- Paints and Coatings
- Others

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### Regions

- North America
- Europe
- Asia Pacific
- Middle East & Africa
- South America

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[Transparency Market Research](#) - is expected to increase at a CAGR of 10.6% from 2023 to 2031 and reach US\$ 3.0 Bn by the end of 2031.

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