

# Blood Pressure Cuffs Market to Reach USD 355.00 Million by 2032 | SNS Insider

*Blood pressure cuffs may transmit microorganisms & contribute to healthcare-associated infections if they are not adequately cleaned after each usage.*

AUSTIN, TX, UNITED STATES, December 18, 2024 /EINPresswire.com/ --

The [Blood Pressure Cuffs Market](#) was valued at USD 192.81 million in 2023 and is projected to reach USD 355.00 million by 2032, growing at a CAGR of 7.04% during the forecast period (2024-2032).



## Market Overview

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Blood pressure cuff, also called sphygmomanometer cuff, is wrapped around the arm of the patient and inflated for monitoring the blood pressure. ”

*SNS Insider*

The Blood Pressure Cuffs Market has been influenced by several factors, including the rise in cardiovascular diseases, an aging population, and advancements in medical devices. The increasing prevalence of hypertension worldwide has led to a higher demand for devices that can easily monitor and manage blood pressure levels. As the healthcare industry focuses on improving patient outcomes through early diagnosis and prevention, blood pressure cuffs are integral tools for healthcare providers and individuals alike.

Moreover, technological advancements such as Bluetooth-enabled devices, cloud integration, and mobile app compatibility have made blood pressure monitoring more accessible and efficient. The integration of these devices with telemedicine platforms has also opened new opportunities for remote patient monitoring, especially in home healthcare. Furthermore, the global push for sustainability in healthcare is boosting the adoption of reusable blood pressure cuffs. Hospitals and clinics are increasingly seeking long-term solutions that help them reduce

waste and operational costs. This trend is also contributing to the steady growth of the reusable cuffs segment.

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Key Players Listed in Blood Pressure Cuffs Market Are:

- Omron Healthcare
- Withings
- Philips Healthcare
- A&D Medical
- Welch Allyn
- Beurer
- Microlife
- iHealth Labs
- CardioCom
- SunTech Medical
- Spacelabs Healthcare
- Draeger
- Nisus Corp
- GE Healthcare

Segment Analysis

By Type

Automated Blood Pressure Cuffs

Automated blood pressure cuffs led the market in 2023 with a significant market share of 55.0% and are expected to grow at a faster CAGR during the forecast period. These cuffs have become the preferred choice for home use due to their user-friendly design, accuracy, and speed. The integration of advanced features such as digital screens and automatic inflation/deflation systems enhances ease of use, while their compatibility with telemedicine platforms further drives adoption. As high blood pressure and heart-related conditions continue to rise, the demand for automated cuffs is expected to remain robust, making it the fastest-growing segment in the market.

By Usage

Reusable Blood Pressure Cuffs

In 2023, reusable cuffs dominated the market with a 55.0% share, primarily due to their cost-

effectiveness in medical facilities such as hospitals and clinics that require high-volume usage. These cuffs are made from durable materials that can withstand repeated use, cleaning, and sterilization, making them a sustainable option in healthcare settings. As hospitals and clinics increasingly emphasize reducing long-term operational costs and minimizing waste, the popularity of reusable cuffs is expected to continue to grow.

## Disposable Blood Pressure Cuffs

Although reusable cuffs dominate, disposable cuffs are expected to be the fastest-growing segment during 2024-2032. The rising focus on infection control, especially in environments like ICUs and operating rooms, is driving the demand for disposable cuffs. The COVID-19 pandemic has heightened the importance of minimizing cross-contamination risks, making disposable cuffs a preferred choice in high-risk environments. Their convenience, affordability, and suitability for infection prevention are key factors contributing to their rapid growth.

## By End User

### Hospitals

Hospitals held the largest market share of over 40.0% in 2023, as they represent the most significant end-users of blood pressure cuffs. With the need for continuous monitoring of patient vitals, especially in intensive care units (ICUs) and emergency rooms (ERs), hospitals demand high-quality and reliable blood pressure monitoring devices. The critical need for accurate, durable, and easy-to-use cuffs to monitor patients across various departments makes hospitals the largest market segment.

### Medical Centers

The medical centers segment is expected to witness the fastest growth during the forecast period. Clinics, particularly in urban and semi-urban areas, are becoming more popular for routine health check-ups and managing chronic conditions like hypertension. The increasing focus on preventive healthcare has led to a higher demand for blood pressure cuffs in medical centers, contributing to the segment's rapid expansion.

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## Key Market Segmentation:

### By Type

- Manual
- Automated

## By Usage

- Reusable
- Disposable

## By End User

- Hospitals
- Clinics
- Others

## Regional Analysis:

In 2023, North America dominated the blood pressure cuffs market, accounting for the largest share. The high adoption of advanced healthcare technologies, along with the widespread awareness of hypertension and its complications, has driven the demand for blood pressure monitoring devices in the region. The U.S. holds a significant share due to its large healthcare infrastructure and the prevalence of hypertension.

Europe is also a key player in the market, with a substantial demand for blood pressure cuffs driven by an aging population and rising healthcare spending. The increasing focus on home healthcare and preventive care has further propelled the market in Europe, with countries like Germany, the UK, and France showing strong demand.

The Asia Pacific region is expected to experience the fastest growth during the forecast period, driven by the expanding healthcare infrastructure, rising disposable incomes, and increasing awareness about chronic diseases. The growing adoption of home healthcare devices in countries like China and India is expected to drive significant market growth in the region.

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## Recent Developments:

- February 2024– Omron Healthcare launched the Complete Wireless Upper Arm Blood Pressure Monitor + EKG. This device combines blood pressure monitoring with electrocardiogram functionality to assess cardiovascular health, providing greater convenience for users at home. The monitor can sync data with mobile devices via Bluetooth.
- January 2024– A&D Company unveiled the UA-611, an innovative blood pressure cuff featuring a compact design and easy-to-read display. This new product is targeted toward users seeking a reliable and portable solution for home blood pressure monitoring.

•June 2023– Withings introduced the BPM Core, a high-tech blood pressure monitors that records ECG and functions as a digital stethoscope. It is designed for more detailed self-monitoring of heart health, enabling users to check for potential heart conditions like valvular heart disease.

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