

# North American Alkyl Polyglucoside Market Projected to Reach US\$ 745.9 Million by 2034, Growing at a CAGR of 8.5%

*Analysis of Alkyl Polyglucoside Industry Covering Countries Include Analysis of United States and Canada*

MD, UNITED STATES, December 19, 2024 /EINPresswire.com/ -- [Alkyl polyglucoside sales in North America](#) are estimated at US\$ 329.9 million in 2024 and are projected to increase at a CAGR of 8.5% from 2024 and 2034. The North American market is forecasted to reach a size of US\$ 745.9 million by the end of 2034.

## Market Overview:

Alkyl polyglucosides are non-ionic surfactants that are made from renewable resources such as plant sugars and fatty alcohols. This makes them biodegradable and less harmful to the environment, which is driving their popularity in various end-use industries, including cosmetics, household cleaners, and industrial applications. North America, particularly the U.S. and Canada, has seen strong growth in the adoption of these sustainable ingredients.

APGs are used in a variety of applications, including household cleaning products, industrial cleaners, personal care items like shampoos and body washes, and agricultural formulations. Their versatility and sustainable nature are driving their growing demand, as consumers increasingly seek eco-friendly, biodegradable options. These sugar-based surfactants are aligned with the chemical industry's shift toward green chemistry, meeting the rising demand for products that are both effective and environmentally responsible. As a result, alkyl polyglucosides are becoming an essential component in numerous formulations, from



Alkyl Polyglucoside Industry Analysis in North America

dishwashing detergents to laundry detergents. This shift toward more sustainable ingredients is being fueled by heightened environmental awareness and government regulations that promote the use of biodegradable chemicals.

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Market Analysis:

The demand for alkyl polyglucosides is largely influenced by the growing trend towards natural and environmentally friendly products. With an increasing number of consumers seeking sustainable options, the market is poised for expansion. The personal care segment holds a significant share in the market due to the widespread use of APGs in shampoos, soaps, and other skin care products. The household cleaning segment is also a key growth area, as environmentally conscious consumers are more likely to choose products made with bio-based surfactants.

Future Opportunities:

The future of the alkyl polyglucoside market lies in its expanding use across various applications. As more industries move towards sustainability, there is a significant opportunity for innovation in product development. There is growing interest in expanding the use of APG in the agricultural sector as well, where it can serve as a non-toxic alternative to traditional surfactants in pesticides and other agricultural chemicals. Additionally, with the growing adoption of e-commerce, there are vast opportunities to market these products directly to consumers who are increasingly looking for green alternatives.

Recent Updates:

The demand for alkyl polyglucosides has been supported by a shift in regulatory landscapes favoring greener ingredients. Governments in North America have been enforcing stricter environmental policies, making the adoption of biodegradable ingredients not just a trend but also a compliance requirement. Companies are responding by increasing their research and development in sustainable and effective ingredients.

Key Players:

Companies like BASF SE, Stepan Company, and Dow Inc. are leading the alkyl polyglucoside market in North America. These companies have invested heavily in product innovation and sustainability, aligning with consumer trends that prioritize eco-friendly products. BASF, for instance, has been focusing on increasing its portfolio of bio-based chemicals, and Dow has been working to improve the production efficiency of such ingredients.

## Latest Industry News:

Recent reports suggest that the alkyl polyglucoside market is witnessing innovations in product formulations, with several manufacturers launching new bio-based products. Moreover, consumer awareness regarding the environmental impact of non-biodegradable chemicals is encouraging manufacturers to replace harsh surfactants with eco-friendly alternatives. Industry leaders are also emphasizing partnerships with suppliers of renewable resources to enhance production capacity and meet growing demand.

The alkyl polyglucoside market is on track to evolve significantly, driven by technological advances, changing consumer preferences, and favorable regulations. Its future in North America looks promising, with many opportunities for growth and innovation across various industries.

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Sales of [alkyl polyglucosides \(APGs\) in East Asia](#) are estimated at US\$ 311.1 million in 2024. The East Asian market is forecasted to expand at a CAGR of 10.1% and reach a valuation of US\$ 815 million by the end of 2034.

Fact.MR, in its recently published market study, reveals that demand for [alkyl polyglucosides \(APGs\) in Europe](#) is estimated at a market valuation of US\$ 566.7 million in 2024. The European market is forecasted to expand at a CAGR of 7.3% and reach US\$ 1.15 billion by the end of 2034.

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